

Atharva Institute of Management Studies

Project Friday – 10

1. Activity Title

Project Friday 10

1. Overview

The session was conducted on 26th September 2025 for MMS Semester I students, commenced at 1:45 PM.

The talk was delivered by Dr. Henry, our Director.

The session was further guided by Dr. Gaanyesh Kulkarni Sir.

2. Objective

- To provide students with a platform to present and validate entrepreneurial ideas.
- To inspire students by showing how innovative thinking in college can evolve into real-world ventures.
- To equip students with insights into teamwork, market relevance, and sustainability in entrepreneurship.

3. Session Highlights

Faculty Guidance:

- Dr. Henry explained the purpose of Project Friday and encouraged students to think beyond academics into entrepreneurial opportunities.
- Dr. Gaanyesh Kulkarni Sir actively engaged with each team, asked questions, and provided valuable suggestions.

Team Presentations:

The following startup ideas were presented by the teams:

1. Neelam, Divyani, Shakambari – Food Processing Business
2. Surbhi, Samruddhi, Aditi, Arya, – Organic Skincare Products
3. Tanvi G., Sudhanshu, Namrata – Thrift Upcycle
4. Shreya, Nikita, Unmesha, Tanvi P. – Pet Care App
5. Tulsi, Swedel, Balaji, Priyam – Next Gen Innovator
6. Siddhant, Samruddhi, Rohan, Sakshi - Life Insurance for cardiac arrest.
7. Saail, Aditya, Vignesh, Shantanu – Refurbished Cycles
8. Rahul and team – Customized T-Shirts
9. Shubham, Suresh, Dhanshree, Nilesh – Small Maintenance Plant
10. Aryan, Vighnesh, Prasad – Solar Cold Storage & Price Forecast App

4. Key Outcomes

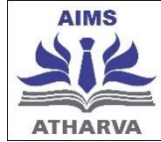
- Students gained confidence in presenting and defending their entrepreneurial ideas.
- Learned the importance of market relevance, innovation, and sustainability in business planning.
- Understood how teamwork and constructive criticism can refine raw ideas into viable projects.
- Constructive faculty feedback guided students toward practical approaches.

GEO-TAGGED PHOTOS









Atharva Institute of Management Studies

Project Friday - 10

Overview-

The faculty members assign students a **project Friday activity** aimed to cultivate and innovative mindset among students by engaging them in practical problem-solving exercise, this initiative is designed to encourage students to identify real world challenges, analyse them critically, and generate creative solutions through structured brainstorming and collaborative team work.

Objective of Session –

The activity aims to bridge the gap between academic learning and real-life application, empowering students to apply their knowledge in a meaningful way and preparing them to contribute as innovative thinkers and problem – solvers in their professional and their societal roles.



Project Ideas Presented by Sem-I Students

1. SURAKSHA BAND - *A touch of safety*

- By: Swamini Khanolkar, Swapnali Shivgan, Shantanu Temburne, Rahul Bhise, Yash Sargam.
- Project guided by Dr. Komal Ahuja And Dr Swati Agarwal



2.PlaceR- *Swipe match get hired*

- BY : Vihana Nambiar, Kaustubhi Bhosle, Dimple Patil, Chris Dsouza, Ayush Khurane
- Project guided by Dr. Komal Ahuja And Dr Swati Agarwal



3 . Findytracker – *To track your little things*

- By: Shreya Patil, Shreya Desai, Priyal Patil, Pranali Nachnekar, Prachi Gudekar
- Project guided by Dr. Komal Ahuja And Dr Swati Agarwal



4. **Krishi setu-** *Your trusted bridge to smarter farming*

- By: Raj Shirsath , Sushant patil, durvesh chaudhari, Nimish joshi
- Project guided by Dr. Komal Ahuja And Dr Swati Agarwal



5. Nature dish- "*Earth-Friendly Plates for Every Bite.*"

- By: Ragini pawar, Prachi Wankhede, tushar wakude, Ujjwal mali, Mohit khachane
- Project guided by Dr. Komal Ahuja And Dr Swati Agarwal



6. Helping Hand- *An online platform to book trusted house help and assistance*

- By: Awani Kolambekar, Shruti Patil, Aditi Yadav, Durgesh Bhamare
- Project guided by Dr. Komal Ahuja And Dr Swati Agarwal

7. GIY- *Grow It yourself*

- By: Riddhika Bhandari, Divya Bike, Anushka Sable, Soham Shinde, Sanket Waghmare
- Project guided by Dr. Komal Ahuja And Dr Swati Agarwal

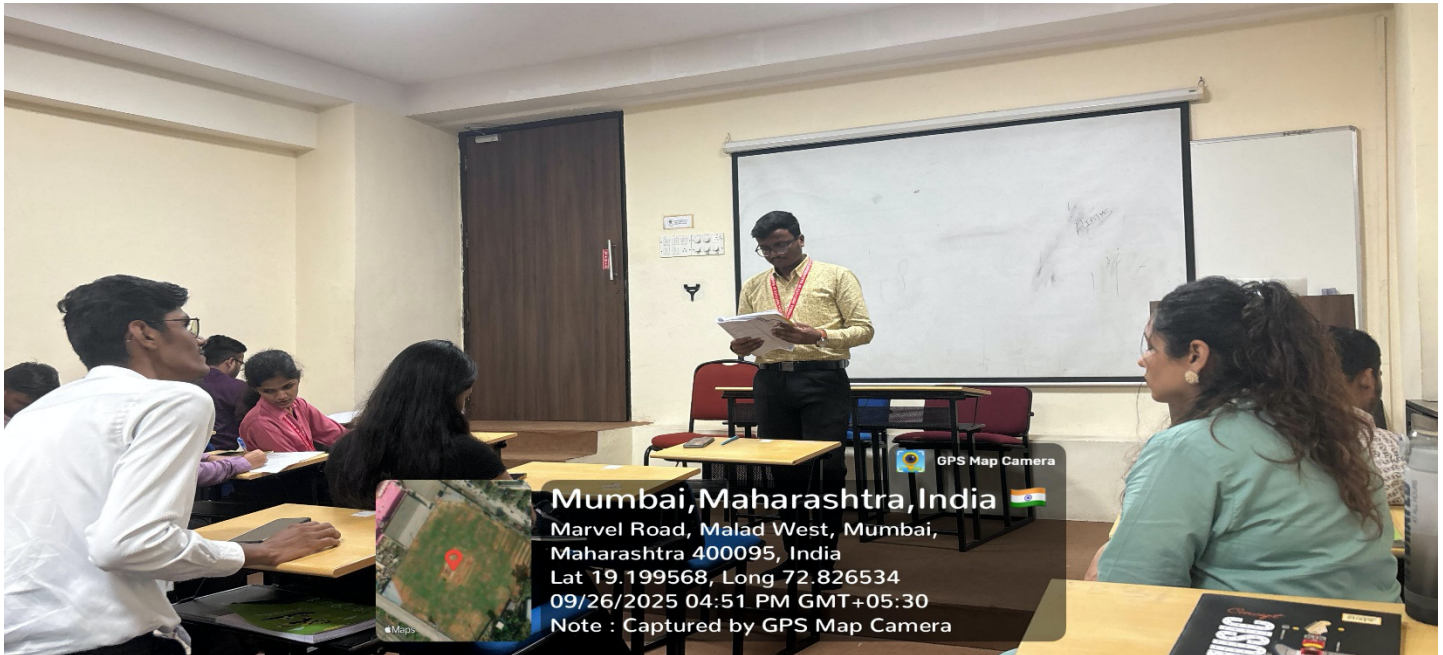
8.WILDMAN – " Where opulence meets simplicity. "

- By: Sujal Deulkar, Pranjal Kale
- Project guided by Dr. Komal Ahuja And Dr Swati Agarwal



9 Investment Product

- By : Yash Patkar
- Project guided by Dr. Komal Ahuja And Dr Swati Agarwal



Highlights of the session

- Student encouraged to think creatively and develop their innovative ideas .
- Student shares their ideas and they will give presentation for that particular idea in upcoming project Friday session.
- Students developed essential collaboration and communication skills through teamwork.

Attendance sheet

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Swati

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Project Firday Attendance Sheet			
MMS SEM-I (Batch - 2025 - 2027) Division - B			
Date -	Name		Signature
26/07/25			
B-1	Bhamare Durgesh Pradip		
B-2	Bhandari Riddhika Rajesh		
B-3	Bhise Rahul Rajesh		
B-4	Bhivale Kaustubhi Ajay		
B-5	Bike Divya Rambabu		
B-6	Chaudhari Durvesh Pramod		
B-7	Desai Shreya Hemant		
B-8	Deulkar Sujal Suresh		
B-9	Dikkar Prajwal Murlidhar		
B-10	D'Souza Chris Collin		
B-11	Gosavi Shrutika Sham		
B-12	Gudekar Prachi Shashikant		
B-13	Gupta Suraj Deepak		
B-14	Joshi Nimish Kishorkumar		
B-15	Kale Pranjal Rajesh		
B-16	Khachane Mohit Avinash		
B-17	Khanolkar Swamini Jitendra		
B-18	Kolambekar Awani Vijaykumar		
B-19	Kumar Naveen Manoj		
B-20	Kurhade Aayush Ganesh		
B-21	Mali Ujjwal Babu		
B-22	Mallah Sneha Santakumar		
B-23	Mankar Rishita Vijay		
B-24	Nachnekar Pranali Prakash		
B-25	Nambiar Vihara Murali		
B-26	Pandey Shreyash Umesh		
B-27	Patil Dimple Suresh		
B-28	Patil Priyal Vijay		
B-29	Patil Riya Vijay		
B-30	Patil Shreya Rajesh		
B-31	Patil Shruti Dilip		
B-32	Patil Sushant Dattaram		
B-33	Patkar Yash Gorakhnath		
B-34	Pawar Harsh Suhas		
B-35	Pawar Ragini Chintaman		
B-36	Sable Anushka Milind		
B-37	Sargam Yash Prakash		

- Event report prepared by :
Shreya Desai
- Verified by : Dr Komal Ahuja
- Submitted to : Dr D Henry Babu

