



SELF STUDY REPORT

FOR

2nd CYCLE OF ACCREDITATION

ATHARVA INSTITUTE OF MANAGEMENT STUDIES

**AET CAMPUS, MALAD - MARVE ROAD, CHARKOP NAKA, MALAD (WEST),
MUMBAI
400095**

<http://www.atharvaims.edu.in>

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1. EXECUTIVE SUMMARY

1.1 INTRODUCTION

The best brand can be defined as the one which creates value. At Atharva we believe in creating value through continuous efforts to build up future managers. The efforts started in 2003 when our Executive President Mr. Sunil Rane created an educational brand Atharva Institute of Management Studies. The purpose of the brand was to create, develop and provide business managers solutions to complex business situations. Mr. Sunil Rane has humanized the brand AIMS through his belief in excellence by pursuing his vision "Excellence in Education" which is now ranging to a MMS programmes viz. Masters in Management Studies in Finance,HR,Systems Marketing and Operations. AIMS also went on the set quite a few benchmarks in the industry by introducing the corporate concept of Mentor-Mentee Programme, Stock Market Simulation Programme and Live Projects with reputed brands.

Due to this holistic approach, AIMS went ahead with winning accolades and awards in the education industry by being consistently ranked amongst the Top Business School s in the country by various national B-School surveys. The brand image progressively achieved greater heights with the contribution of intellectual capital in the form of the Faculty members being awarded as Best Management Faculty, Women Leadership Award, Best Paper Award and awards for social works. The students also started winning accolades in the industry by winning laurels in the various Business Competitions run by the industry. With the 360 degree development happening, the placements also gathered momentum. We have been a consistent performer in the area of placements despite the challenges. Mr. Sunil Rane aims to provide a unique experience to the students with introducing Global Immersion Programme which would help in exchanging and sharing of good practices which could be replicated to improve the efficiency, production and competency in their respective field of study.

With introducing a range of innovative practices in education industry, Atharva as a brand has arrived and set a mark in its pursuit of Excellence in the field of education.

Vision

" Vision without action is just a dream, action without vision is just an activity. Action and vision can together change the world." AIMS believes in this saying and strives to grow and excel as an educational institute in the field of management education, consultancy and research.

Mission

Our three- pronged strategy emphasizes:

- Highly - rated research
- Top class education at every level and
- A commitment to corporate engagement

1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

Institutional Strength

- **Self-Financed Institute**

AIMS is a self-financed and does not take any grant neither the government nor does it take any donations from public. Institutes main source of income is the fees, which it receives from the students.

- **Recognition**

The Institute is associated to the University of Mumbai, DTE, AICTE.

- **Excellent Placement Track Record**

Our students have been placed in esteemed companies like Anandrathi, Motilal Oswal, Asian Paints, Citibank, CRISIL, ICICI Bank, India Today, India bulls, ITC Hotels, ITC limited, InfoTech etc. State of IT Infrastructure Well Equipped Library. Focus on Research & Development Initiative to narrow the Industry-academia gap Strong connect with Alumni's and Industry oriented teaching programs (Mentor Mentee, Mock stock training)

- **Strong Research Culture**

Institute fosters research culture and promotes among faculty and students. The students have a flair for research and they give quality time for writing papers and understanding the research process.

- **Finest CSR initiatives all over India**

AIMS and Atharva Foundation organise dozens of CSR events for the upliftment of the society. They also touch the masses through Khadi Mahotsav, Defence Exhibition etc.

Institutional Weakness

- Lack of autonomy
- Limited scope for Campus expansion so unable to have an in house Hostel facility
- There is a limited variation among students in terms of work experience, age groups, gender, and academic qualifications
- Construction of metro car shed behind campus leading to excessive heat and no scope for tree plantations

Institutional Opportunity

- International collaborations in the areas of research, students and faculty exchange programmes, Knowledge sharing through seminars, workshops and guest lectures and also Internships.
- Potential to become a Deemed / Private University being a hub of multiple courses in the campus.
- To become the Research Center of the University
- Scope for foreign accreditations like AMBA (Association of Masters of Business

Administration),EQUIS (European Quality Improvement System), AACSB (Association to Advance Collegiate Schools of Business)

- Extension of the campus to abroad
- Enrolment of International students

Institutional Challenge

- Attracting Foreign students
- Expansion of the campus
- Effective Implementation of NEP

1.3 CRITERIA WISE SUMMARY

Curricular Aspects

The academic year at Atharva Institute of Management Studies (AIMS) begins with the preparation of the institute's academic calendar, which is aligned with the University of Mumbai's academic planning. To enhance performance and maintain high academic standards, the institution has established several committees, including the College Development Committee, the Academic Advisory Committee, and the Internal Quality Assurance Cell (IQAC). These bodies are responsible for setting quality benchmarks, monitoring processes, and striving for continuous improvement in academic and administrative practices.

Daily academic activities are closely monitored by the academic coordinator to ensure smooth and effective functioning. The institute's library offers access to a wide range of resources, including the digital platform DELNET. To bridge the gap between academia and industry, AIMS promotes various value-added certificate courses across different specializations.

The institute also encourages holistic student development through industrial visits, workshops, seminars, and extracurricular activities. AIMS has organised International Research Conference on Sustainability in VUCA World: Innovation, Research & Practices (IRCSVWIRP 2022) as a commitment to sustainability. Additionally, the institute actively promotes research, technology, and innovation, supported by several faculty members who have completed PhDs in specialized fields.

The annual cultural festival, Rhythm-Ember, provides a platform for students to showcase their talents in various extracurricular activities, while sports events allow them to demonstrate their athletic skills. Students are encouraged to participate in socio-cultural activities and intercollegiate events, enhancing their overall college experience.

AIMS is dedicated to social responsibility and has contributed to the upliftment and empowerment of underprivileged sections of society. The institute recently organized two awareness programs: "One For All, All For One - A Salute to Our Soldiers" and an awareness campaign on "Pollution Caused by Plastic."

The institute's E Cell fosters an entrepreneurial culture and supports student start-ups. AIMS values feedback from all stakeholders and takes necessary and appropriate actions for continuous quality improvement.

Teaching-learning and Evaluation

The Vision and Mission of the Atharva Institute of Management Studies (AIMS) emphasize its commitment to fostering innovation, advancing research, and leveraging technology while upholding ethical and social values. With a focus on providing an effective platform for students to develop the latest skills, knowledge, attitudes, values, innovations, and ideas, AIMS ensures that students are well-equipped to shape their future in a manner that aligns with contemporary demands.

The enrollment process for students adheres to prescribed norms, and AIMS maintains a conducive student-teacher ratio to facilitate effective learning and interaction. Embracing student-centric methods, faculty members employ various innovative teaching pedagogies such as participative learning, problem-solving methods, Self-Directed learning, social learning by CSR activities, Project-based learning, and Research-based learning. AIMS follows ICT-enabled teaching-learning processes. These approaches not only make learning more interactive and interesting but also foster lifelong learning skills among students.

Furthermore, AIMS organizes a diverse range of technical and non-technical club events and interactions including Alumni Speaks, Industrial visits, E-Cell events, cultural events, and sports weeks to promote overall growth and development among students. These events provide platforms for students to showcase their talents, collaborate with peers, and gain valuable real-world experience.

As an affiliate of the University of Mumbai, AIMS adheres to university norms and guidelines for conducting examinations. The Examination department is responsible for ensuring the smooth conduction of exams, and various assessment tools are employed to evaluate student performance. In the event of any grievances, students can approach AIMS's exam section for resolution. Additionally, AIMS evaluates the attainment of program outcomes and course outcomes, modifying teaching pedagogy as necessary to ensure alignment with desired learning outcomes.

In summary, AIMS's holistic approach to education encompasses not only academic excellence but also the cultivation of essential skills, values, and experiences that prepare students for success in their future endeavors. Through its commitment to innovation, research, technology, and student-centric learning, AIMS strives to empower students to become competent professionals and responsible global citizens.

Research, Innovations and Extension

Atharva Institute of Management Studies has always aimed to provide the best platform to the students as far as enhancement of their knowledge, as per the industry requirements is concerned. This criterion seeks information on the policies, practices and outcomes of the institution, with reference to research and extension activities. The institute deals with the facilities provided and efforts made by the institution to promote a 'research culture'.

The institution has the responsibility to enable faculty to undertake research projects useful to the society. Serving the community through extension, which is a social responsibility and a core value to be demonstrated by institutions, is also a major aspect of this criterion. The institute have teachers who are recognized as research guides.

Institute has a very innovative culture of departing knowledge to not only its student but also faculty members through FDPs, Seminars and International Research Conferences.

The Research & IPR Cell has organised International Research Project with grant, International Guest Speakers from Singapore etc. in conferences, and live on google meet. They also conduct Management Development Programme for Industry Experts.

The **Alumni of AIMS** share their research experiences with the students and also share their valuable research work in conferences.

Recently, we **signed an MoU with Asian Business School** after which a National Case Study competition was organised by AIMS and Asian Business School. Ten teams of Atharva participated in the competition. Other institutes from mumbai also participated. It was a joint effort after signing MoU with ABS.

In the year,2022 AIMS organised two conferences in an in house collaborative activity with Atharva School of Business.

'**Faculty Speaks**' was an initiative in covid period when the faculty used to discuss their research topics on the google meet and share their research updates. The same practice has taken a rigorous form where a weekly report is submitting and the progress on research work is submitted to the Director.Faculty members are regularly writing books on recent topics as online and offline publications.Faculty members also try to reach students through youtube recorded videos with their topics of interest and expertise.

Infrastructure and Learning Resources

For the smooth functioning of the institution, providing state-of-the-art infrastructural facilities is always being the priority of Atharva Institute of Management Studies's (AIMS) management. The institute has not only complied with criterion requirements but exceeded the compliance. Institute's all the classrooms, seminar halls and conference rooms are provided with necessary ICT (Information and Communication Technology) support. Computer infrastructure is the key requirement for any technical institute. The Institute has provided excellent Computer Lab facilities. AIMS has a world-class auditorium, office infrastructure with modern facilities; training and placement office; Dedicated Examinations department; Administration office, and ample parking facilities for two & three-wheelers of the staff and students. Divyanjan facilities like ramp & wheelchair, cafeteria, canteen, playground, gymnasium, and a swimming pool. It also has a First Aid kit, Ladies & Gents Washroom on every floor, Girls' common room, boys' common room, and a drinking water facility on every floor.

The campus has a captive generator for power backup. The institute has a big seminar hall, which is partitioned so as to offer one big and one small seminar hall for conducting seminars and workshops. The institute has a dedicated security guard cabin with a control monitor of all the CCTV cameras in various areas for the safety of the students. The institute has an adequate IT infrastructure with a LAN and Wi-Fi with good internet connectivity. The institute has a Wi-Fi facility in the entire campus.

The institute has a huge library which is fully equipped with all the necessary requirements like journals, magazines, subject books, reference books, and e-books through DELNET and a spacious reading hall. AIMS motivates the students to participate in extracurricular and co-curricular activities at regular intervals throughout all the semesters. The institute has also facilitated a cricket ground, and adequate sports equipment to conduct various sports/games events. The institute conducts sports events and cultural events under the title 'RHYTHM' every year.

Student Support and Progression

The student support and progression mechanisms at Atharva Institute of Management Studies are integral to fostering an enriching educational environment and ensuring holistic student development. Our institution is committed to providing robust support services that address academic, and career-related needs, thereby promoting student progression and success.

Atharva Institute of Management Studies offers comprehensive academic support through tutoring programs, mentoring initiatives, and personalized academic advising. Our well-equipped libraries, state-of-the-art computer labs, smart classroom and access to digital resources ensure that students have the tools necessary for academic excellence. Regular sessions are conducted where students learn research skills, time management skills and other management skills for further augment students' academic capabilities. To ensure that financial constraints do not hinder student progression, government has established a range of scholarships, grants, and financial aid options. Merit-based, need-based, and category-specific scholarships are available. Our dedicated financial aid office assists students in navigating these opportunities effectively. The Career Management Centre at Atharva Institute of Management Studies plays a crucial role in preparing students for successful careers. Services include career counselling, resume writing workshops, mock interviews, and job placement assistance. Strong industry linkages facilitate internships, apprenticeships, and campus recruitment drives, ensuring that our students are career-ready upon graduation.

To foster overall development, our institution encourages participation in extracurricular activities through various student clubs, sports teams, and cultural events. Leadership programs and community service opportunities help students develop soft skills and civic responsibility. Our robust alumni network provides continuous support and mentorship to current students. Alumni contribute to the institution through guest lectures, workshops, and networking opportunities, enriching the educational experience and aiding in professional development.

As per the Mumbai University Act, The Institute has formed College Development Committee (CDC) to review the overall development activities and performance of the Institute. The CDC committee also gives suggestions and feedback to the system.

Institute has Women Development Cell and Anti- Sexual Harassment committee working under the guidance of the senior faculty member. The Cell deals with the cases or complaints of sexual harassment and any other type of harassment of the female students, teaching and non-teaching women staff of the college

Governance, Leadership and Management

The Atharva Institute of Management (AIMS) has the vision to impart quality education combined with ethical values. The governance of the college is very democratic, transparent, and decentralized. The AIMS governing council steers the institution towards academic excellence. The governance of the institution is reflective of effective leadership in tune with the vision and mission statements. The institutional strategic and perspective plan has been clearly articulated and implemented.

Funds are mobilised for various resources like students' fees, term loans, consulting, and project work. The college practices decentralisation and participative management through different committees. The functioning of the institutional bodies is effective and efficient, which is clear from the organogram and various levels of it. The College Development Committee consists of eminent entrepreneurs, expert educators, NGO heads, etc.

Their expertise has contributed a lot to the college's perspective and strategic plans. They share their expertise and expectations to prepare the perspective plan and encourage deploying it successfully. Staff meetings are held periodically for the effective planning and implementation of teaching, learning, and administrative programmes.

The college has implemented e-governance in almost all areas of operation. There are a number of welfare measures for the benefit of teaching and nonteaching staff. They are also provided with the opportunity and financial help to attend professional development programmes. The college has organised various faculty development programmes to enhance the skills of faculty members and boost their performances.

The IQAC coordinates all the quality-related activities by developing an organised methodology of documentation and internal communication, enhancing and integrating the various activities of the institute, and ensuring the adoption and dissemination of good practices. IQAC gathers feedback regarding the effectiveness of the teaching-learning process. Various quality initiatives like IT Talks, an international IT awareness programme, Excel Training Programmes, FDP, Management Development Programmes for Industry, Research Projects, Certificate programmes on Tableau, and FTP on CO-PO for improving the quality culture are taken by the institute under the guidelines of IQAC.

Institutional Values and Best Practices

AIMS has always wanted to provide the best infrastructure facilities to ensure expansive development of its students. The advantageous location of AIMS helps with access to the learned resources from the industry to bridge the Academia-Industry gap. The institute has taken several initiatives to make the campus eco-friendly through Energy Conservation, Rain Water Harvesting, E-waste and Hazardous Waste Management. Institute contribute to the national program of 'Swaach Bharat Abhiyaan', Khadi Mahotsav, Beach Clean-up Drives, Pre Plantation Drives and 'Going Green' activities are conducted under Green Club "Harrit Sangh". It also believes in giving back to the society and constantly organizes organization wide efforts to take care of the 'Neglected ones' through community service through eye check-up camps etc.

There is a CSR Cell which is titled as "Sparsh Club" with an aim to touch the heart of people. The students visit the old age home, orphanage home, organise awareness Marathon, Food Distribution Programmes etc. and remain connected with the underprivileged.

Atharva Foundation and team of Faculty Members and students of AIMS is organising "Eye Checkup camps", "Health Checkup Camps", "Pre Plantation Drive", Dental Camp, Cancer Awareness Programme etc. to help the citizens of India.

Visit to Dharavali Village is done by the Volunteers and Staff of AIMS. They teach English, Music, Dance, Drama and many skills to the poor kids so that they can become a skilled person when they grow.

The kids attend the class at a very beautiful place of 'Atharva IT Park'. They enjoy their mobile classroom and learned faculty members to interact with. With a pure intention in mind "If they can't Reach us, We can reach them" is carried forward while visiting their place. Post Covid, AIMS faculty members with few students have started visiting the villages of Gorai with the trustee. They celebrate xmas, drama classes and perform on stage.

'IT Talks' - An International IT Awareness Programme is a best practice in which Intellectual Capital across the Globe is connected through Facebook and Instagram to bring awareness on IT. The objective is to bring

massive Digital Awareness and bring them on the same page while using a computer.

2. PROFILE

2.1 BASIC INFORMATION

Name and Address of the College	
Name	ATHARVA INSTITUTE OF MANAGEMENT STUDIES
Address	AET Campus, Malad - Marve Road, Charkop Naka, Malad (West), Mumbai
City	MUMBAI
State	Maharashtra
Pin	400095
Website	http://www.atharvaims.edu.in

Contacts for Communication					
Designation	Name	Telephone with STD Code	Mobile	Fax	Email
Director	D. Henry Babu	022-40294949	9619520027	-	info@atharvaims.edu.in
IQAC / CIQA coordinator	Shubhi Lall Agarwal	022-49259500	9320844664	-	shubhi.lall@atharvaims.edu.in

Status of the Institution	
Institution Status	Private and Self Financing

Type of Institution	
By Gender	Co-education
By Shift	Regular

Recognized Minority institution	
If it is a recognized minority institution	No

Establishment Details	

State	University name	Document
Maharashtra	University of Mumbai	View Document
Maharashtra	University of Mumbai	No File Found

Details of UGC recognition		
Under Section	Date	View Document
2f of UGC		
12B of UGC		

Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)				
Statutory Regulatory Authority	Recognition/Approval details Institution/Department programme	Day,Month and year(dd-mm-yyyy)	Validity in months	Remarks
AICTE	View Document	15-05-2023	12	
AICTE	View Document	15-05-2023	12	

Recognitions	
Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	No
Is the College recognized for its performance by any other governmental agency?	No

Location and Area of Campus				
Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	AET Campus, Malad - Marve Road, Charkop Naka, Malad (West), Mumbai	Urban	2.62	5798

2.2 ACADEMIC INFORMATION

Details of Programmes Offered by the College (Give Data for Current Academic year)						
Programme Level	Name of Programme/Course	Duration in Months	Entry Qualification	Medium of Instruction	Sanctioned Strength	No. of Students Admitted
PG	MMS, Master Of Management Studies, Systems Marketing Finance Operations Human Resource	24	Graduation and Entrance Exam	English	276	261

Position Details of Faculty & Staff in the College

Teaching Faculty												
	Professor				Associate Professor				Assistant Professor			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government	2				3				8			
Recruited	1	0	0	1	0	0	0	0	0	1	0	1
Yet to Recruit	1				3				7			
Sanctioned by the Management/Society or Other Authorized Bodies	1				0				10			
Recruited	1	0	0	1	0	0	0	0	5	5	0	10
Yet to Recruit	0				0				0			

Non-Teaching Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				53
Recruited	33	20	0	53
Yet to Recruit				0

Technical Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				1
Recruited	1	0	0	1
Yet to Recruit				0

Qualification Details of the Teaching Staff

Permanent Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/ LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	2	0	0	0	0	0	2	5	0	9
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	3	1	0	4
UG	0	0	0	0	0	0	0	0	0	0

Temporary Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/ LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	1	0	1
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

Part Time Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

Details of Visting/Guest Faculties					
Number of Visiting/Guest Faculty engaged with the college?	Male		Female		Total
		5	4	0	

Provide the Following Details of Students Enrolled in the College During the Current Academic Year

Programme		From the State Where College is Located	From Other States of India	NRI Students	Foreign Students	Total
PG	Male	148	1	0	0	149
	Female	110	2	0	0	112
	Others	0	0	0	0	0
Certificate / Awareness	Male	0	0	0	0	0
	Female	0	0	0	0	0
	Others	0	0	0	0	0

Provide the Following Details of Students admitted to the College During the last four Academic Years					
Category		Year 1	Year 2	Year 3	Year 4
SC	Male	11	9	19	20
	Female	17	14	13	11
	Others	0	0	0	0
ST	Male	3	3	2	2
	Female	3	1	1	0
	Others	0	0	0	0
OBC	Male	13	17	17	16
	Female	13	11	10	6
	Others	0	0	0	0
General	Male	70	69	75	89
	Female	73	66	64	75
	Others	0	0	0	0
Others	Male	31	29	23	11
	Female	10	11	8	8
	Others	0	0	0	0
Total		244	230	232	238

Institutional preparedness for NEP

<p>1. Multidisciplinary/interdisciplinary:</p>	<p>The students at AIMS come from diverse disciplines such as B.Sc., B.Com., and B.E. etc. to pursue the MMS program. This program offers specializations in various streams, including Finance, Marketing, Systems, Operations, and Human Resources, covering all functional areas of management. It provides a wide range of electives, allowing for flexibility and customization according to student interests. Courses in the MMS program are taught using innovative pedagogies such as case studies, gaming, and project-based learning. Additionally, the program includes practical training through projects focused on domain-specific knowledge, general management, and corporate social responsibility,</p>
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	<p>ensuring a holistic multidisciplinary education. To further enhance their learning, students are offered value-added courses in emerging areas, fostering cross-functional expertise. They are also encouraged to write research papers on current issues in Business Management and socially relevant pressing issues, contributing to their academic and professional development.</p>
<p>2. Academic bank of credits (ABC):</p>	<p>Atharva Institute of Management Studies, affiliated with the University of Mumbai, is awaiting specific guidelines from the university to implement the Academic Bank of Credits (ABC) system. Despite this, the faculty members are actively engaged in writing research papers and books, contributing to the academic and intellectual growth of the institution.</p>
<p>3. Skill development:</p>	<p>For Students: The institute enhances student employability by providing additional sessions on various essential skills and tools. These include: 1)Group Discussions and Interviews: Preparing students for effective communication and performance in group settings and personal interviews. 2)Advanced Excel/Financial Modelling: Training in advanced Excel techniques and financial modelling for better analytical capabilities. 3)Data Analysis: Equipping students with data analysis skills to handle and interpret large datasets. 4)Resume Writing: Assisting students in crafting professional and impactful resumes. Additionally, students can earn certifications in Excel,Power BI,Digital Marketing and SAP The program also includes sessions on Communication Skills and Aptitude Tests to further enhance student capabilities and readiness for the job market. For Faculty Members: The institute invests in the professional development of its faculty through training and workshops on various topics, such as: 1)SPSS (Statistical Package for the Social Sciences) and Jamovi: Training on this tool to enhance research and data analysis skills. 2)Research Methodology: Providing insights into effective research practices and methodologies. 3)Cyber Security: Educating on the fundamentals and importance of cyber security. 4)Research Proposal Writing: Assisting faculty in writing compelling and successful research proposals. 5)Basics of Yoga and Meditation: Promoting physical and mental well-being. 6)IT Awareness: Enhancing knowledge of current IT trends and tools. Various speakers and</p>

	experts are invited for virtual lectures to discuss these topics and introduce faculty to a wide range of tools and techniques.
4. Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course):	Yoga culture was encouraged through online session in covid period. "Importance of Hindi Language in Rural India" is discussed with the students to gel with Rural India easily. They are taught in such a way that they are very comfortable with the stakeholders in Rural areas. A Leadership Talk was organized on 25th February 2023 where Mr. Archis Joshi, AVP from Dr. Reddy's Laboratories discussed the burning critical issue of speaking English with villagers and requested the students to learn Hindi in parallel. This will help them while communicating and understanding the Rural India. IQAC has given a proposal to start 'Bhagwat Geeta' in the next Academic Year. A cultural club organizes events like, 'Garba', 'Ganesh Utsav', 'Traditional Day' etc. to connect the students with their soil and respect their culture. A team of faculty members are organizing events and activities on a regular basis.
5. Focus on Outcome based education (OBE):	The faculty members were tasked with revisiting the Mission and Vision of the Institute. This exercise aimed to align the institute's goals with the evolving educational landscape and industry requirements. 1)Defining Course Outcomes - For the selected subjects under various specializations in the curriculum, the faculty members define specific course outcomes. These outcomes are clearly outlined in the session plans, ensuring that each class contributes to the broader educational goals. 2)Assessing and Mapping Outcomes - After recording student marks across various assessments, the attainment of program outcomes is calculated for each course. These outcomes are then mapped accordingly to provide a comprehensive view of how each course contributes to the overall program objectives. This systematic approach ensures that the educational process is transparent, measurable, and continuously aligned with the institute's mission and vision.
6. Distance education/online education:	Lectures during Covid period were conducted online via google meet till November 2021. Attendance was also taken online via google sheet shared on drive. Exam were conducted online using 'Eklavya' software and google class room. Daily Progress

Report was shared amongst the faculty members to mark an entry of the lecture conducted with, topic, date, time and number of students present in the online class. The Research Conferences are conducted in hybrid mode where the International Speakers from USA, Canada, Dubai and Singapore etc. are connected online. Also the Judges /Technical Session Judges evaluated the research papers online from their respective cities across India. Many internal and external students join the research conference in online mode from their respective cities. All the summer internship projects and final projects are monitored and meetings are held in the online mode. In covid the project viva were conducted online with jury members from USA. 'IT Talks' is an Online IT Awareness Programme which is discussing topics in an online mode via social media sites like Facebook and Instagram. Experts discuss topic like Cyber Security, BlockChain Technology, MIS, Tableau, Orange, Cloud, Sustainability etc. Citizens across the globe can view the recorded videos and take benefit from this IQAC initiative.

Institutional Initiatives for Electoral Literacy

1. Whether Electoral Literacy Club (ELC) has been set up in the College?	Yes. Electoral Literacy Club (ELC) has been set up in the College in 2022.
2. Whether students' co-ordinator and co-ordinating faculty members are appointed by the College and whether the ELCs are functional? Whether the ELCs are representative in character?	Yes, the club is functional since 2022 at AIMS. Dr. Shubhi Lall, Dr Monika Shrimali and Dr Sudhir Purohit organize events to make the students understand the importance of voting . Constitution Day was organised by Dr Shubhi Lall Agarwal and her team where the invited Dr Abhijit Sarkar to discuss the constitution of India with Mr. Shivang Sharma, Alumni. They also talk about the patriotism and serving the nation in some way.
3. What innovative programmes and initiatives undertaken by the ELCs? These may include voluntary contribution by the students in electoral processes-participation in voter registration of students and communities where they come from, assisting district election administration in conduct of poll, voter awareness campaigns, promotion of	After the establishment of the ELC club, Constitution Day was organized in 2022. Students made the voters aware about the importance of casting a vote. They were asked to read newspaper and understand the current scenario of the country. Dr. Shubhi Lall Agarwal, Dr Vaibhav Patil, Prof. Ganesh Apte, Dr Leena Jagawat and Dr Sudhir Purohit conducted a

<p>ethical voting, enhancing participation of the under privileged sections of society especially transgender, commercial sex workers, disabled persons, senior citizens, etc.</p>	<p>massive awareness programme on Voter's Day i.e. 20th May 2024 and helped the people in searching their zone to cast vote. The team used app to search the zone. They also took pledge to cast vote and help the nation grow. As an IQAC initiative, students have planned a nukkad natak which they will be showcasing after returning from Summer Internship.</p>
<p>4. Any socially relevant projects/initiatives taken by College in electoral related issues especially research projects, surveys, awareness drives, creating content, publications highlighting their contribution to advancing democratic values and participation in electoral processes, etc.</p>	<p>Yes, the students have posted notices and posters in the campus making the all the staff and students aware of the voting rights. They also discuss and conduct debate and group discussion on the burning issues. This will motivate the masses to participate in the electoral process.</p>
<p>5. Extent of students above 18 years who are yet to be enrolled as voters in the electoral roll and efforts by ELCs as well as efforts by the College to institutionalize mechanisms to register eligible students as voters.</p>	<p>The counting of the students is in process. The students who are alumni of Mumbai University were requested to register and cast vote for Mumbai university committees. This will motivate them understand the importance of voting and they will consider the election process a serious matter.</p>

Extended Profile

1 Students

1.1

Number of students year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
244	230	232	238	239

File Description	Document
Upload Supporting Document	View Document
Institutional data in prescribed format	View Document

2 Teachers

2.1

Number of teaching staff / full time teachers during the last five years (Without repeat count):

Response: 48

File Description	Document
Institutional data in prescribed format	View Document

2.2

Number of teaching staff / full time teachers year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
16	18	17	24	28

3 Institution

3.1

Expenditure excluding salary component year wise during the last five years (INR in lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
429.42	371.89	169.54	402.59	336.50

File Description	Document
Upload Supporting Document	View Document

4. Quality Indicator Framework(QIF)

Criterion 1 - Curricular Aspects

1.1 Curricular Planning and Implementation

1.1.1

The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment

Response:

TEACHING LEARNING PROCESS

1.Academic Calendar: The Institute prepares its Annual Academic Calendar.

2.Session Plans: Faculty Members plan their teaching methodology, lectures and prepare a session plan for the semester. They also keep case studies, question papers, supplementary notes etc. for reference.

3. Faculty Meetings: Quarterly Meetings are held by the Director to review on students attendance, timely completion of the syllabus, and learning outcomes.

4.Evaluation: Students are evaluated through Mid Term Examination, Final Examination, Class Participation, Presentation, Assignments, Attendance, Summer Internship Projects, Final Project etc.

5.Audits: Audits are conducted by the IQAC to ensure achievement of the stated objectives of the curriculum and the overall quality of academic, administration, placement, library and examination.

6.Feedback Mechanism: Online and Offline feedback are taken from all the stakeholders, faculties, students, alumni and employer.

7.Training Programme: Based on contemporary practices required by the world of work, students are trained with additional value added courses and training programmes like Excel, Advanced Excel, Go-to-market Strategies & Product Designing, Six Sigma, HR Analytics, Visualisation using Tableau, Programming with R, SAP, NISM, Financial Modelling, etc.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

1.2 Academic Flexibility

1.2.1

Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Response: 25

File Description	Document
List of students and the attendance sheet for the above mentioned programs	View Document
Institutional programme brochure/notice for Certificate/Value added programs with course modules and outcomes	View Document
Institutional data in the prescribed format	View Document
Evidence of course completion, like course completion certificate etc. Apart from the above:	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

Other Upload Files

1

[View Document](#)

1.2.2

Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

Response: 83.6

1.2.2.1 Number of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
237	213	212	213	114

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.3 Curriculum Enrichment

1.3.1

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

Response:

Atharva Institute of Management Studies promotes holistic development of the students to inculcate values like compassion and commitment for the development of self and society. The institute has various student societies and a student council which regularly organize socially relevant events that cater to sociocultural issues.

Few courses are incorporated in the curriculum to groom students with Professional Ethics, Gender Equality, Human Values, Environment and Sustainability. The institution follows the syllabus as prescribed by the university and the curriculum includes the topics mentioned above in the different subjects as prescribed in the university syllabus. **Co-curricular activities conducted to add value based leadership, skill and recent trends and technology in the students. The students are delegated the tasks, write research papers, understand the social issue, socio economic environment and become a value based leader and not just managers.**

A Student Induction Program is conducted for newly admitted students each year which includes various sessions on human values, professional ethics, personality development, physical activities, yoga which helps students in reducing stress, boosting self-confidence and imbibing leadership qualities.

AIMS has organized 22 Annual Conferences till date . At this conference, students and faculties were enlightened by dignitaries related to the National and Global Scenario for Sustainable Development. Various posters and papers were presented by students, research scholars, and faculty members.

Many courses across all four semesters are of 30 hours and they integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability . The institute follow the syllabus of Mumbai University.

1. Perspective Management - Includes professional ethics, Environmental and Environmental sustainability topics.
2. Organizational Behavior - includes Gender, Human Values, and Ethics-related topics in its syllabus.
3. Big Data and Business Analytics - Professional Ethics for the current digital transformation and demand of the market.
4. Business Research Methods - Under this method students are given research based skills and make them professionally ready for a job of analyst.
6. Final Project Social Relevance - Social Relevance related issues like cyber crime, cyber security of women are discussed in 'IT Talks'.
7. Soft Skills Training - The students are offered soft skills training to make them ready for Corporate

World. Various Group discussions and panel discussions are organised to improve the communication skills of the students and understand the corporate world. They transform into a professional leader from a naive user.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

1.3.2

Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Response: 99.59

1.3.2.1 Number of students undertaking project work/field work / internships

Response: 243

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.4 Feedback System

1.4.1

Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website

Response: A. Feedback collected, analysed, action taken& communicated to the relevant bodies and feedback hosted on the institutional website

File Description	Document
Feedback analysis report submitted to appropriate bodies	View Document
At least 4 filled-in feedback form from different stake holders like Students, Teachers, Employers, Alumni etc.	View Document
Action taken report on the feedback analysis	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document
Link of institution's website where comprehensive feedback, its analytics and action taken report are hosted	View Document

Criterion 2 - Teaching-learning and Evaluation

2.1 Student Enrollment and Profile

2.1.1

Enrolment percentage

Response: 87.28

2.1.1.1 Number of seats filled year wise during last five years (Only first year admissions to be considered)

2022-23	2021-22	2020-21	2019-20	2018-19
129	118	112	120	118

2.1.1.2 Number of sanctioned seats year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
138	138	138	138	132

File Description

Document

Institutional data in the prescribed format

[View Document](#)

Final admission list as published by the HEI and endorsed by the competent authority

[View Document](#)

Document related to sanction of intake from affiliating University/ Government/statutory body for first year's students only.

[View Document](#)

Provide Links for any other relevant document to support the claim (if any)

[View Document](#)

2.1.2

Percentage of seats filled against reserved categories (SC, ST, OBC etc.) as per applicable reservation policy for the first year admission during the last five years

Response: 100

2.1.2.1 Number of actual students admitted from the reserved categories year wise during last five years (Exclusive of supernumerary seats)

2022-23	2021-22	2020-21	2019-20	2018-19
56	48	47	46	28

2.1.2.2 Number of seats earmarked for reserved category as per GOI/ State Govt rule year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
56	48	47	46	28

File Description	Document
Institutional data in the prescribed format	View Document
Final admission list indicating the category as published by the HEI and endorsed by the competent authority.	View Document
Copy of communication issued by state govt. or Central Government indicating the reserved categories(SC,ST,OBC,Divyangjan,etc.) to be considered as per the state rule (Translated copy in English to be provided as applicable)	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

2.2 Student Teacher Ratio

2.2.1

Student – Full time Teacher Ratio
(Data for the latest completed academic year)

Response: 15.25

2.3 Teaching- Learning Process

2.3.1

Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process

Response:

The institute provides an effective platform for students to develop the latest skills, knowledge, attitudes, values, innovations, ideas, and research-based thinking to shape their behavior and career appropriately. The institute follows an outcome-based education methodology where faculties are facilitators who motivate students with different learning levels by initiating the following student-centric methods:

Participatory learning - Through the institute-established clubs like Finance - Finnix Club, HR - Pinnacle, etc. Guest sessions, role plays and different kinds of competitions are conducted where students get an opportunity to organize and coordinate the event which helps them to boost their confidence, communication, and interpersonal skills.

Problem-solving Methods - In problem-solving methods, case studies are discussed and brainstorming is done in the classrooms. Industry-related problems and their solutions are discussed in the classroom and also students are encouraged to come up with innovative solutions.

Self-directed learning - Regular book review sessions and library sessions are conducted where students are encouraged to read, present, and discuss important takeaways from the book with the class after proper analysis of the book. The institute provides certification courses like Advanced Excel certification, SAP, etc. to all the students and also encourages them to enroll for certification from other sources like UDEMY, NPTEL, etc. for a deeper understanding of the subject and practical learning.

Project-based learning - As per the University of Mumbai Curriculum Summer Internship Projects, Three types of End Term Project Work as per the scope of the subject is part of the MMS program, and students have to prepare a report after completion of the project.

Research-based Learning - A research conference is regularly organized by the institute based on the scope of the subject Research Methodology, where faculties and students present their research work.

ICT-enabled tools

AIMS facilitated the usage of ICT tools during the entire academic year. AIMS has subscribed to the services of Google Workspace for the above purpose.

Two Smart Classrooms are established and the rest of the classrooms are equipped with Computer systems with Internet, latest software and speaker facilities. This enhances the learning experience and provides access to vast information and resources.

There are two full-capacity IT labs, One Mock stock room, and One Innovation lab with all the latest software, Internet, and Best seating arrangements, which help provide hands-on learning to the students in practical subjects, especially in those subjects where real-time data is required.

AIMS provides a fully Wi-Fi-enabled campus to faculty members. For students and Faculty members, there is a special arrangement of Computer systems with an Internet Facility in the Library.

The library is equipped with DELNET, which provides access to global e-journal literature, and e-books. The faculty members are provided access to Google Meet for conducting or attending any online event, and Google Classroom for evaluation, assignments, quizzes, etc.

For feedback, Google Forms are used to get feedback about teaching and further improvements.

For better attendance, lecture and portion updates the Teach Us App has been subscribed and provided access to the students and subject faculty members.

For result preparation and other examination work like hall ticket printing etc., AIMS is using Khushi

Software. Its easy and user-friendly interface helps to function the examination department smoothly.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.4 Teacher Profile and Quality

2.4.1

Percentage of full-time teachers against sanctioned posts during the last five years

Response: 100

2.4.1.1 Number of sanctioned posts year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
16	18	17	24	28

File Description	Document
Sanction letters indicating number of posts sanctioned by the competent authority (including Management sanctioned posts)	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

2.4.2

Percentage of full time teachers with NET/SET/SLET/ Ph. D./D.Sc. / D.Litt./L.L.D. during the last five years (consider only highest degree for count)

Response: 31.07

2.4.2.1 Number of full time teachers with NET/SET/SLET/Ph. D./ D.Sc. / D.Litt./L.L.D year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
12	6	5	5	4

File Description	Document
List of faculties having Ph. D. / D.Sc. / D.Litt./ L.L.D along with particulars of degree awarding university, subject and the year of award per academic year.	View Document
Institution data in the prescribed format	View Document
Copies of Ph.D./D.Sc / D.Litt./ L.L.D awarded by UGC recognized universities	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

2.5 Evaluation Process and Reforms

2.5.1

Mechanism of internal/ external assessment is transparent and the grievance redressal system is time- bound and efficient

Response:

There are reforms initiated on the Continuous Internal Evaluation system at the Institutional level.

1. Maintaining the sanctity of academic expectations and integrity of the examination process, our Institute is following the mode of examinations as prescribed by the University of Mumbai to complete the process in the specified period in compliance with the requirements of the University from time to time.

2. All subjects/papers for Semesters I and II are internally assessed by AIMS. The Criteria for the same is given below:

- Attendance and Class Room Participation
- Midterm Test
- Group Presentations
- Assignments
- Semester End Exam

3. Semesters III and IV Examination is a blend of Internal and University (External) Examinations, wherein the Semester End Exam of one paper in each semester is conducted by the University of Mumbai, and the remaining papers' Semester End Exam is conducted at the institute level. The mid-term exam and internal marking for all the subjects of both semesters are done at the institute level.

4. The institute maintains complete transparency in internal evaluations. The students are conveyed the marks after the evaluations and they are allowed to appeal for re-evaluation if required.

There is complete transparency and efficiency in the assessment. Awareness of evaluation and assessment systems is intimated to students during the orientation program. During orientation, students are informed about the weightage of each semester in term exams conducted by the institute and that by the University of Mumbai. The students are also informed about the availability of the examination policy on the website. All the components included in the internal evaluation processes are explained elaborately.

Grievances related to name correction, Date of Birth Correction, Grade change in Mark sheet, issue of duplicate mark sheet, evaluation, results, and certificates are handled either at the institute or university level.

There is a clear and fair mechanism adopted to take care of any unfair practice during examination.

1. Redressal of grievances at the Internal / Institute level:

The institute appoints a Senior Supervisor for the smooth conducting of examinations. If students are facing any issues of the examination process, they are addressed by the Senior Supervisor along with the Examination Committee.

2. Redressal of grievances at the External / University level:

The queries related to University examinations or documents issued by the university are handled at the University examination section after forwarding such queries through the Institute's examination section.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.6 Student Performance and Learning Outcomes

2.6.1

Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

Response:

Programme Outcomes (POs) and Course Outcomes (COs) have been formulated for MMS program in AIMS.

Program Outcomes (POs) represent the graduate attributes formulated as per Washington Accord and adopted by the National Board of Accreditation. The Program Outcomes are uploaded on AIMS's website for reference by the faculty members and students.

POs STATEMENTS

- o Apply knowledge of management theories and practices to solve business problems
- o Foster analytical and critical thinking abilities for data-based decision making
- o Ability to develop value based leadership

- o Ability to understand, analyses and communicate global, economic, legal, and social aspects of business
- o Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to team management

Program Specific Outcomes(PSO) Program Specific Outcomes are statements that describe what the graduates of a specific engineering/professional program should be able to do.

The management education emphasizes on 5 domain specific programme outcomes and a maximum of 3 program specific outcomes at AIMS level.

1. Build effective techno-managerial skills and competencies
2. Develop research aptitude that fosters a culture of innovation among students

Course Outcomes (COs) are statements that describe essential learning that students should achieve and can reliably demonstrate at the end of a course. The Course (learning) outcomes define the knowledge, skills, attitude, behavior, and values that a student should demonstrate. The course outcomes for each course are prepared by the faculty member addressing most of the appropriate levels of Bloom's Taxonomy incorporating cognitive, affective, and psychomotor domains of learning. They are modified in case of updation in the Curriculum or revised as per the need from time to time.

MMS Programme: The University of Mumbai gives the Learning objectives and syllabus of each course to be conducted in that semester. Subject faculty members looking at the syllabus prepare the course outcomes for each subject respectively. The availability of the same in the website is communicated to the students. The syllabus is made available in the library.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.6.2

Attainment of POs and COs are evaluated.

Explain with evidence in a maximum of 500 words

Response:

The attainment of program outcomes (POs) and course outcomes (COs) is essential for evaluating the effectiveness of programs and ensuring that students achieve the intended learning objectives.

Attainment of Outcomes:

- The Program Outcomes (POs) and Program Specific Outcomes (PSOs) are accomplished through curriculum
- Course Outcomes (COs) are defined for each course and they are mapped to POs and PSOs.
- A set of performance evaluation criteria is used for quantitative assessment of COs
- Thus the attainment of COs provides evidence of the attainment of POs and PSOs.

Following are the different methods for Assessment, Evaluation, and Measurement of POs and PSOs

Direct Assessment Methods:

Continuous Assessment:

- Internal Examinations: These comprise of Mid-Term Examination, Presentations, Assignments, and Attendance/ Class Participation which is mapped with COs.
- Semester-end Examinations: The questions in semester-end examinations are tested about all COs, in varying Blooms Taxonomy Levels.

CO Attainment Level Description is as follows:

Presentation, Assignment, Class participation, Attendance

Level 3 is defined as 60% of the students scoring $\geq 70\%$ marks

Level 2 is defined as 55% of the students scoring $\geq 70\%$ marks

Level 1 is defined as 50% of the students scoring $\geq 70\%$ marks

Class Test, End Semester Exam

Level 3 60% of the students scoring $\geq 60\%$

Level 2 55% of the students scoring $\geq 60\%$

Level 1 50% of the students scoring $\geq 60\%$

Presentation, Assignment, Class Participation and attendance marks are provided by the respective subject faculty.

Based on the attainment of course outcome the Gap is identified by comparing expected attainment and actual attainment. To achieve the desired attainment level and to obtain better outcomes from students, every faculty member regularly modifies the teaching pedagogy as and when required.

The end semester examination is conducted by the University of Mumbai for which respective faculty member covers the COs. The University Theory exams are evaluated externally. The attainment of POs and PSOs is evaluated based on the semester result.

Indirect Assessment Methods:

- Alumni Survey: This survey is conducted annually through Google link or mail with the Alumni to obtain inputs and suggestions on PO attainment in the real-time societal environment. Also the feedback is taken at the time of the alumni meet.
- Employer Feedback: This feedback is taken from the employer of the company to measure the PO attainments.
- Student Satisfaction Survey: This survey is taken every academic year for the continuous improvements of Teaching Learning Process.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

2.6.3

Pass percentage of Students during last five years (excluding backlog students)

Response: 96.03**2.6.3.1 Number of final year students who passed the university examination year wise during the last five years**

2022-23	2021-22	2020-21	2019-20	2018-19
109	106	120	115	106

2.6.3.2 Number of final year students who appeared for the university examination year-wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
115	111	120	115	118

File Description	Document
Institutional data in the prescribed format	View Document
Certified report from Controller Examination of the affiliating university indicating pass percentage of students of the final year (final semester) eligible for the degree programwise / year-wise.	View Document
Annual report of controller of Examinations(COE) highlighting the pass percentage of final year students	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

2.7 Student Satisfaction Survey**2.7.1****Online student satisfaction survey regarding teaching learning process****Response:**

File Description	Document
Upload database of all students on roll as per data template	View Document

Criterion 3 - Research, Innovations and Extension

3.1 Resource Mobilization for Research

3.1.1

Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

Response: 1

3.1.1.1 Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
0	0	0	1	0

File Description

Document

Upload supporting document

[View Document](#)

Institutional data in the prescribed format

[View Document](#)

3.2 Innovation Ecosystem

3.2.1

Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Response:

Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology. The outcomes of the same are evident through the following techniques:

INNOVATION IN TEACHING

There is a Research & IPR Cell, INNOVATION ENTREPRENEURSHIP & INCUBATION CENTER (IEIC) and Sparsh - A CSR Club.

- **Brainstorming** – Students are being given a problem to solve or are asked to come up with a unique idea through brainstorming. This converts them into a team player.

- **Reverse Mentoring** – Students in AIMS present a case in the seminar hall and teach the audience.
- **Mind Mapping** – Students are given a blank page and asked to fill with their ideas, color it and pour whatever they feel, like or observe about a particular thing or topic.
- **Visualization** – Students are shown video films to connect more with great inspirational videos of eminent personalities.
- **Case Studies** – National and International case studies are discussed with students. They get different situation of companies and asked for their inputs and their way of dealing with the situation of the company.
- **Global News Update** – Students need to be aware about things happening in India and around the globe, hence daily news is available on AIMS website.
- **Library Reading Sessions** - Students review articles, book, International and National Journals and access Online Journals.
- **Creative Management games, Mock Stock, Ad-Mad, Mentor Mentee** - We conduct a mentor mentee session and many activities where the students interact with allocated faculty members for their overall growth in a play way method.

Skill Development Sessions: MS-Excel, SAP Training, Sessions on Soft Skills and General Aptitude are conducted.

Eco-system for Innovation: I-Lab–India’s most advanced and Hi-Tech center for creative leadership with world class infrastructure, software and 3D idea generator for innovation and breakthroughs. Inviting eminent speakers from prestigious organizations and universities is a regular practice.

Teaching Pedagogy: The Institute has Innovation laboratories(I-Lab) and Regular Industrial Visits to various industries. Innovative pedagogies like flip classrooms, case study method, video , tutorial, recorded lectures and experiential learning through case studies,summer,winter internships and live projects.

Conferences / Events / Guest Sessions: The institute also organise International Research Conferences and research papers to develop an ecosystem for innovations and overall development of the students.

Inter Collegiate Competition using Flip Class Room: A case study competition was organised by AIMS in collaboration with Asian Business School, Noida.

IEIC: There is an INNOVATION ENTREPRENEURSHIP & INCUBATION CENTER (IEIC) to develop entrepreneur mindset amongst the students.This club/cell invite speakers who are successful entrepreneurs to share their success and failure stories.

Indian Knowledge System (IKS):Hindi language is also used in teaching and students are taught with various techniques to learn hindi and communicate with the rural India.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.2.2

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Response: 59

3.2.2.1 Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
13	31	3	2	10

File Description**Document**

Upload supporting document

[View Document](#)

Institutional data in the prescribed format

[View Document](#)

3.3 Research Publications and Awards**3.3.1**

Number of research papers published per teacher in the Journals notified on UGC care list during the last five years

Response: 0.88

3.3.1.1 Number of research papers in the Journals notified on UGC CARE list year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
8	7	3	8	16

File Description	Document
Link to the uploaded papers, the first page/full paper(with author and affiliation details)on the institutional website	View Document
Link to re-directing to journal source-cite website in case of digital journals	View Document
Links to the papers published in journals listed in UGC CARE list or	View Document
Institutional data in the prescribed format	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

3.3.2

Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

Response: 0.21

3.3.2.1 Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
9	1	0	0	0

File Description	Document
List of chapter/book along with the links redirecting to the source website	View Document
Institutional data in the prescribed format	View Document
Copy of the Cover page, content page and first page of the publication indicating ISBN number and year of publication for books/chapters	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

3.4 Extension Activities

3.4.1

Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

Response:

Atharva Institute of Management Studies underlines on belief that welfare of an individual is ultimately dependent on welfare of the society on the whole. The AIMS volunteers strive for the well-being of the society which promotes the improvement in the community service along with leadership qualities with good moral and ethical values for holistic development.

- **Dharwali IT park initiative -** :The staff and students of AIMS started community service for underprivileged kids with an aims to teach recycling, resuse and minimise plastic. This campaign helped in raising the confidence of the kids.
 - A Workshop on Paper Bags at Dharwali IT Park by Atharva Foundation A workshop on paper bags was conducted under “Swachh Bharat Abhiyaan” at Dharwali IT Park by Dr. Shubhi Lall Agarwal and few students to teach the importance of recycling of paper.
 - Paper Bag making by Students and Staffs of AIMS Students and Staff of MMS conducted a small workshop on paper bag manufacturing under “Swachh Bharat Abhiyaan” for the non-teaching staff members of the college.
 - A Workshop to teach SEED PEN at Dharwali IT park A workshop was conducted on 14th July 2018 at Dharwali IT Park to teach the concept of recycle, biodegradable products and pollution.
 - A Workshop to teach Needle Work and Paper Craft The faculty members of AIMS conducted a workshop to teach the kids at Dharwali IT park. The workshop was to teach the basic needle work and paper cutting to the kids.
- **One for All, All for One - A Tribute to Martyrs and soldiers for their unsung stories:** All the student volunteers and faculty of Atharva Institute of Management Studies have come together to organize an event to commemorate 10 unsung martyrs from the Indian Defense Forces. The grant commemoration took place on 31st January 2018 and it received pouring numbers from civilians, celebrities, defense personnel and all members of AIMS. Kargil Divas is celebrated every year in the community halls, parks as an awareness programme. AIMS has taken a leap (post covid) and under the visionary leadership of Hon. Shri Sunil Rane, Executive President, Atharva Group of Institutes and undaunted and neverending support of Dr P. N. Nemade, Director, AGI and started organising Defence Exhibitions at public places in Borivali to sensitize the citizens towards defense services. This will motivate more and more parents to send their kids in defence services. This will save the borders and bring peace and safety in our country.
- **Clean and Green initiatives:** Tree Plantation Drive at IT Park Dharivali , Malad (W) for the under priveledged kids.
- **Extension activities in the neighborhood community:** Eye Check Up Program, Ganpati Visarjan, Beach and Clean up drives, Health Check up, Kargil Divas celebration, Awareness marathon in Rhythm etc.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.4.2

Awards and recognitions received for extension activities from government / government recognised bodies

Response:

Extension activities play a pivotal role in technical education, serving as a bridge between academia and society. These activities go beyond the traditional classroom environment, encompassing various outreach programs, community engagements, and social initiatives.

Awards and recognition serve as a catalyst for promoting and acknowledging the impact of extension activities. They provide external validation of an institution's commitment to social engagement and demonstrate its contributions to the betterment of society. Furthermore, awards act as a source of motivation and inspiration for faculty members and students, encouraging them to continue their efforts and strive for excellence.

Teaching Faculty Members who received awards in the last five years:

- For Research work: In 2023, Dr Sudhir Purohit was awarded '**Best Research Paper (3rd prize) in the International Conference on Science Technology Engineering & Mathematics for Sustainable Development (ICSTEMSD 2023)**' organised by Atharva College of Engineering, Mumbai (NAAC A+).
- For Teaching and social work: In 2023, Dr. Vaibhav Patil, HOD, Finance received '**Best faculty Award**' from Atharva Foundation on Teacher's Day (5th September 2023)
- FOR IT TALKS - An International IT Awareness Programme which was initiated in COVID in January 2021 and for the same in January 2022 after completing 25 episodes, Dr. Shubhi Lall Agarwal received '**Women Leadership Award 2022**' from GlantorX in association with Zee News and Daily Hunt
- For contribution towards society and loyalty towards India written in her novel "Why Outside, Why Not India?", In 2020, **Dr Shubhi Lall was discussed in the award winning book "Why She must Lead"** authored by Dr Vasudha Sharma in Seattle, USA
- Dr Shubhi Lall Agarwal participated in One for All, All for One and interacted with more than 2000 students and teachers of Mumbai and brought awareness about Soldiers and 'Say No to Plastic'. In 2019, **Dr. Shubhi Lall Agarwal received Dr. APJ Abdul Kalam Lifetime Achievement National Award from International Institute for Social and Economic Reforms.**
- In 2018, Director, Atharva Institute of Management Studies, Dr. Sujata Pandey received Dr. A.P.J. Abdul Kalam Education Excellence Award. Though she was a Finance faculty but had excellent leadership qualities which reflected in her words and actions. She served the Institute for 18 Years and was awarded "Best Faculty Award" numerous times in her tenure.
- **International Recognition of Dr. Shubhi Lall Agarwal since 2016 till date is also a feather in AIMS cap.** Dr Shubhi Lall Agarwal is recognised as **Top 11 active environmentalist** in 2016 and on the list of Organic Energy News, United Kingdoms. Link of website : <https://www.organicenergy.co.uk/news/experts-give-tips-reduce-carbon-footprint>

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

3.4.3

Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.

Response: 96

3.4.3.1 Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC etc., year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
24	15	16	30	11

File Description	Document
Photographs and any other supporting document of relevance should have proper captions and dates.	View Document
Institutional data in the prescribed format	View Document
Detailed report for each extension and outreach program to be made available, with specific mention of number of students participated and the details of the collaborating agency	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

3.5 Collaboration

3.5.1

Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.

Response: 43

File Description	Document
Summary of the functional MoUs/linkage/collaboration indicating start date, end date, nature of collaboration etc.	View Document
List of year wise activities and exchange should be provided	View Document
List and Copies of documents indicating the functional MoUs/linkage/collaborations activity-wise and year-wise	View Document
Institutional data in the prescribed format	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

Criterion 4 - Infrastructure and Learning Resources

4.1 Physical Facilities

4.1.1

The Institution has adequate infrastructure and other facilities for,

- teaching – learning, viz., classrooms, laboratories, computing equipment etc
- ICT – enabled facilities such as smart class, LMS etc.

Facilities for Cultural and sports activities, yoga centre, games (indoor and outdoor), Gymnasium, auditorium etc (Describe the adequacy of facilities in maximum of 500 words.)

Response:

The Institution has adequate facilities for teaching-learning. viz., classrooms, laboratories, computing equipment, etc.

Infrastructure: The Institute has planned and constructed the infrastructure which facilitates the curricular and co-curricular activities. All the departments are fully equipped with required infrastructure to meet the ever-increasing requirements with adequate classrooms, seminar halls, tutorial rooms, laboratories and sufficient space for hosting all academic activities.

Classrooms: All the classrooms have AC, and LAN facilities and have all the teaching aids. Provisions are also available for the PowerPoint Presentation and sound system, The total area of all the 7 classrooms is 767.56 sq. meters.

Computer Lab: The no. of Computer labs available are 2. The institute has 2 seminar halls with ICT facilities. The total area is 388.25 sq. meters. A Computer lab has 103 computers with updated software is available. The total area of the Computer Centre is 150 sq. meters. The institute has an exclusive language lab attached with an audio, and video facility. Student's computer ratio is 2:37.

E-learning: An E-learning facility is provided through various online platforms, the well-furnished library is located on the 2nd floor of the building and is spread over 364. 05 Sq. Mt., with a seating capacity of 150 students. The library has an ample amount of books with references and textbooks. The library has the privilege of using 100.0 Mbps Internet leased line. The library provides an online access facility to the students and faculty members to the reputed commercial Journals through DELNET. There is WIFI facility available in the Library for the exclusive use of students and teachers. An E-learning facility is provided which covers a wide set of applications and processes, including computer-based learning and virtual labs learning through National Digital Library(NDL).

General Information: Considering the basic needs of the students the institute believes in providing maximum amenities to nurture better learning. The campus has a huge lobby, a ramp, well-maintained elevators, fire extinguishers, Water Purifiers, and Sanitary Napkin Disposal Machines for the convenience of students and staff. The canteen of the college serves hygienic and delicious food to students and staff. In case of injury or illness, first aid care is provided in the Health Care Centre. Common Room for Girls & Boys is available in the campus. A wheelchair is available for physically

challenged students. Students and staff avail reprography service. A generator as a backup in case of power failure ensures uninterrupted functioning. CCTVs are installed at various locations to monitor the activities of students. Laptops, printers, and scanners are available to facilitate the smooth functioning of delegated activities. Biometric machines are installed for recording staff attendance. Training and Placement Cell, the Institution's Innovation Council provides consistent support and motivation to the students for their self-development.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

4.1.2

Percentage of expenditure for infrastructure development and augmentation excluding salary during the last five years

Response: 48.91

4.1.2.1 Expenditure for infrastructure development and augmentation, excluding salary year wise during last five years (INR in lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
230.25	209.46	70.90	207.33	118.44

File Description	Document
Institutional data in the prescribed format	View Document
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for infrastructure augmentation should be clearly highlighted)	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

4.2 Library as a Learning Resource

4.2.1

Library is automated with digital facilities using Integrated Library Management System (ILMS),

adequate subscriptions to e-resources and journals are made. The library is optimally used by the faculty and students

Response:

The Library of Atharva Institute of Management Studies (AIMS) is a hub of knowledge that provides valuable resources for both students and faculty members in the field of Business & Management. Library timings are from 9 AM to 6 PM (Monday-Saturday). The library is located on the 2nd floor of the building, occupying a total area of 364 square meters. It has a seating capacity of 150 students along with a Wi-Fi facility. To ensure security and track entry and exit, the library uses a register and also CCTV camera. It helps to monitor the movement of individuals within the library premises.

- The library implemented the in-house **library management software through MICM net solutions**, since 2004. The library's operations are automated through MICM. The library owns a vast collection of 11928 volumes. The collection is continuously expanding to meet the increasing demands and requirements of the students. In addition to physical books, the library provides access to electronic books and electronic journals through DELNET. The library has 10 printed journals, 3 magazines, 11 newspapers, and audio-visual materials.
- These resources offer a diverse range of information and research material to support the academic pursuits of the library's users. Both students and teachers can use the library's electronic journals and databases through their login, ensuring easy access to scholarly resources.
- The library provides **DELNET (Developing Library Network) E-Journals and E-Books** through its online platform. The total no. of e-journals is 233 International and 7 nationals. These journals are indexed in Scopus, Google Scholar, scientific index Copernicus, etc. Delnet provides 577 e-books related to management subjects along with these it may access 4071 e-books in management through the "Knowledge Gainer Portal" of Delnet.
- The library provides access to books, syllabus, and question papers from previous semesters and academic years.
- The Library offers plagiarism detection facilities using the Drillbit software. This enables the institutes to adopt ethican al culture in terms of research. Students and faculty members are capable of adding value towards research and proving its originality. The library has dedicated 11 computers where users can access **E-Journals**. The Library is also a member of the **National Digital Library of India (NDLI)**. The membership provides additional access to digital resources and enhances the library's ability to cater to the diverse needs of its users.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

4.3 IT Infrastructure

4.3.1

Institution frequently updates its IT facilities and provides sufficient bandwidth for internet

connection

Describe IT facilities including Wi-Fi with date and nature of updation, available internet bandwidth within a maximum of 500 words

Response:

The Atharva Institute of Management Studies has adequate IT infrastructure that complies with all necessary requirements. The institute diligently maintains and oversees its IT infrastructure, ensuring optimal performance and accessibility. With a robust LAN and Wi-Fi system offering a substantial 100 MBPS internet bandwidth and an additional backup line of 100 MBPS. The computer systems operate on licensed operating systems with essential softwares.

- Internet connectivity is facilitated through LAN connections across all institute PCs, supplemented by strategically placed Wi-Fi access points for convenient browsing. Regular maintenance, updates, upgrades, and replacements are conducted for servers, computers, network switches, printers, and other IT equipment.
- The institute leaves no stone unturned in providing ICT amenities in classrooms, promoting a conducive learning environment. Emphasizing safety and security, the entire institute is meticulously covered by CCTV surveillance. The Institute has 103 desktops which are dedicated to students. The Institute uses Lenovo, Dell, and HP Desktop. To keep up with evolving technological requirements, the institute undertakes regular updates and upgrades of the systems.
- This proactive approach ensures that the desktops remain up to date. Computer Labs have an adequate number of desktops, maintaining a student-to-computer ratio of 2.37. Furthermore, the administrative block of the institute is facilitating printing and documentation needs.
- For teaching and learning purposes, the institute has deployed 13 LCD projectors, enhancing classroom experiences and enabling interactive and multimedia-driven instruction. These assets further enhance the overall IT infrastructure of the institution, fostering a conducive environment for effective teaching and learning.
- The Institute maintains a reliable internet connection through Airtel, regularly updated each year. Additionally, The Institute's desktops operate on Windows 11. Office automation packages like, MS Office, and regularly updated antivirus software are purchased by the Institute.
- Students have access to a comprehensive array of standard software packages like PowerBI, Anaconda, Tableau, Python, Postrace, RStudio, Jamovi, Microsoft windows11, Microsoft Office 2021, Quick Heal Antivirus, Tally, Khushi, VLC, NASP2, WinRAR, Any Desk, among others, either through open access or as purchased software.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

4.3.2

Student – Computer ratio (Data for the latest completed academic year)

Response: 2.37**4.3.2.1 Number of computers available for students usage during the latest completed academic year:**

Response: 103

File Description	Document
Purchased Bills/Copies highlighting the number of computers purchased	View Document
Extracts stock register/ highlighting the computers issued to respective departments for student's usage.	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

4.4 Maintenance of Campus Infrastructure**4.4.1**

Percentage expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, during the last five years (INR in Lakhs)

Response: 51.09**4.4.1.1 Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component year wise during the last five years (INR in lakhs)**

2022-23	2021-22	2020-21	2019-20	2018-19
199.17	162.42	98.64	195.25	218.06

File Description	Document
Institutional data in the prescribed format	View Document
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for maintenance of infrastructure should be clearly highlighted)	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

Criterion 5 - Student Support and Progression

5.1 Student Support

5.1.1

Percentage of students benefited by scholarships and freeships provided by the institution, government and non-government bodies, industries, individuals, philanthropists during the last five years

Response: 31.95

5.1.1.1 Number of students benefited by scholarships and freeships provided by the institution, Government and non-government bodies, industries, individuals, philanthropists during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
77	68	91	81	61

File Description

Document

Year-wise list of beneficiary students in each scheme duly signed by the competent authority.

[View Document](#)

Upload Sanction letter of scholarship and free ships (along with English translated version if it is in regional language).

[View Document](#)

Upload policy document of the HEI for award of scholarship and freeships.

[View Document](#)

Institutional data in the prescribed format

[View Document](#)

Provide Links for any other relevant document to support the claim (if any)

[View Document](#)

5.1.2

Following capacity development and skills enhancement activities are organised for improving students' capability

- 1. Soft skills*
- 2. Language and communication skills*
- 3. Life skills (Yoga, physical fitness, health and hygiene)*
- 4. ICT/computing skills*

Response: A. All of the above

File Description	Document
Report with photographs on Programmes /activities conducted to enhance soft skills, Language and communication skills, and Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)	View Document
Report with photographs on ICT/computing skills enhancement programs	View Document
Institutional data in the prescribed format	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

5.1.3

Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

Response: 38.88

5.1.3.1 Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
100	101	87	66	106

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.1.4

The institution adopts the following for redressal of student grievances including sexual harassment and ragging cases

- 1.Implementation of guidelines of statutory/regulatory bodies**
- 2.Organisation wide awareness and undertakings on policies with zero tolerance**
- 3.Mechanisms for submission of online/offline students' grievances**
- 4.Timely redressal of the grievances through appropriate committees**

Response: A. All of the above

File Description	Document
Proof w.r.t Organisation wide awareness and undertakings on policies with zero tolerance	View Document
Proof related to Mechanisms for submission of online/offline students' grievances	View Document
Proof for Implementation of guidelines of statutory/regulatory bodies	View Document
Details of statutory/regulatory Committees (to be notified in institutional website also)	View Document
Annual report of the committee motioning the activities and number of grievances redressed to prove timely redressal of the grievances	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

5.2 Student Progression

5.2.1

Percentage of placement of outgoing students and students progressing to higher education during the last five years

Response: 74.28

5.2.1.1 Number of outgoing students placed and / or progressed to higher education year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
99	85	87	66	76

5.2.1.2 Number of outgoing students year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
109	106	120	115	106

File Description	Document
Number and List of students placed along with placement details such as name of the company, compensation, etc and links to Placement order(the above list should be available on institutional website)	View Document
List of students progressing for Higher Education, with details of program and institution that they are/have enrolled along with links to proof of continuation in higher education.(the above list should be available on institutional website)	View Document
Institutional data in the prescribed format	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

5.2.2

Percentage of students qualifying in state/national/ international level examinations during the last five years

Response: 1.4

5.2.2.1 Number of students qualifying in state/ national/ international level examinations year wise during last five years (eg: IIT/JAM/NET/SLET/GATE/GMAT/GPAT/CLAT/CAT/ GRE/TOEFL/ IELTS/Civil Services/State government examinations etc.)

2022-23	2021-22	2020-21	2019-20	2018-19
2	0	0	0	0

File Description	Document
List of students qualified year wise under each category and links to Qualifying Certificates of the students taking the examination	View Document
Institutional data in the prescribed format	View Document

5.3 Student Participation and Activities

5.3.1

Number of awards/medals for outstanding performance in sports/ cultural activities at University /

state/ national / international level (award for a team event should be counted as one) during the last five years

Response: 2

5.3.1.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
0	0	0	1	1

File Description	Document
Upload supporting document	View Document
list and links to e-copies of award letters and certificates	View Document
Institutional data in the prescribed format	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

5.3.2

Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)

Response: 9

5.3.2.1 Number of sports and cultural programs in which students of the Institution participated year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
21	7	1	7	9

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.4 Alumni Engagement

5.4.1

There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

Response:

The Institute has a registered Alumni Association.

ALUMNI ENGAGEMENT

The Atharva Institute of Management Studies (AIMS) takes great satisfaction in cultivating enduring ties with its alumni in addition to its academic brilliance. The **Alumni Connect** program at the AIMS is a dynamic platform that makes meaningful connections between current and previous students that fosters a sense of community among them.

"**MILAAP**," one of the signature events under **Alumni Connect**, embodies the spirit of cooperation and friendship that characterises institutes philosophy. **MILAAP 2023** was a hands-on proof of the strong relationship that persists between institute and its former students. Graduating students from different batches get together for this annual reunion, bringing years' worth of memories and experiences together. It acts as a sentimental get-together, rekindling past bonds and creating new ones. Alumni share their career paths after graduation and reminisce about their time at institute, creating an electrifying atmosphere at the event. It is a celebration of individual and group accomplishments, reinforcing the institute's position as a pillar in the lives of its graduates. Apart from cultivating alumni connections.

Beyond the MILAAP celebrations, **Alumni Speaks** is a unique forum for education and motivation. Prominent alumni are invited to share their knowledge, perspectives, and experiences with current students in this talk show series. Each speaker, who ranges from the senior professionals from the industry, to upcoming business owners, managers, provide astute insights on leadership principles, industry trends, and career options as per the domains, viz.- Marketing, HR, Finance, Operations, and IT. The next generation of Atharva Institute of Management Studies graduates are empowered to negotiate the intricacies of the professional world with confidence and clarity, thanks to **Alumni Speaks**, which not only educate but also inspire current students.

Alumni Meet also promotes real chances for job progress, going beyond simple get-togethers and conversations. The uniqueness of these initiatives are mutually beneficial interaction that exists in the job market between former students and current pupils. Institutes alumni who have risen through the ranks of different organisations often give back to their alma mater by providing job openings to incoming batch of graduates. This beneficial loop of guidance and assistance fortifies the Institute community and helps students go from the campus to the business world with ease.

Essentially, Institutes **Alumni Speaks** represents the values of harmony, guidance, and advancement. It is a fabric of common experiences, goals, and achievements rather than just a collection of people. By means of occasions such as MILAAP 2023, Alumni Speaks lectures, and cooperative work projects, Institute keeps fostering enduring connections that cut across time and location. Alumni continue to be essential support systems, and the university benefits much from their combined experience, counsel, and

unrelenting dedication to quality.

Through Institute **Alumni Connect**, a symbiotic relationship between Institutes alumni and their successors is developed, representing a deep commitment to reciprocity and the lasting legacy of gratitude towards their *alma mater*.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

Criterion 6 - Governance, Leadership and Management

6.1 Institutional Vision and Leadership

6.1.1

The institutional governance and leadership are in accordance with the vision and mission of the Institution and it is visible in various institutional practices such as NEP implementation, sustained institutional growth, decentralization, participation in the institutional governance and in their short term and long term Institutional Perspective Plan.

Response:

The Institute is working continuously to ensure that the governance and leadership is in accordance with the vision and mission of the institution. To ensure all-round development of students, college provides various co-curricular, extra-curricular, and entrepreneurship skill development opportunities. The college ensures decentralization and delegates authority at different levels ensuring good governance. Governance of the institution consists of **Board of Governance (BOG), College Development Committee (CDC), Internal Quality Assurance Cell (IQAC), Internal Complaint Committee, Anti Ragging Committee, Redressal and Grievance Committee, Women Development Cell, SC/ST Cell, Industry Institute Interaction Cell**, etc. All the committees have due representation from teaching, non-teaching staff and students as per committee requirements. Each of the functionaries has specific roles and responsibilities.

The Management Committee is responsible for overseeing the institution's administration and operations, mobilizing financial resources, and providing necessary equipment. The Board of Directors or Board of Trustees has important responsibilities in overseeing the overall governance and strategic direction of an organization. The director's role is vital in shaping the educational environment, fostering academic excellence, and promoting the overall growth and development of the institute. The CDC works in collaboration with college management, faculty, and other stakeholders to plan and implement initiatives that enhance the college's infrastructure, resources, and academic programs. There are regular interactions with stakeholders in form of alumni meets (alumni-committee) to take their viewpoints into consideration. Based on the suggestions given by stakeholders and feedback collected (feedback-committee), guest lectures and training programs are arranged to bridge the gap between academics and industry. The college uses a well-structured process for implementing necessary changes, considering prior year's performance as academic results, placements, research publications, funded projects, etc. Powers are delegated to the HODs in faculty-work distribution and to set departmental objectives for smooth conduction of administrative work of the department. The Class Coordinator monitors and guides the students regarding their academic needs and reports the status periodically to the director.

Our institute focuses on skill based training which encourages students for holistic development which is very much emphasized under NEP. It also focuses on entrepreneurship activities to promote NEP.

Well established outcome based education system is in place in line with the vision and mission of the institute. The mentor-mentee interaction system is introduced and implemented in the institute to address the academic and personal issues of the students. Each faculty member is assigned a batch of 8 to 10 students for mentoring.

The Cultural committee and E-cell organizes programs as **Rhythm,One Day Entrepreneur(ODE)** etc. to bring the leadership quality of students to limelight. Thus, the culture of decentralization and participation in institutional governance is promoted by the institute for achieving its vision. Decentralization of governance structures empowers stakeholders at all levels, fostering a sense of ownership and responsibility. This decentralized approach nurtures a culture of creativity and entrepreneurship, catalyzing transformative initiatives and projects. It also cultivates leadership potential among faculty and students, preparing them for future roles within the institution and beyond.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.2 Strategy Development and Deployment

6.2.1

The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc

Response:

The organization structure of Atharva Institute of Management Studies (AIMS) is designed to actualize our vision. Institute has two bodies concerning the governance of institute viz:

- Board of Governors
- College Development Committee

The Board of Governors is an apex body to provide strategic direction, purpose and initiative to the institute. The college development committee is an authority which provides certain criteria and conditions to ensure overall development and smooth functioning of the institute. The committee includes representative members from faculty, Quality Assurance Cell, Director, Industry Representatives, Alumni, and Students. Hon. Shri Sunil Rane is the Chairman of the Board of Governors as well as College Development Committee of Atharva Institute of Management Studies.

AIMS is headed by the Director of the Institute. He provides direction to the institute and initiates the enactment of strategic directions provided by governing body. Director leads three functional areas/departments in the institute namely Academics, Administration, and Placements.

The Academic department is to oversee the academic activities and take necessary decisions on academic matters. The department has to ensure that activities including academic planning, lecture scheduling and monitoring, documentation, feedback and actions lead to imparting education consistent with vision of institute, requirement of regulatory bodies and quality assurance perspectives.

The administration is a support function and helps to ensure a smooth flow of day to day operations of the institute. Administrative staff has to maintain the relationship with regulatory bodies such as University of Mumbai, DTE, AICTE, FRA, ARA. Registrar is responsible for conduct of all meetings of regulatory bodies and also maintain records of minutes of said meeting. Registrar and its team are expected to take care of infrastructure management along with equipment which facilitate smooth functioning of the institute.

The accounts department is to manage receipts and payments, income and expenditure and maintain books of accounts and related records in accordance with prescribed norms of institute and other regulatory bodies.

Responsibility of the faculty members is to impart education and knowledge to students. Their pedagogy skills are utilized to enrich students with insightful and holistic development. The objective of the library is to ensure availability of learning resources. IT department facilitates increase in the efficiency of day to day support functions of all the departments, by deployment of latest technology. There is placement department in the institute to enhance the industry academia relationships to facilitate the final placements and internships. Different functions have functional heads assigned and they are accountable to ensure meeting the objectives of the respective functions.

File Description	Document
Upload Additional information	View Document
Institutional perspective Plan and deployment documents on the website	View Document
Provide Link for Additional information	View Document

6.2.2

Institution implements e-governance in its operations

- 1. Administration**
- 2. Finance and Accounts**
- 3. Student Admission and Support**
- 4. Examination**

Response: A. All of the above

File Description	Document
Screen shots of user interfaces of each module reflecting the name of the HEI	View Document
Institutional expenditure statements for the budget heads of e-governance implementation ERP Document	View Document
Annual e-governance report approved by the Governing Council/ Board of Management/ Syndicate Policy document on e-governance	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

6.3 Faculty Empowerment Strategies

6.3.1

The institution has performance appraisal system, effective welfare measures for teaching and non-teaching staff and avenues for career development/progression

Response:

Atharva institute of Management Studies believes in its human assets and takes necessary efforts in terms of their welfare and growth on regular basis. Following are the few initiatives taken in last few years:

1. Faculty Development Programs (FDP):

Institute regularly organizes FDPs for faculty members on various topics such as Research writing and SPSS, art of story telling to name a few. The detailed list of the same is mentioned in clause 6.3.3.

2. Training Programs for Non-Teaching Staff:

Every year institute organizes training programs for non-teaching staff as commitment towards quality improvement and sustainable development. At all levels, programs on the quality, communication development and exploring self-have also been organized.

3. Financial support for the faculty to attend the FDP and conferences in the other institutes:

Based on the quality of program and its utility for the institute, faculty members are encouraged to attend FDPs conducted by various institutes and professional bodies. Financial support is provided to the faculty members to attend the FDPs, conferences and workshops. The list of the same is reflected in clause 6.3.2

4. Promotions and Increments:

Atharva institute has fair policy of performance appraisal system for faculty members and non-teaching staff. The institute is governed by rules and regulations of regulatory bodies. Based on the performance appraisal and involvement of faculty members and staff increments and promotions are recommended by the Director to the Chairman.

5. Insurance for teaching and Non-Teaching staffs:

All the staff members are covered under the group insurance policy. The premium is paid by the Institute.

6. Development of the staff beyond the campus:

Outbound activities are conducted by the institute with the objective of building confidence and overcoming stress. All the staff members participate in such activities willingly. The expenses are taken care of by the Institute.

1. The management and the Director, appreciate the faculty and non-teaching staff about their recent achievements in each faculty meeting and encourage all to be part of continuous learning process.
2. Informal meetings and discussions do happen in the institute and leadership team participates in many of them for nurturing human values. Books other than the curriculum are procured for general reading and welfare of the staff.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.3.2

Percentage of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the last five years

Response: 80.58

6.3.2.1 Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
16	18	17	18	14

File Description	Document
Policy document on providing financial support to teachers	View Document
Institutional data in the prescribed format	View Document
Copy of letter/s indicating financial assistance to teachers and list of teachers receiving financial support year-wise under each head.	View Document
Audited statement of account highlighting the financial support to teachers to attend conferences / workshop s and towards membership fee for professional bodies	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

6.3.3

Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

Response: 67.59

6.3.3.1 Total number of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
35	31	28	27	25

6.3.3.2 Number of non-teaching staff year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
27	22	19	21	24

File Description	Document
Refresher course/Faculty Orientation or other programmes as per UGC/AICTE stipulated periods, as participated by teachers year-wise.	View Document
Institutional data in the prescribed format	View Document
Copy of the certificates of the program attended by teachers.	View Document
Annual reports highlighting the programmes undertaken by the teachers	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

6.4 Financial Management and Resource Mobilization

6.4.1

Institution has strategies for mobilization and optimal utilization of resources and funds from various sources (government/ nongovernment organizations) and it conducts financial audits regularly (internal and external)

Response:

Effective resource mobilization, optimal resource utilization, and regular financial audits are essential components of institutional governance and financial management. By adopting strategic approaches to funding diversification, resource allocation, and audit oversight, institutions can enhance their financial sustainability, accountability, and resilience in a rapidly evolving educational landscape. Strategies for mobilizing and optimally utilizing resources and funds from various sources are essential for ensuring the sustainability and growth of an institution, particularly in the educational sector where financial stability is crucial for delivering quality education and fostering innovation.

Institutional strategies for mobilization of funds and the optimal utilization of resources

Atharva Institute of Management Studies is a self-financed institute having student's tuition fee as the major source of income for the institute. Institute maintains and follows a well-planned process for the mobilization of funds and resources. The process of mobilization of funds involves various committees of the institute, the Department Heads and Accounts officer. Institute has designed some specific rules for the fund usage and resource utilization.

Utilization of funds:

- A finance committee has been constituted to monitor the optimum utilization of funds for various recurring and non-recurring expenses
- The purchase committee seeks quotations from vendors for the purchase of equipment, computers, books, etc.

- The quotations are scrutinized by the finance and purchase committee before a final decision based on parameters like pricing, quality, terms of service, etc.
- The Director, finance and purchase committees along with the accounts department ensure that the expenditure lies within the allotted budget

Resource Mobilization Policy and Procedure:

- Before the financial year begins, in consultation with the Director, Head of Departments prepare and submit the departmental budget based on the requirements, such as different planned departmental activities that are to be conducted for student development, guest sessions, upgradation and maintenance of classes, furniture and other development expenses.
- The institutional budget includes recurring expenses such as salary, electricity and internet charges, stationary & other maintenance costs.
- The budget is scrutinized and approved by the Board of Governance in consultation with the accounts and purchase department.
- Statutory auditors are also appointed who certify the financial statements in every financial year.

Optimal utilization of resources:

- The college aims at promoting research, development and other activities, involving the faculty at various levels

Financial monitoring:

Institutional mechanism to monitor effective and efficient use of available financial resources.

Financial monitoring mechanism involves the following:

- External audit is done annually by a registered Chartered accountant and the internal audit is done by a team set up within the college
- The Income tax statement is regularly filed
- Transparency in transactions through bills and vouchers
- Single point transaction of money, only through the cashier
- All major payments are done through the Bank
- All major expenditures incurred are on the basis of inviting tenders and quotations

Internal Auditors:

1. Deepali Shinde (Sr. Accountant)
2. Kishori kale (Accountant)
3. Mamta Patil (Accountant)
4. Sarala Chavan (Assistant Accountant)
5. Sarika Poyekar (Office Assistant)

External Auditor:

1.CA S. K. Shetty & Co.

The institute is bound for transparent and optimal utilization of financial resources.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.5 Internal Quality Assurance System

6.5.1

Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes. It reviews teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals and records the incremental improvement in various activities

Response:

The IQAC serves as a catalyst for institutional excellence by reviewing teaching-learning processes, evaluating operational structures, assessing learning outcomes, and recording incremental improvements. Through its efforts, the IQAC contributes to the institutionalization of quality assurance strategies and processes, fostering a culture of continuous improvement and innovation. The IQAC's primary responsibility is to create a mechanism for purposeful, consistent, and catalytic improvement in the Institution's overall performance. The IQAC will make a major and meaningful contribution to the Institution's post-accreditation phase. The Institution will focus all of its efforts and resources during the post-accreditation term on enhancing its academic quality by holding meetings, which will be overseen by the IQAC.

The objectives of the IQAC are:

- Ensure continual improvement throughout all Institutional functions
- To assure all stakeholders involved in education, such as parents, teachers, staff, employers, funding organisations, and society, of its own quality and integrity
- To encourage actions that will push institutional operation in the direction of best practises institutionalisation and quality enhancement

IQAC Functions

- The IQAC conducts regular reviews of the teaching-learning process to assess its effectiveness and relevance to the institution's educational objectives
- Establishing and implementing quality standards for the institution's numerous academic and

administrative activities

- The IQAC maintains comprehensive records of quality assurance activities, including reviews, assessments, audits, and improvement initiative
- Make arrangements for students, parents, and other stakeholders to provide input on the institution's quality-related operational procedures
- Information on many quality workshops of higher education of other institutes is circulated among faculty members and they are motivated to attend them
- Documentation of numerous programs/activities that contribute to quality improvement
- Workshops and lectures on quality-related topics are organised
- Preparation of the Annual Quality Assurance Report(AQAR)

Strategies of IQAC

1. Ensuring the completion of academic, administrative, and financial tasks in a timely, effective, and progressive manner
2. The value and standard of educational and research courses
3. Improving and incorporating contemporary teaching and learning techniques
4. The validity of the evaluation methods
5. Ensuring the support system and services are adequate, maintained, and functional

- **The following two practices are the outcome of IQAC projects and demonstrate how much IQAC has contributed to institutionalising quality assurance methodologies and processes.**

1)IT TALKS Liveshow - An International IT Awareness Programme:

IT Talks has been a platform for technical and creative expression, featuring a different workshops and seminars throughout the years. It has fostered an ecosystem of technology adoption encouraging peer and collaborative learning.It aims to revitalize existing technology to meet the changing needs of the next generation.

2) TABLEAU and Power BI WORKSHOP:

The University of Mumbai have its own curriculum which does not promote any analytical aspect which is the current requirement of the industry. Considering this the institute has adopted this contemporary requirement to develop students enhanced in new skills required in the corporate world which adds on the value for the holistic development of the students to meet the industry requirements and make them future ready.Tableau and Power BI Workshops are conducted for data visualization.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

6.5.2**Quality assurance initiatives of the institution include:**

- 1.Regular meeting of Internal Quality Assurance Cell (IQAC); quality improvement initiatives identified and implemented**
- 2.Academic and Administrative Audit (AAA) and follow-up action taken**
- 3.Collaborative quality initiatives with other institution(s)**
- 4.Participation in NIRF and other recognized rankings**
- 5.Any other quality audit/accreditation recognized by state, national or international agencies such as NAAC, NBA etc.**

Response: A. Any 4 or more of the above

File Description	Document
Quality audit reports/certificate as applicable and valid for the assessment period.	View Document
NIRF report, AAA report and details on follow up actions	View Document
List of Collaborative quality initiatives with other institution(s) along with brochures and geo-tagged photos with caption and date.	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document
Link to Minute of IQAC meetings, hosted on HEI website	View Document

Criterion 7 - Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1

Institution has initiated the Gender Audit and measures for the promotion of gender equity during the last five years.

Describe the gender equity & sensitization in curricular and co-curricular activities, facilities for women on campus etc., within 500 words

Response:

Atharva Institute of Management Studies responds with great support to gender equity and justice to all groups of society. The staff consist of almost 50:50 ratio of male to female genders.

Irrespective of a person's gender, faith, or religion, the institute treats them with respect. The institute provides equal opportunities to both the genders in all types of portfolios.

The Institute has established a Women Development Cell and Internal Complaint Committee for addressing several important purposes like gender equality, empowerment, safety and security.

The campus is under surveillance 24 X 7 continuously by security officers (including female security personnel). The female security guard is always present on the main gate and write down the name and timing of the people who enter the campus. They also note the bags and belongings which the students and staff members carry to ensure the safety of the students .

The entire campus is under CCTV monitoring including each floor, with a focus on protecting the safety of students, faculty members, and staff. Emergency helpline number 022-40294949 is displayed on each floor and on the college website. Announcement system is also present on the floor for urgent announcements.

The Institute has also established committees like Redressal of Grievances, Anti-Ragging-Committee, SC/ST Committee, etc., for handling various issues concerning students and staff of all gender.

The Institute has a mentor - mentee culture for addressing personal and other issues. The counseling program helps students to accomplish their goals. The institute organizes gender-sensitive programs and self-defense training sessions to empower women. These activities promote inclusivity and foster respect for gender equality, encouraging boys and girls to work together. Girl's and Boy's common rooms with all facilities are available.

The ladies washrooms are facilitated with 'Sanitary Napkin Vending Machine' on the ground and third floor.

For safety and cross checking there are female guard and females fourth class staff in the ladies wash rooms for the safety of the ladies in the campus. The institute organises awareness programmes for ladies and talk about their health and hygiene. A session on female cyber crimes was conducted online in 'IT

Talks' live show.

Divyangjan (differently abled person) washrooms for both genders are available in the building.

Atharva Institute of Management Studies in collaboration with Atharva Foundation has been working continuously for upliftment of women with initiatives like girl child education in rural India, support to daughters of martyr's families, notebook distribution, Bicycle distribution, Laptop distribution, PCOS awareness, Breast Cancer Awareness Drives, Complete Health Check Up, Women Achiever's Award, etc.

The college celebrates days of national and international commemoration like Republic day(26th January), Independence day(15th August) for encouragement of patriotism and integrity, International Yoga Day(21st June), Teacher's Day(5th September), Women's Day (8th March) are celebrated.

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

7.1.2

The Institution has facilities and initiatives for

- 1. Alternate sources of energy and energy conservation measures**
- 2. Management of the various types of degradable and nondegradable waste**
- 3. Water conservation**
- 4. Green campus initiatives**
- 5. Disabled-friendly, barrier free environment**

Response: A. 4 or All of the above

File Description	Document
Policy document on the green campus/plastic free campus.	View Document
Geo-tagged photographs/videos of the facilities.	View Document
Circulars and report of activities for the implementation of the initiatives document	View Document
Bills for the purchase of equipment's for the facilities created under this metric	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

7.1.3

Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following

- 1.Green audit / Environment audit**
- 2.Energy audit**
- 3.Clean and green campus initiatives**
- 4.Beyond the campus environmental promotion activities**

Response: A. All of the above

File Description	Document
Report on Environmental Promotional activities conducted beyond the campus with geo tagged photographs with caption and date	View Document
Policy document on environment and energy usage Certificate from the auditing agency	View Document
Green audit/environmental audit report from recognized bodies	View Document
Certificates of the awards received from recognized agency (if any).	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

7.1.4

Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)

Response:

The Institute believes in the equality of all cultures and traditions, as evidenced by the fact that students from many caste's, religions, and regions learn together. Despite the fact that the institution has a wide socio-cultural background and speaks a variety of languages, there is no intolerance for cultural, regional, linguistic, communal socioeconomic, or other differences. National festivals, birth anniversaries, and monuments of prominent Indian personalities such as Mahatma Gandhi is celebrated with zeal. In 2021, Gandhi Jayanti was celebrated online where Dr Deepak Waikar from Singapore talked on 'Clean and Green Energy' in 'IT Talks' Facebook.

Various departments offer field studies and trips to various industries in and around Mumbai. Students and faculty are exposed to a variety of cultures. Every year, the institute commemorates two significant national holidays: Republic Day and Independence Day. All members of the teaching and non-teaching staff, as well as students, contribute to the national cause.

Atharva Institute of Management Studies tries to educate the staff and students about the constitutional obligations, such as human values, fundamental rights, duties, and responsibilities of citizens, and assist them in nurturing these in order to be better and more responsible citizens of the country. The first-year students start their curriculum with a Five Days Student Induction Programme that places an important focus on universal human values, awareness about campus, infrastructure, Intellectual capital, and various domain related topics. The objective of this programme is to instill clear human conduct and understanding in the students so that they will fulfill their duties, roles, and responsibilities with commitment, both as students and as countrymen.

The workshops on universal human values in which they take part provide a solid foundation for fostering in them a genuine love of the principles and ethics. This foundation enables students to uphold and demonstrate these principles throughout their entire lives.

Core values are reflected in the institute's policies. Various clubs and committees like IQAC Committee, Cultural Committee, Research & IPR Cell, E-Cell IEIC - work in harmony and organize events like ODE, IT Talks, Research Conferences, Rhythm, Sports Day, Ganpati Visarjan, Cultural Day etc. where the students get a chance to develop their leadership abilities. With assistance from the staff, the chosen delegates assume responsibility for planning events and drives. The newly elected student council swears an oath to uphold the regulations and duties. Students plan and execute awareness campaigns including the Pre Plantation Drive, Ban on plastic, plastic collection drive, paper bag making, beach clean-up drive, Swachh Bharat Abhiyaan, Visit to Old-Age home, Visit to Orphanage, Mental-health awareness, Blood donation camp, Eye check up camp etc.

The Humanitarian and Environmental actions provide students the chance to accomplish their obligations and responsibilities towards their country. The Institute's annual Inter collegiate cultural festival "Rhythm - Ember" acts as a platform for showcasing hidden talents of students to learn interpersonal skills.

Republic Day, Independence Day, International Yoga Day, Teacher's day, Constitutional Day, Marathi Diwas and festivals like Ganesh Utsav, Navratri, Diwali, Christmas etc. are also celebrated with great fervor.

FOR PICTURE GALLERY : <https://www.atharvaims.edu.in/csr-events.php>

File Description	Document
Upload Additional information	View Document
Provide Link for Additional information	View Document

7.2 Best Practices

7.2.1

Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Response:**BEST PRACTICE 1 - CSR activities conducted by Atharva Institute of Management Studies through Atharva Foundation**

CSR initiatives by Atharva Foundation and AIMS are conducted to reach people and sensitize them towards the nation and ignite patriotism in them. The events are an indirect way to make them aware of their responsibilities towards India.

1. Title of the Practice	CSR activities conducted by Atharva Institute of Management Studies through Atharva Foundation https://www.atharvaims.edu.in/csr-events.php <ul style="list-style-type: none"> • One For All, All For One – A Tribute to Soldiers • Distribution of Laptops • Support to women through 'Women Achievers Awards' • Defense Exhibition • Khadi Mahotsav • Tree Plantation Drives • Pre Plantation Drives
2. Objectives of the Practice	<ul style="list-style-type: none"> • To teach discipline to students through the life of soldiers • To build confidence, improve communication skills and instant messaging to the students • To train students for leadership and patriotism • To motivate the students to serve nation through army • To remove fear of students • To develop clean and green environment • To promote the hand crafted fabric and weavers of India • To uplift women and girls in the society
3. The Context	Year of Inception : 2017 till Date The students were not ready to listen to the stories of the soldiers as they had a strong belief that this is not their job. The students were motivated to join the CSR awareness campaigns and evolve as a human being.
4. The Practice	This best practice maps with the programme outcome 'Value Based Leadership' and inculcates a strong desire to serve quality in every walk of life

	<p>towards the nation and its citizens.</p> <p>The Women Achiever's Award event faced a challenge where finding extraordinary females was a challenge.</p> <p>The CSR initiative has taken a leap and organizing defence exhibitions for last two years. They also celebrate Kargil Divas and remember martyrs through social media pages.</p>
5. Evidence of Success	<ul style="list-style-type: none"> • The event was supported by noted personalities like Smt. Hema Malini, Smt. Rohini Hattangadi and many more. • More than 1000 spectators witnessed the event at various locations across the city. • This indicates that the students could convince the masses to reach the venue and attend the event. • The speakers approach the event coordinators to narrate stories of the soldiers. • The faculty members offered the services on every Sunday and brought massive awareness about discipline and cleanliness.
6. Problems Encountered and Resources Required	<ul style="list-style-type: none"> • Various times the students were not entertained to deliver a talk at a college or location. For the same faculty members accompanied the students and helped them reach the right audience with safety. • Many speakers were invited to narrate the stories and they brought the general public to the location as they were top notch actors, politicians and army officials. • For tree plantation drives, there was a problem of gathering at a location. They were provided with hand gloves and caps to wear and do the task in rains.
7. Notes (Optional)	<p>All the institutes institutes can start their CSR events which bring a sense of belongingness towards nation and initiate activities which will unite the youth towards a common goal.</p>

BEST PRACTICE 2 - 'IT Talks' Live Show - An *International IT Awareness Programme on Social Media*

IT Talks aims to reach masses through social media and make them aware of the basics of IT like Tableau, Blockchain Technology, CYBER SECURITY, Management Information Systems, Data Analytics, Metaverse etc. The topics are discussed ONLINE ON SOCIAL MEDIA with experts in a play way method.

<p>1. Title of the Practice</p>	<p>'IT Talks' Live Show – An International IT Awareness Programme on Social Media</p> <p>Instagram: @ittalks_liveshow</p> <p>Facebook page: https://www.facebook.com/ittalksforall</p> <p>https://www.atharvaims.edu.in/it_talk.php</p>
<p>2. Objectives of the Practice</p>	<p>Year of inception: January 2021</p> <ul style="list-style-type: none"> • To reach IT experts, understand the recent trends and technologies and make students understand the importance of collaboration • To build confidence and improve communication skills of students through play way methods • To indirectly train students for interviews through questions and answer round and interaction with top notch intellectual capital • To motivate the students to watch informative videos on recent technologies and understand Science, Computer Science, Engineering and Information technology • To remove stage fear of students
<p>3. The Context</p>	<p>The challenges were faced by the students in setting up the live streaming link with International speakers. There was a time gap difference in USA, Canada and the speakers were convinced to connect at odd hours like late night after 11.30 pm.</p> <p>Apart from this, the live session got disconnected due to bandwidth issues and the audience had to wait. For the same certain episodes were recorded on Google meet link and later uploaded on the Instagram page.</p>
<p>4. The Practice</p>	<p>All stakeholders including citizens of various countries, Faculty Members & Students can easily access the videos at instagram and facebook page and learn IT related concepts easily.</p> <p>Various topics, like Tableau, BlockChain Technology, Cyber Security, Management Information Systems, Data Analytics, Metaverse etc. are discussed with experts in a play way</p>

	method.
5. Evidence of Success	<ul style="list-style-type: none"> • Dr Shubhi Lall Agarwal, Cordinator, IQAC received Women’s Leadership Award from Glantor X in 2022. • She was enlisted in Top 100 Woman Face of the Year by Fox Story Magazine in 2024. • The views of the episodes are crossing 1000 in just two days. • Eminent speakers approach the IQAC, AIMS and request to schedule their session in IT Talks. Ms. Rachanna Bhattacharya from Chicago, Dr Deepak Waikar from Singapore and Mr. Oscar Crawford from Arizona requested to have a session in ‘IT Talks’ live show.
6. Problems Encountered and Resources Required	<ul style="list-style-type: none"> • High speed uninterrupted internet for streaming live • Well trained host who can connect with speaker and ask valuable questions • Internet/intranet connection • Instagram Page and Facebook page for sharing the videos later with the audience on social media
7. Notes	The Institutes can start their social media pages and initiate such initiatives very easily. The students are fond of of social media and very easily, they can connect with experts across the globe. They have to learn mechanism of live streaming, applications on mobile to connect and recording on google meet.

File Description	Document
Any other relevant information	View Document
Best practices as hosted on the Institutional website	View Document

7.3 Institutional Distinctiveness

7.3.1

Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

Research is a Mission of AIMS and to scale up the impact of research, research conferences are organised every year. This practice nurtures research culture amongst students and faculty members. We encourage research based projects in their four projects during their First Year and Second Year Curriculum. We give experiential learning with this four projects which are essentially part of their two years course. Students join Research Analyst Profile and get Internships and Final Placements. Whenever there is a Guest Lecture, Conference, LiveShow or Seminar, the students actively participate and enjoy the event.

Collaborative research between students and between faculty and students also takes place. Two Collaborative research conferences were organised with Atharva School of Business, Mumbai in 2022. Students across the globe presented their papers with their co-authors and understood the concept of research and its importance in life.

Till Date Twenty Two Annual Conferences have been organised:

ICISBEETM 2021 (Academic Year 2020-2021)

ONLINE International Research Conference - ICISBEETM 2021 was organised by Atharva Institute of Management Studies. It was focused on the innovative ideas in the field of management, technology, economics and how it applies to the real world challenges. This conference brought together the students, researchers, business people, industry professionals and practitioners from diverse field with the purpose of exploring the fundamental roles, Interactions as well as practical impact of the innovations. This conference included online paper presentations along with the prominent keynote speakers and a panel discussion. Two days conference was held in **Online mode**. Many management students, keynote speakers, tutorial participants have benefited in many ways from this conference. More than 30 research papers were presented by students, professors and researchers. 2 Keynote Speakers, 4 Panelists, 1 Moderator, 4 Judges addressed the audience and shared knowledge and rich experience of innovation and business transformation in their companies and countries.

Metamorphosis, a journal of Management Research was our publication partner for **ICISBEETM 2021**. This Bi-annual UGC listed journal is dedicated to promoting the understanding of management among academic and practitioners through emphatical investigation, theoretical analysis, and exchange of thoughts by rigor and relevance. The research paper was first reviewed at AIMS, Mumbai by a team of experts. After presenting in **ICISBEETM 2021**, the authors were requested to submit their improved papers as per the journal guideline for further screening and policies on the online **portal of Metamorphosis (UGC Care listed Journal)**.

IRCBTTI 2022 (Academic Year 2021-2022)

ONLINE International Research Conference - IRCBTTI 2022 was organised by Atharva Institute of Management Studies in April 2022. It was focused on the innovative ideas in the field of management, technology, economics and how it applies to the real world challenges. This conference also brought together the Students, Researchers, Business people, industry professionals and practitioners from

diverse field with the purpose of exploring the fundamental roles, Interactions as well as practical impact of the innovations. This conference included online paper presentations along with the prominent keynote speakers and a panel discussion. Two days conference was held in Online mode. Many management students, keynote speakers, tutorial participants have benefited in many ways from this conference. More than 25 research papers were presented by students, professors and researchers. Experts from various addressed the audience and shared knowledge and rich experience of innovation and business transformation in their companies and countries. Metamorphosis, a Journal of Management Research was the publication partner for IRCBTTI 2022.

IRCSVWIRP 2022 (Academic Year 2022-2023)

HYBRID International Research Conference on Sustainability in VUCA World:Innovation,Research & Practices (IRCSVWIRP 2022) was organised by Atharva Institute of Management Studies. It was focused on the innovative ideas in the field of sustainability and management. This conference brought together the students, researchers, business people, industry professionals and practitioners from diverse field with the purpose of exploring the fundamental roles, Interactions as well as practical impact of the innovations. This conference included online paper presentations along with the prominent keynote speakers and a panel discussion. Two days conference was held in Online mode. Many management students, keynote speakers, tutorial participants have benefited in many ways from this conference. More than 50 research papers were presented by students, professors and researchers. 3 Keynote speakers, 4 Panelists, 1 moderator, 6 judges addressed the audience and shared knowledge and rich experience of innovation and business transformation in their companies and countries. Metamorphosis, a Journal of Management Research was the publication partner for **IRCSVWIRP 2022**.

International Research Conference on Digital Transformation in Business IRCDTB 2023

International Research Conference on Digital transformation in Business was a three days conference organised by Atharva Institute of Management Studies, Mumbai, India It received a massive response where 120 abstracts from 300 think tanks were received and 87 papers were short-listed for presentation. 11 Judges and 30+ organizations (including Industry) contributed in the conference in terms of Panel Discussion, Paper Presentation, contribution in Atharva Journal, Think Tanks and viewers.

The process and preparation of upcoming research conference IRCDTB 2024 scheduled on 25th and 26th November 2024 "SEASON 2" has been initiated in April 2024.

File Description	Document
Appropriate web in the Institutional website	View Document
Any other relevant information	View Document

5. CONCLUSION

Additional Information :

The intellectual capital of AIMS try to give their best shot and its very evident from the awards and recognitions they receive for their work.

Awards and accolades:

- In 2023, Dr Sudhir Purohit was awarded 'Best Research Paper (3rd prize)' in the International Conference on Science Technology Engineering & Mathematics for Sustainable Development (ICSTEMSD 2023) organised by Atharva College of Engineering, Mumbai (NAAC A+).
- In 2023, Team "AIMS 2" Participants Shine as 1st Runner-up in Alchemize 2023 National-level Business Plan Competition organized by Vivekanand Education Society's Institute of Management Studies and Research in association with Wadhvani Foundation! Congratulations to Sakshi Gharat, Kshitija Sawant, Sushmita Kapure, and Vaishnavi Petakar (MMS 2023-25).
- In 2023, Dr. Vaibhav Patil, HOD, Finance received 'Best faculty Award' from Atharva Foundation on Teacher's Day (5th September 2023).
- In 2022, Dr. Shubhi Lall Agarwal received 'Women Leadership Award 2022' from GlantorX in association with Zee News and Daily Hunt.
- In 2020, Dr Shubhi Lall was discussed in the award winning book Book "Why She must Lead" authored by Dr Vasudha Sharma in Seattle, USA.
- In 2019, Dr. Shubhi Lall Agarwal received Dr. APJ Abdul Kalam Lifetime Achievement National Award from International Institute for Social and Economic Reforms.
- In 2018, Director, Atharva Institute of Management Studies, Dr. Sujata Pandey receiving Dr. A.P.J. Abdul Kalam Education Excellence award.

Concluding Remarks :

AIMS is guided by the vision that was envisaged by Mr. Sunil Rane, Executive President, Atharva Educational Trust, a visionary, philanthropist and reformist who chose to serve rather than to be served. With the vision of becoming the world class management Institute in Education, Consultancy and Reserach, the Mission statement carved the path to reach the goal. It believes in value addition, quality based education, transparency, honesty, humanity, loyalty, discipline and innovation which are the basic ingredients needed to accomplish the Vision and make AIMS standing tall in the clear blue sky offering 'THE BEST' to the students.

Our highly explored course curriculum provides a global perspective of innovative thinking, a key to adding business value in today's fast emerging and competitive environment. Through case studies, business games, simulations, research projects, coaching and mentoring, our students are encouraged to develop a sensitivity which will enable them to become efficacious business leaders. In order to develop a sense of responsibility in our students, we engaged them in various CSR activities of our institute in which they are constantly involved in spreading awareness. Recently, a salute to soldiers was given by our students through our CSR event 'One for All, All for One'. We would like the students to take onus of their share of responsibilities making them sensitive towards other social evils like smoking and polluted environment. Students have been constantly involved in community service, tree plantation and clean-up drives under the national program Swatch Bharat Abhiyaan. Our deep assurance to Management Education, balanced with social responsibility ensures that

students understand first hand, the problems faced by a vast majority of our population.

We have delivered value added program through Industry Expert inputs to bridge Academia Industry gaps. Outbound training programmes and Industrial visits are conducted on a regular basis. Research is also focussing on digital technology based conferences. IT Talks – An IT Awareness Programme has taken a leap and its now an International live show for awareness on recent topics of IT.