



# ATHARVA INSTITUTE OF MANAGEMENT STUDIES

( Approved by AICTE, DTE & Affiliated to University of Mumbai )  
( NAAC Accredited )

## Ayaan – to boost start up

The Students MMS (Systems Specialization) started an online startup to design website in covid and promote business. They created a website for AIMS Research Conference which is live till date. The website has email address of Pranav Kamble from where he got popularity and is a registered startup now. Later Pranav Kamble started IT Talks liveshow and started hosting chat with Intellectual Capital across India.

Presently Pranav Kamble is working with TCS,Pune.

DETAILS

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
1	<b>Ayaan</b>	CoEqual Associates Pvt. Ltd., 5, Vishal Apartment, S.V.Patel Road, Kandivali(West), Mumbai, 400067,India	Web Portal Designers	Web Designing	01-Apr-20
		Atharva Institute of Management Studies, Atharva Educational Complex, Malad-Marve Road,Charkop Naka,Malad West, Mumbai - 400 095,Maharashtra, India			

  
 DIRECTOR  
 Atharva Institute of Management Studies  
 MUMBAI-95.



## About Ayaan

<b>Objective</b>	To promote a culture of innovation and entrepreneurship.
<b>More about Ayaan</b>	Ayaan serves as a platform for nurturing innovative ideas, promoting entrepreneurship, supporting innovators, mentoring youth in general and women in particular.
<b>Supporters</b>	The Incubator is also supported by Vinay Mistry, CoEqual Associates through which it offers consultancy to its startups absolutely free of cost.
	Ayaan brings academicians, researchers, budding entrepreneurs, startups, mentors, and investors at a one place with a wide variety of extensive world-class I-labs .

**name of startup**                      web portal designers

<b>Sr.</b>			
<b>No.</b>	<b>name</b>	<b>class</b>	<b>batch</b>
1	Pranav Kamble	MMS sem 2	2019-2021
2	Mahesh Kulkarni	MMS sem 2	2019-2021
3	Prathmesh Chavan	MMS sem 2	2019-2021

<b>Work done</b>	Developing website for Online research conference of AIMS
<b>About the Conference</b>	<p>ICISBEETM 2021 will focus on innovative areas in management, technology, economics and how it applies to the real world challenges. ICISBEETM 2021 provides a leading ONLINE international forum that brings together researchers and practitioners from diverse fields with the purpose of exploring the fundamental roles, interactions as well as practical impact of innovation. The conference programme will include online paper presentations along with prominent keynote speakers and a panel discussion. After online presentation in ICISBEETM 2021, the authors are encouraged to submit their improved papers to "Metamorphosis – A Journal of Management Research", published by Sage and listed in UGC-CARE.</p>
<b>link of website</b>	<a href="http://www.atharvaims.edu.in/ICISBEETM/ICISBEETM/index.html">http://www.atharvaims.edu.in/ICISBEETM/ICISBEETM/index.html</a>

  
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SUPPORT BY AIMS: RESEARCH CONFERENCE WEBSITE LIVE TILL DATE ON AIMS WEBSITE



screenshots of website

  
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### Reviews

**"Terrific conference. Keep up the fine job!!"**  
by Ayush Phutane

**"I am always impressed with the commitment and efficiency of those who plan this conference."**  
by Vaishnavi Barapatre

**"Well placed conference."**  
by Tanvi Gore

**"Keynote speakers were stellar."**  
by Anurag Bhagat

**"Inspired by Keynote speakers and presenters at a regional conference."**  
by Rahul Mohod

### CONTACT US

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