

10. ECell Event: #14

Resource Person: Mr. Shreyansh Nathwani, COO – Darsh Infotech Pvt. Ltd.

Held on 11.06.2022 (Offline mode – On-campus @ Seminar Hall)

Activity / Event report:

Name of event : E- Cell (IEIC)
Date(s) of conduction : 27th AUGUST 2022
Class/Semester : MMS/PGDM BATCH 2021-2023
No. of students participated :
Faculty coordinator : Prof. Gaanyesh Kulkarni
Student coordinator/committee : Sonali Tiwari (MMS)
Resource person : Mr. Shreyansh Nathwani
Organization : Darsh Infotech Pvt. Ltd. Mumbai
Designation : Director

DESCRIPTION

Objective: Discussion over empathy and ideation

Key takeaways:

Our hosts, Ms. Anu Prajapati and Ms. Preeti Gowda, got the event off to a good start. Dr. Harshita Kumar ma'am greeted and honored our guest, Mr. Shreyansh Nathwani.

It was elaborated on how networking works in a professional career. The significance of pursuing an MBA was examined. Customer satisfaction and the people in charge of this activity were discussed. The role of a manager and why one should become one were discussed. How important research is and how one should conduct extensive research before applying or making a decision, or it may not be the best decision. It was discussed what an entrepreneur is and why one should be one. The distinction between a businessman and an entrepreneur was discussed.

Mr. Shreyansh stated that because things are not easy, one must make things easier for themselves. To learn empathy, one should put themselves in the shoes of others. The speaker discussed two types of empathy: empathy for customers and empathy for employees. It was also explained how and what empathy is.

Pallavi Rane ma'am gave a memento at the end of the session, which was followed by a thank you note from our host, Ms. Sonali Tiwari.

Event Flier

 **ATHARVA INSTITUTE OF MANAGEMENT STUDIES**
(Approved by AICTE, DTE & Affiliated to Mumbai University)

INNOVATION, ENTREPRENEURSHIP & INCUBATION CENTER (IEIC)



Mr. Shreyansh Nathwani
Director, Darsh Infotech Pvt. Ltd

Guest Speaker

About

- I enjoy and thrive at leading both Darsh Infotech Pvt Ltd & Millennia Digital Ventures LLP and live moment by moment challenges that are thrown up by this exacting role, Key contributions in developing new business and revenue streams, customer-value maximization.
- I am always on the lookout for new challenges that take me to the next level professionally and personally.

Empathy & Ideation

AUGUST 27th, 2022 | SATURDAY | 10:30 AM - 12:00 NOON

Event report prepared by: Nishita Shetty (PGDM)

Hosting was done by Ms. Anu Prajapati, Ms. Preeti Gowda, and Ms. Sonali Tiwari.

This event was conducted under the guidance of Prof. Gaanyesh Kulkarni, HOD, Marketing.