

Atharva Institute of Management Studies

PROJECT FRIDAY – 13

Orientation to Sem-I Students:

The faculty members introduced *Project Friday* to the Semester I students, followed by engaging presentations of innovative ideas by the Semester I students



PROJECT IDEAS PRESENTED BY SEM I STUDENTS

1. SWIFTEDGE - WHERE SPEED MEETS STABILITY

- By: Swamini Khanolkar(17), Swapnali Shivgan(41), Shrutika Gosavi(11), Rahul Bhise(03), Shantanu Tembhurne(42), Yash Sargam(37)



Key points and upcoming idea

Our company builds a bridge between quick-commerce platforms and delivery operations by providing on-demand riders through our own fleet. We ensure consistent service quality, dependable logistics, and professional workforce management — creating a sustainable delivery ecosystem for partner brands.

2. CREAMVERSE

- By: Kaustubhi Bhosale (04), Vihara Nambiar (25), Chris Dsouza (10), Dimple Patil (27), Aayush Kurhad (20)



KEY POINTS AND UPCOMING IDEA

Creamverse - A new idea instead of PlaceR Basically we try to create icecream brand but with newer trends and diversification Eg mochi icecream Mango shaped icecream which tastes like mango .

3 . BEAN-DIP

- By: Raj Shirsath(40), Nimish Joshi(14), Durvesh Chaudhari(06), Sushant patil()



KEY POINTS AND UPCOMING IDEA

1. The project focuses on producing premium cold brew coffee bags using high-quality Arabica and Robusta beans.
2. Beans are carefully sourced from trusted suppliers to ensure freshness and suitability for cold brewing
3. A medium to dark roast is used to achieve a smooth flavor with low acidity.
4. Roasted beans are ground coarsely to avoid bitterness and ensure proper

4.GIY (GROW IT YOURSELF)

- By: Riddhika Bhandari(2), Divya Bike(5), Anushka Sable(36), Soham Shinde(39), Sanket Waghmare(43)



KEY POINTS AND UPCOMING IDEAS

1. We considered using sand — coco peat already provides drainage.
2. We're trying various seed types to test feasibility.
3. We will creating a prototype and experimenting with soil mixes for rapid green growth.

5.NATURE DISH

- By: Prachi Wankhede(45), Tushar Wakude(44), Ujjwal Mali(21), Ragini Pawar(35), Mohit Kachane (16)

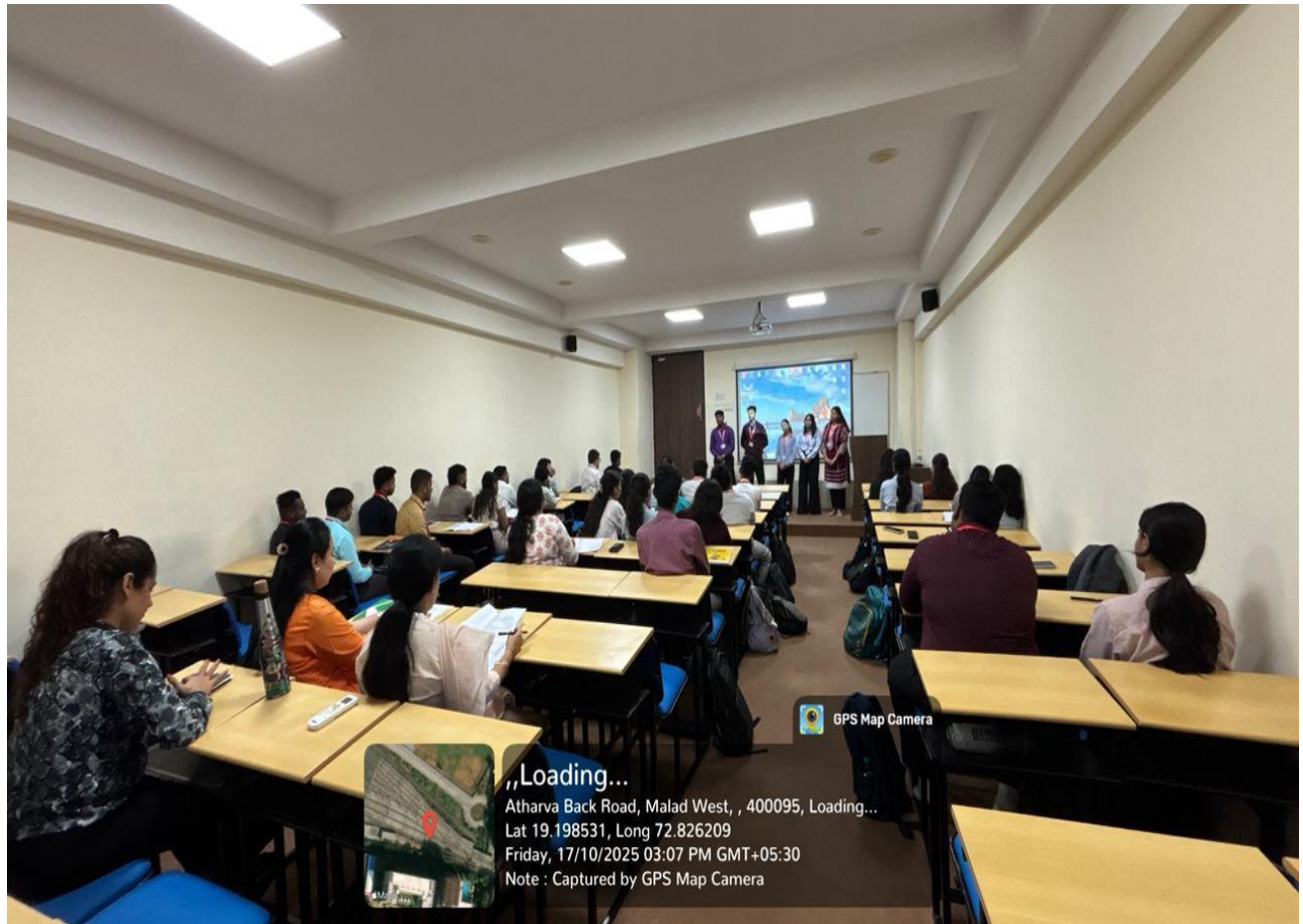


KEY POINT AND UPCOMING IDEAS

Finding costing of machines like Pulping Machine, Hydraulic press with moulds, cutting machine, packaging machine and also calculate cost of one dish and should explore more ideas for project with team members.

6. VASUNDHARA

-By: Shreya Desai(7), Prachi Gudekar(12), Pranali Nachnekar(24), Priyal Patil(28), Shreya Patil(30)



KEY POINTS:

Vasundhara is art of creativity where waste material are used to recycle showcasing the potential of upcycling in innovative ways and made a prototype but want to work on it more.

7. ECO-BRICK (WASTE TO WALKWAYS)

By: Rishita Mankar (23), Naveen Kumar (19), Suraj Gupta (13), Shreyash Pandey (26), Prajwal Dikkar (09) , Kalyani Shiktode (38).



KEY POINT:

We are developing cement eco bricks by repurposing waste plastic that would otherwise pollute the environment. The plastic is shredded and mixed with cement, sand, and water to form strong and lightweight bricks. These bricks are highly durable, weather-resistant, and cost-effective. They can be effectively used for pavement walkways, garden boundaries, compound walls, and decorative installations. Through this initiative, we aim to reduce landfill waste, minimize carbon emissions, and promote sustainable construction practices within society. DR. Henry Sir has advised the student to do a cost analysis of the product and to study the competing strategy.

8.HELPING HANDS

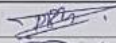
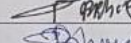
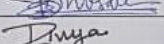
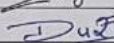
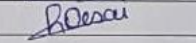
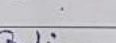
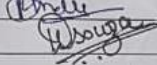
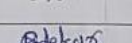
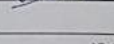
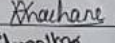
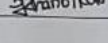
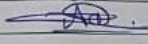
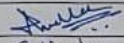
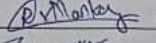
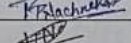
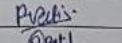
BY: Awani Kolambekar (18) , Aditi Yadav (46) , Durgesh Bhamare (01) , Shruti Patil (31)



KEY POINTS:

Helping Hands - Helping Hands is a website-based service platform connecting users with verified domestic helpers for cleaning, caregiving, car washing, and other household tasks. Dr. Henry sir advice the students to study different competitive analysis, network strategy , and how to aquire employee for their service.

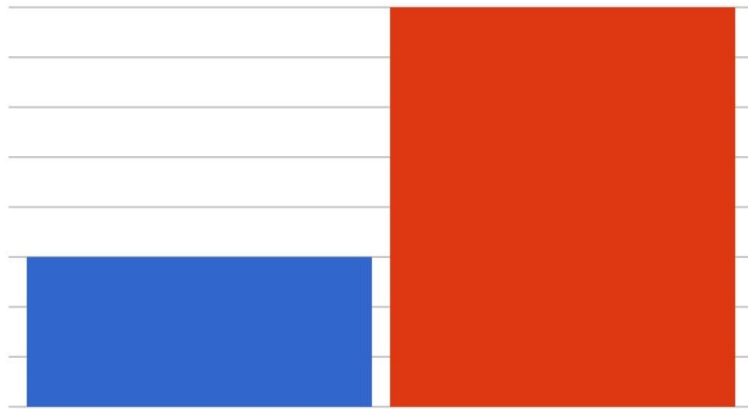
ATTENDANCE SHEET (17/10/2025)

ATHARVA INSTITUTE OF MANAGEMENT STUDIES		
Project Firday Attendance Sheet		
MMS SEM-I (Batch - 2025 - 2027) Division - B		
Date - 17-10-2025		
Roll No.	Name	Signature
B-1	Bhamare Durgesh Pradip	
B-2	/ Bhandari Riddhika Rajesh	
B-3	Bhise Rahul Rajesh	
B-4	/ Bhosale Kaustubhi Ajay	
B-5	/ Bike Divya Rambabu	
B-6	Chaudhari Durvesh Pramod	
B-7	/ Desai Shreya Hemant	
B-8	Deulkar Sujal Suresh	
B-9	Dikkar Prajwal Murlidhar	
B-10	D'Souza Chris Collin	
B-11	/ Gosavi Shrutika Sham	
B-12	/ Gudekar Prachi Shashikant	
B-13	Gupta Suraj Deepak	
B-14	Joshi Nimish Kishorkumar	
B-15	/ Kale Pranjal Rajesh	
B-16	Khachane Mohit Avinash	
B-17	/ Khanolkar Swamini Jitendra	
B-18	/ Kolambekar Awani Vijaykumar	
B-19	Kumar Naveen Manoj	
B-20	Kurhade Aayush Ganesh	
B-21	Mali Ujjwal Bapu	
B-22	/ Mallah Sneha Santakumar	
B-23	/ Mankar Rishita Vijay	
B-24	/ Nachnekar Pranali Prakash	
B-25	/ Nambiar Vihara Murali	
B-26	Pandey Shreyash Umesh	
B-27	/ Patil Dimple Suresh	
B-28	Patil Priyal Vijay	
B-29	/ Patil Riya Vijay	
B-30	/ Patil Shreya Rajesh	
B-31	/ Patil Shruti Dilip	
B-32	Patil Sushant Dattaram	
B-33	Patkar Yash Gorakhnath	
B-34	Pawar Harsh Suhas	
B-35	/ Pawar Ragini Chintaman	

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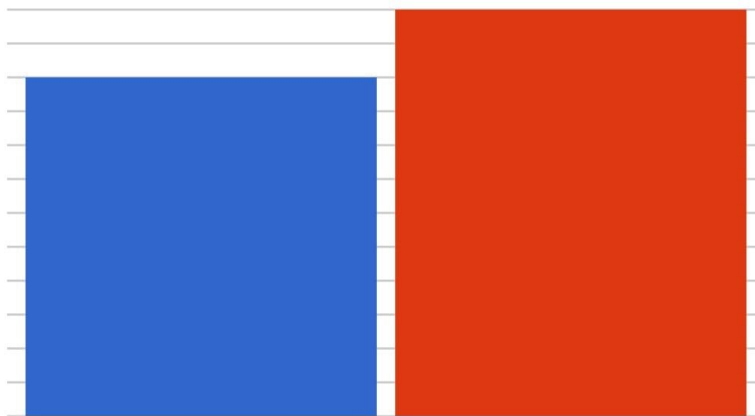
STUDENT FEEDBACK

How well did the team engage the audience during the presentations?



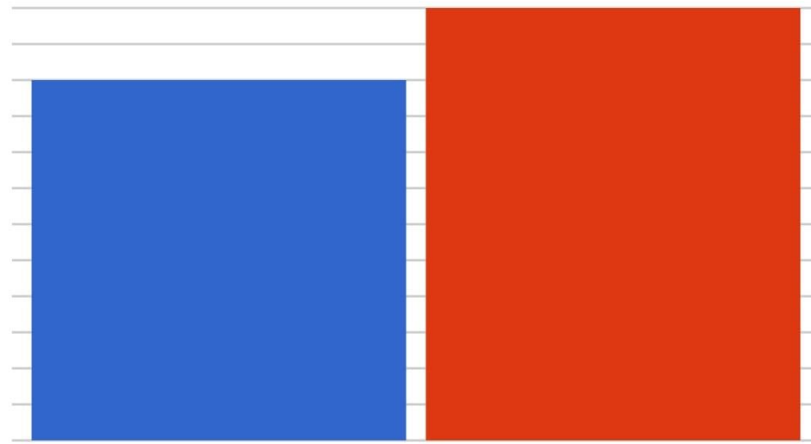
■ 4 : 3 (27.27%)
■ 5 : 8 (72.73%)

How confident and prepare did the team appeared?



■ 4 : 5 (45.45%)
■ 5 : 6 (54.55%)

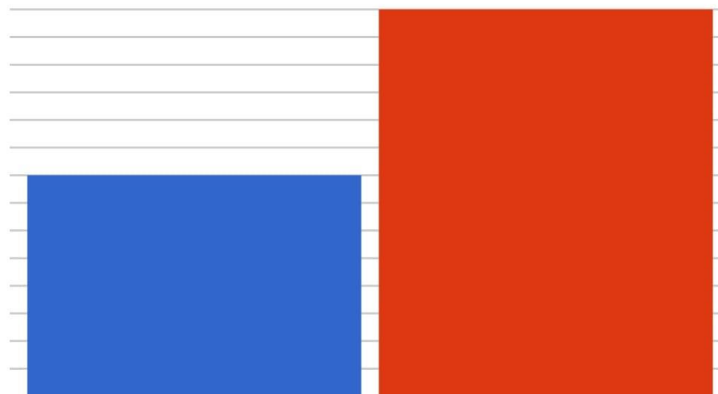
How effective where the visuals or slides used in the presentation?



■ 4 : 5 (45.45%)

■ 5 : 6 (54.55%)

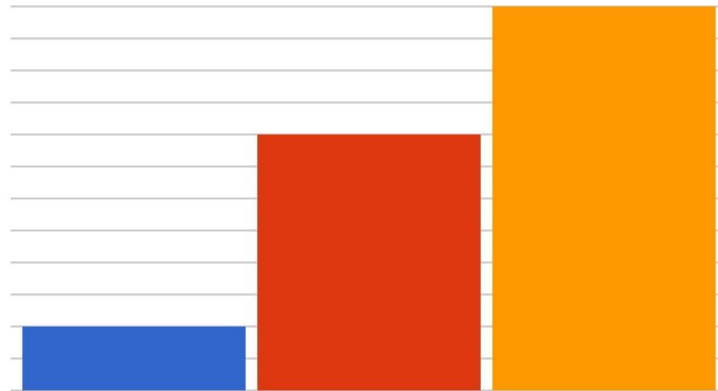
Do you feel that the team had good understanding of their own idea?



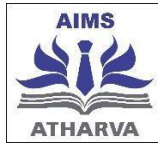
■ 4 : 4 (36.36%)

■ 5 : 7 (63.64%)

Overall how would you rate today's presentations?



■ 3 : 1 (9.09%)
■ 4 : 4 (36.36%)
■ 5 : 6 (54.55%)



Atharva Institute of Management Studies

Project Friday – 13

1. Activity Title

Project Friday 13

1. Overview

- The session of Project Friday 13 was conducted on 17th October 2025 for MMS Semester I students, commencing in the afternoon, 11.15am.
 - The introductory talk was delivered by Dr. Henry Babu, who motivated students with insights into entrepreneurship.
 - The session was guided and evaluated by Dr. Gaanyesh Kulkarni, with the presence of faculty members Dr. Sudhir M. Purohit and Dr. Nitin Godse who actively interacted with the teams and provided constructive feedback.
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2. Objective

- To evaluate business ideas based on problem identification, solution, USP, feasibility and 4Ps of Marketing.
 - To push the students with their capability to implement into practical industry.
 - To equip students with practical insights through faculty questioning and feedback.
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3. Session Highlights

Faculty Guidance:

- Dr. Henry Babu listened to all the teams' start-up ideas and the further updates they have done with their respective projects.
- Few groups i.e 4, 8 and 10 came up with new business ideas and the others were guided to upgrade their presentations along with physical samples.
- The faculty panel actively engaged with the teams, asking critical questions and offering valuable suggestions.

The following are the insights of the groups that presented:

1. Name- Nutribite JM FOODS
Group members - Snigdha Patil ,Shakhambhari Bapat, Neelam Madke , Divyani More
Idea - Healthy Snacks like makhana , millet chips
To be done- Needs to differentiate the product in a crowded market. Work more on marketing.
Conduct a blind test and make a 4ps comparison table.
 2. Name- EcoGlow
Group members- Surabhi Raorane, Aditi Dharne, Arya Salvi, Samruddhi Pednekar
Idea - Eco friendly Skincare products
To be done- Has to be converted into different forms other than powder eventually for convenience.
Need to work on scientific formulation and come up with samples. Has to present a 4ps comparison table.
 3. Name-Thrift Flip Group members - Tanvi ghag, sudhanshu singh, namrata Yadav
Idea- Upcycling used clothes into customisable accessories
To be done- Take 2 samples of different types of clothes and see what accessories can be made.
Find out the cost price and selling price.
 4. Group 4 - Tiffin Connect
Group members- Shreya Dixit, Tanvi Pawar, Nikita Kadyan, Unmesha Patil
Idea- A tiffin service for students and working professionals.
To be done- Add la carte options and take a sample of 50 people to conduct market research.
 5. Group 5 - next gen innovators
Group members- Tulsi More, Priyam Dhakan, Balaji Meghajigari, Swedel Gomes.
To be done- Present comparisons of other brands next time and get Few more samples of vegan leather.
 6. Group 6 - Wellness Warriors
Group members- Anishka Chaudhary, Samruddhi Save, Sakshi Bandgar, Mansi Patil.
To be done- Label it as a family friendly drink and take 50 samples to test.
 7. Group 8 - Unify - Student Welfare App
Group members- Saail Kondawar, Aditya Salve, Vighnesh Mejari, Siddhant Moon.
To be done- Create more attractions on the platform for more people to come. Needs a USP.
 8. Group 9- small maintenance plants
Group members- Raj Bhawe, Suresh Rana, Shubham Gupta, Piyush Tripathi.
To be done- Do research on environmental aspects of each plant. Calculate the costing. Has to research about better plants rather than money plant and aloe vera.
 9. Group 10- Convertible Heels
Group members- Aryan Manuja, Vighnesh Gawali, Prasad Thakur, Rohan Pongde.
To be done- Needs to develop a proper structure to make it practical and commercial.
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4. Key Outcomes

- Exposure to faculty feedback provided clarity on feasibility, innovation, and market relevance.
- Students learnt how to implement the business ideas in the practical world and to look for the probability of execution.

GEO-TAGGED PHOTOS

