

ATHARVA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to University of Mumbai, Approved by AICTE, DTE & Govt. of Maharashtra), NAAC Accredited Institute

Session on "Importance of Hindi in India"

Date	14 th September, 2022
Venue	Classroom No 8, 3 rd Floor, Phase 3,
	Atharva Institute of Management Studies
Name of the faculty	Dr.Shubhi Lall Agarwal
in-charge	Dr. Sudhir Purohit
Title of the Session	"Importance of Hindi in India"
Mode of Instruction	Hindi

Objective of the session: The Hindi Divas was celebrated recognising the importance of our mother tongue and the common language of every Indian and a common man. Even though the professional language which is issued is English but Hindi being our recognition as an Indian was discussed. The students were requested to recite poem, read newspaper and discuss the topic in Hindi.

Activity:

They were also asked to learn counting in Hindi. They were asked to read newspaper and discuss the financial data in Hindi amongst each other.









Outcome: The importance of Hindi as a medium of exchange and as a language of communication was recognised. The students understood the need of learning Hindi to communicate in Rural India.

Prepared by: **Dr. Sudhir Purohit**

Member, Research & IPR Cell, AIMS

