

Atharva Institute of Management Studies

Project Friday – 6

1. Activity Title

Project Friday 6

2. Overview

The session was conducted on **22nd August 2025** for MMS Semester III students.

The talk was delivered by **Ms. Romana Shaikh** (Founder, Ubique) and **Mr. Yasin Aziz** (Managing Director, Ubique).

The event was coordinated by **Prof. Gaanyesh Kulkarni** (Faculty Coordinator) and the **E-Cell Committee** (Student Coordinator).

3. Objective

- The session was organized to commemorate World Entrepreneurs' Day under the Project Friday initiative conceptualized by Shri Sunil Rane Sir.
 - The objective was to inspire students by showcasing how college hustles can grow into a thriving entrepreneurial journey.
 - The session aimed at equipping students with practical insights into personal branding and career growth in the digital age.
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4. Session Highlights

- **Personal Branding is Non-Negotiable:** Your online presence, especially on LinkedIn, tells your professional story even before you walk into a room.
- **From Bad Start to Strong Brand:** Romana shared her own early LinkedIn profile struggles and the transformation that led to building a clear, impactful digital presence.
- **3 Simple Actions for Students:**
 1. **Connect** with alumni, mentors, and industry professionals.
 2. **Share** your work/projects online to stand out.

3. **Engage** with thought leaders by commenting and starting conversations.

- **LinkedIn Growth Hacks:** A strong headline, professional photo, and clear “past-present-future” narrative in the *About* section make profiles memorable.

From Idea to Agency: Both speakers emphasized that entrepreneurial success begins with small, consistent steps taken during college years.

5. Key Outcomes

- Students learned how to leverage LinkedIn as a personal portfolio that goes beyond resumes.
- Understood the importance of positioning themselves early in their careers to attract internships, freelance gigs, and recruiters.
- Gained practical storytelling skills to craft impactful About sections and share experiences in a way that builds influence.
- Realized the value of community and networking in accelerating personal and professional growth.

Profile of resource person

Romana Shaikh:

Romana Shaikh is the **Founder of Ubique**, a personal branding agency that helps founders transform their expertise into influential online presence—especially on platforms like LinkedIn. She is a passionate brand-builder who understands how to translate professional identity into lasting value. With her experience shaping digital narratives, she brings real-world applicability to her insights perfectly resonating with students navigating their early career journeys.

Yasin Aziz:

Yasin Aziz is the **Managing Director at Ubique**, where he masterfully combines entrepreneurial agility with corporate discipline to scale personal brands. His leadership merges strategic vision with hands-on execution making him a compelling voice for students envisioning how to elevate their ideas into impactful enterprises.

FLYER OF THE EVENT

25 YEARS OF
LEGACY NOW
TRANSFORMING
INTO UNIVERSITY



**ATHARVA
UNIVERSITY**
MUMBAI

Atharva University Mumbai Presents

PROJECT FRIDAY - 6

Conceptualised by Shri Sunil Rane Sir

AIMS ECell presents

Commemorating the World Entrepreneurs' Day
"From College Hustles to a Thriving Agency"



Romana Shaikh
Founder of Ubique



Yasin Aziz
Managing Director at Ubique

22nd August, 2025
2:00 - 3:30 PM
Mini Seminar Hall, Phase 3

GEO-TAGGED PHOTOS





Attendance sheet with signature

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name:		Date:	
Project Friday-6 under AIMS Eco		20/10/23	
Faculty Coordinator : Prof. G. Anandh Kalan			
Specialization: Finance			
Sr. No.	Roll No.	Name of the Student	Signature
1	A-1	Agrawal Devesh Ashish	<i>[Signature]</i>
2	A-3	Bhanji Purvaja Ajay	<i>[Signature]</i>
3	A-4	Bhot Chetan Gyanlal	<i>[Signature]</i>
4	A-5	Chavan Isha Santosh	<i>[Signature]</i>
5	A-6	Dalvi Sushant Dattatray	<i>[Signature]</i>
6	A-9	Dhadwal Kavish Nirbhay	<i>[Signature]</i>
7	A-11	Ghadi Geetika Sanjay	<i>[Signature]</i>
8	A-12	Ghotekar Sagar Ashok	<i>[Signature]</i>
9	A-14	Gothi Sanyam Pravinkumar	<i>[Signature]</i>
10	A-15	Gupta Ritika Anilkumar	<i>[Signature]</i>
11	A-17	Ingle Varsha Janardan	<i>[Signature]</i>
12	A-19	Jakhad Sangeeta Rajuram	<i>[Signature]</i>
13	A-22	Keny Gauravi Shambho	<i>[Signature]</i>
14	A-24	Kharatmol Shubham Mahadev	<i>[Signature]</i>
15	A-26	Malvi Shrutika Kishor	<i>[Signature]</i>
16	A-28	Mhatre Riddhi Sachin	<i>[Signature]</i>
17	A-29	More Krunika Dilip Dipali	<i>[Signature]</i>
18	A-30	Narole Sanket Salba	<i>[Signature]</i>
19	A-31	Nimkar Anaya Vivek	<i>[Signature]</i>
20	A-33	Pantaji Anushka Ramakant	<i>[Signature]</i>
21	A-35	Patil Vidit Vilas	<i>[Signature]</i>
22	A-38	Pokale Utkarsha Pramod	<i>[Signature]</i>

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Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name:		Date:	
Faculty Coordinator :			
Specialization: Finance			
Sr. No.	Roll No.	Name of the Student	Signature
23	A-40	Raul Samwad Sameer	<i>[Signature]</i>
24	A-42	Sable Jaydeep Jalindar	<i>[Signature]</i>
25	A-45	Sapkal Rajashree Ramchandra	<i>[Signature]</i>
26	A-46	Sarmalkar Gauri Tukaram	<i>[Signature]</i>
27	A-47	Shetty Preeti Shashidar	<i>[Signature]</i>
28	A-51	Shirsat Siddhi Ramesh	<i>[Signature]</i>
29	A-52	Shukla Riya Dharmendra	<i>[Signature]</i>
30	A-56	Sukka Susumitha Krishna	<i>[Signature]</i>
31	A-57	Susne Prachi Pramod	<i>[Signature]</i>
32	A-58	Talwatkar Pallavi Shashikant	<i>[Signature]</i>
33	A-62	Zitre Mitali Suresh	<i>[Signature]</i>
34	A-65	Mahadik Sumit Suresh	<i>[Signature]</i>
35	A-66	Sharma Arya Shivkant	<i>[Signature]</i>

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Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name:		Date:	
Faculty Coordinator :			
Specialization: Finance			
Sr. No.	Roll No.	Name of the Student	Signature
58	B-47	Sancheeti Hetal Rahul	<i>[Signature]</i>
59	B-48	Sanghvi Vidhi Prashant	<i>[Signature]</i>
60	B-50	Sathe Sarvesh Sunil	<i>[Signature]</i>
61	B-52	Shirke Tanvi Mohan	<i>[Signature]</i>
62	B-53	Sonone Atharva Vinay	<i>[Signature]</i>
63	B-54	Sontakke Abhishek Sagachand	<i>[Signature]</i>
64	B-55	Tarambale Tejas Sanjay	<i>[Signature]</i>
65	B-56	Thakur Aditi Gopal	<i>[Signature]</i>
66	B-61	Vyas Kinjal Ghanshyam	<i>[Signature]</i>
67	B-65	Yadav Sanskriti Suryaparakash	<i>[Signature]</i>

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Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name:		Date:	
Faculty Coordinator :			
Specialization: Finance			
Sr. No.	Roll No.	Name of the Student	Signature
36	B-1	Aishwarya Raghavan	<i>[Signature]</i>
37	B-3	Bansode Shraddha Kiran	<i>[Signature]</i>
38	B-9	Chourasiya Radhika Chandrabhan	<i>[Signature]</i>
39	B-13	Gawande Nikhil Bhagvan	<i>[Signature]</i>
40	B-14	Halwai Khushi Subhash	<i>[Signature]</i>
41	B-19	Jha Manisha Bablu	<i>[Signature]</i>
42	B-20	Kadam Dhananjay Subhash	<i>[Signature]</i>
43	B-21	Kadam Trupti Rakesh	<i>[Signature]</i>
44	B-24	Khanvilkar Shubham Vinay	<i>[Signature]</i>
45	B-26	Kulkarni Pranav Nandkumar	<i>[Signature]</i>
46	B-28	Lalwani Ekta Suresh	<i>[Signature]</i>
47	B-29	Lathi Khushi Swapnil	<i>[Signature]</i>
48	B-30	Malode Sanket Somnath	<i>[Signature]</i>
49	B-31	Mane Pratik Dada	<i>[Signature]</i>
50	B-32	Mhatre Adesh Vinod	<i>[Signature]</i>
51	B-33	More Chinmay Rajendra	<i>[Signature]</i>
52	B-36	Pateliya Smeet Kishorbhai	<i>[Signature]</i>
53	B-38	Patil Viraj Vilasrao	<i>[Signature]</i>
54	B-40	Pawar Hrishik Sanjay	<i>[Signature]</i>
55	B-41	Pawar Vaishnavi Shankar	<i>[Signature]</i>
56	B-42	Pednekar Shreyash Shrikant	<i>[Signature]</i>
57	B-43	Pimple Mansi Bhushan	<i>[Signature]</i>

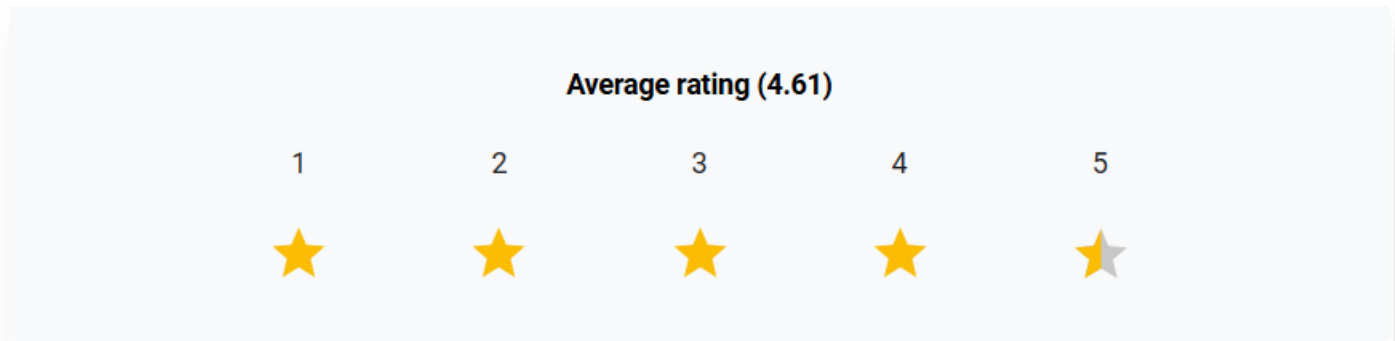
ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name:		Date:	
Faculty Coordinator :			
Specialization: Finance			
Sr. No.	Roll No.	Name of the Student	Signature
Specialization: Marketing			
1	A-2	Bandaru Jyeshna	[Signature]
2	A-7	Darade Priya Ramkrishna	[Signature]
3	A-8	Desale Samrat Ashok	[Signature]
4	A-16	Hurkat Princi Radheshyam	[Signature]
5	A-20	Jamodkar Rushikesh Anil	[Signature]
6	A-21	Kasture Yash Deepak	[Signature]
7	A-23	Khan Abdullah Javed	[Signature]
8	A-27	Matkar Vaibhav Harishchandra	[Signature]
9	A-34	Patel Aftab Yusuf	[Signature]
10	A-39	Rajput Pratik Arun	[Signature]
11	A-41	Salunke Prajwal Bapurao	[Signature]
12	A-49	Shinde Sharad Eknath	[Signature]
13	A-50	Shirfule Pavan Rajkumar	[Signature]
14	A-53	Singh Abhishek Namvar	[Signature]
15	A-55	Soni Kasturi	[Signature]
16	A-60	Vishwakarma Priyal Rakesh	[Signature]
17	A-63	Darade Achal Ramdas	[Signature]
18	B-4	Bhagwat Keshav Gokul	[Signature]
19	B-5	Channa Jasneet Manjeetsingh	[Signature]
20	B-7	Chaudhari Priyanka Aba (Choudhari Priyanka Aba)	[Signature]
21	B-10	Dhamne Chirag Lalit	[Signature]
22	B-11	Dholwade Akshata Narendra	[Signature]
23	B-16	Jadhav Akash Shivaji	[Signature]
24	B-18	Jasani Mahek Chetan	[Signature]
25	B-22	Kadam Yash Hemant	[Signature]
26	B-34	Paithankar Priyanka Vilas	[Signature]
27	B-35	Palkar Rohit Waman	[Signature]
28	B-37	Patil Mayur Pramod	[Signature]
29	B-49	Saroj Khushi Sajanlal	[Signature]
30	B-62	Waghmare Disha Nirmal	[Signature]

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Academic Year- 2025-2026			
Event Name:		Date:	
Faculty Coordinator :			
Specialization: Finance Marketing			
Sr. No.	Roll No.	Name of the Student	Signature
31	B-63	Walunj Supriya Shantaram	[Signature]

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Academic Year- 2025-2026			
Event Name:		Date:	
Faculty Coordinator :			
Specialization: Finance			
Sr. No.	Roll No.	Name of the Student	Signature
Specialization: Operations			
1	A-36	Pawar Saket Sanjay	[Signature]
2	A-44	Salunke Prasad Avinash	[Signature]
3	A-48	Shinde Hrutwik Manish	[Signature]
4	A-54	Singh Vedika Premkumar	[Signature]
5	A-59	Vanja Harikrishna Narasimham	[Signature]
6	A-61	Vishwakarma Rohit Umashankar	[Signature]
7	B-2	Banote Om Vijay	[Signature]
8	B-23	Kathar Bhavesh Madhukar	[Signature]
9	B-27	Kulsange Raj Bhiwa	[Signature]
10	B-39	Pawar Abhiraj Abhay	[Signature]
11	B-57	Tiwari Sudhir Kumar Vijayshankar	[Signature]
12	B-59	Udawanat Malhar Ramesh	[Signature]
13	B-60	Valvi Tanay Lotan	[Signature]
14	B-64	Yadav Kiran Dnyandeo	[Signature]
15	B-66	Dubey Abhaykumar Rakeshwarnath	[Signature]
Specialization: HR			
1	A-10	Dicholkar Manas Dattaprasad	[Signature]
2	A-18	Jaiswal Karina Mukesh	[Signature]
3	A-25	Lokhande Tanaya Avinash	[Signature]
4	A-32	Paliwal Vandana Mangilal	[Signature]
5	A-41	Raut Ritu Devchand	[Signature]
6	A-64	Vishwakarma Ayushi	[Signature]
7	B-6	Chauban Anshu Kapildev	[Signature]
8	B-8	Chougule Nishita Dilip	[Signature]
9	B-12	Gaikwad Shweta Suresh	[Signature]
10	B-17	Jadhav Rani Kishan	[Signature]
11	B-44	Rane Rucha Ravindra	[Signature]
12	B-45	Rathod Siddhi Rajesh	[Signature]
13	B-46	Sanap Shruti Ramdas	[Signature]
14	B-51	Sharma Shivani Shyam	[Signature]
Total students present			
Faculty Signature			

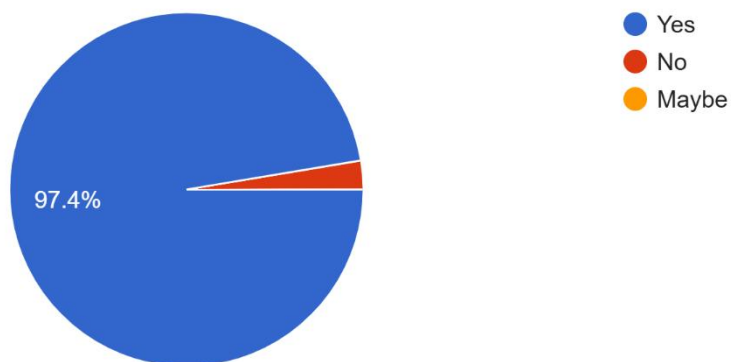
FEEDBACK

How would you rate the overall event?



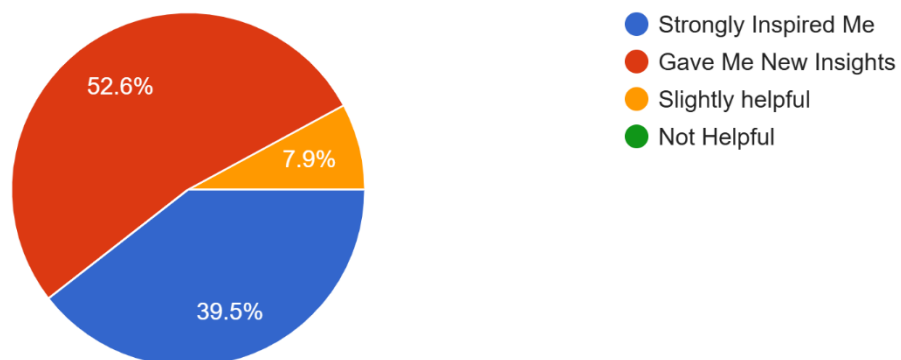
Did you find the event well organized ?

38 responses



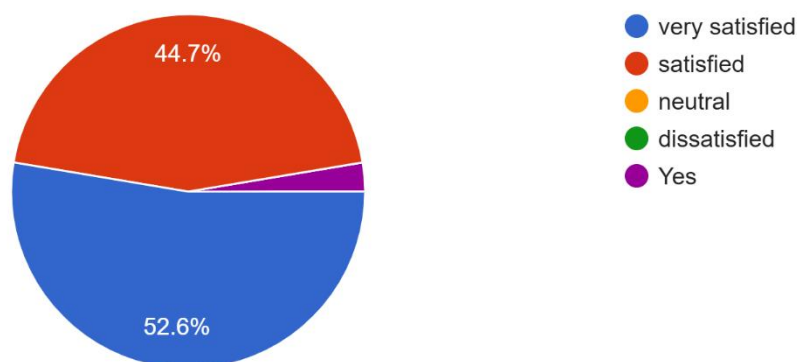
How did this event impact your understanding of Entrepreneurship/Startups?

38 responses



How satisfied are you with the interaction and engagement during the session ?

38 responses



EVENT REPORT PREPARED BY: Mr. Sagar Ghotekar

Verified by: Prof. Gaanyesh Kulkarni

Submitted to: Dr. D Henry Babu