

**Name of Event:** Discover your IKIGAI & Psychometric Test

**Date of Event:** 8th February, 2024 (Thursday)

**Timing:** 10:30AM to 1:30AM

**Name of Coordinator :** Prof. Ketan Sutaria & Prof. Kajal Desai

**Venue:** AET Campus, Malad-Marve Road, Charkop Naka, Malad (W) 400095

**No. of students involved:** MMS Semester II

**Description:** An event was organized on 8th of February, 2024 for semester 1 students wherein how IKIGAI can help students choose their career was the main objective. There were two speakers from Board Infinity Coach Altmash Aslam (Head of Brand XYXX) and Mr. Somu Barua (Category manager - Founder's office - Board infinity). The event was all about helping students choose right stream for their career. The coaches guided the students how IKIGAI helps in choosing the right career and sustain that. They also shared their journey till now which was very inspiring and got to learn that how important it is to know which stream or career is better for us. The seminar also included the information about different streams and also the job roles one can get in specific streams.

Post the presentation the coaches took a psychometric test in which students were asked general 28 questions and students were supposed to arrange the answers according to their preference. The questions were related to the basic behavior of a marketing, finance, operations, HR and IT persons. It was an online test.

At the end of the test, the results showed the amount of fitness percentage to a specific role. The result also showed three top personality test of the student based on the answers they chose during the test. The test helped students see which stream and job role would suit them based on their personality and liking.

Overall it was a good session with a lot of learning's and clarity for students.

**Photos of the event:**







Global

Global Trade Transformation

- 1. International Trade
- 2. Global Supply Chain
- 3. Global Logistics
- 4. Global Procurement
- 5. Global Marketing
- 6. Global Finance
- 7. Global HR
- 8. Global IT

GPS Map Camera

**Mumbai, MH, India**

Atharva Back Road, Malad West, Mumbai,  
400095, MH, India

Lat 19.198174, Long 72.825880

02/08/2024 11:59 AM GMT+05:30

Note : Captured by GPS Map Camera