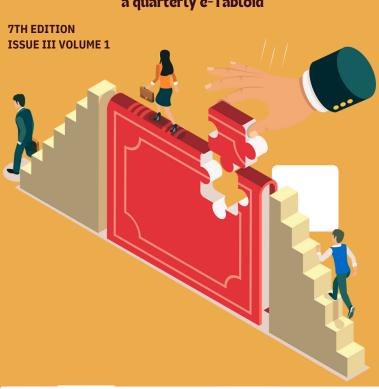# The Atharva Times

a quarterly e-Tabloid

Sunil Rane Sir's Message

Shri. Sunil Rane
(Executive President, Atharva Group Of Institutes)

Dear Students,

I extend my heartfelt appreciation and best wishes to each of you for an enriching academic year, 2023 – 2024.

The Atharva Group of Institutes has made remarkable strides in education, setting exemplary benchmarks, all thanks to the unwavering dedication of everyone involved. My sincere gratitude and congratulations to all contributors for their invaluable efforts. At Atharva, we cherish our roots and traditions, celebrating the Ganpati festival with immense fervor.

Embracing one's cultural heritage and honoring traditions can infuse life with profound significance and contentment. It fosters a sense of identity, belonging, and continuity. Taking moments to cherish and uphold customs passed down through generations helps forge connections within communities and underscores the importance of heritage. Be it through religious observances, festivals, or communal gatherings, these occasions offer opportunities to pay homage to the past while embracing the future with pride.

It's truly remarkable how our cultural heritage shapes our identities and navigates us through life's myriad experiences. I firmly believe that our traditions anchor us in our history, nurturing a deeper understanding of ourselves. I sincerely hope that each one of you explores and cherishes your cultural traditions, allowing them to serve as guiding beacons in your lives.

Warm Regards,
Sunil Rane

inside the mind

Editorial

Greetings to all our esteemed stakeholders of the Atharva Group of Institutes (AGI). We're thrilled to present the seventh edition of "The Atharva Times" e-Tabloid, exclusively curated for our patrons and stakeholders. This announcement fills us with immense pride and joy. As we embark on the journey through the third quarter of 2023, we are brimming with enthusiasm, embracing new prospects for personal growth and actively taking on fresh challenges. Our commitment remains steadfast in keeping you well-informed and engaged with the latest developments and news from our Institutes.

The Department of Computer Engineering recently hosted an insightful seminar on "Networking" featuring Ms. Pratima Yadav, a distinguished Software Consultant. National Cinema Day was celebrated with fervor at the Atharva Institute of Film and Television, graced by Mr. Ruturaj Shinde and Mr. Chetan Mathur. Meanwhile, the Atharva Institute of Information Technology conducted a productive workshop focusing on "VB.NET" specifically designed for the BCA students. Embracing cultural diversity, the Atharva Institute of Management Studies orchestrated a vibrant cultural event named "The Chalkboard Council."
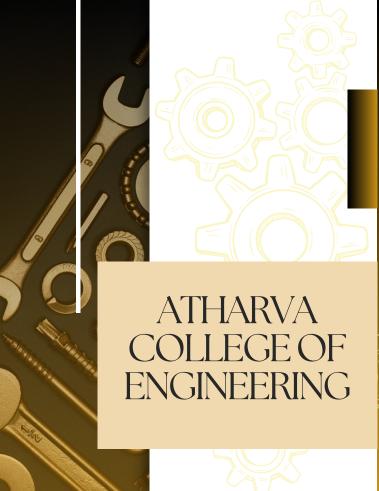
At the Atharva School of Business, a transformative Design Thinking Workshop was held, sparking innovation and fostering a user-centric mindset among students who collaborated passionately. Notably, the Atharva School of Fashion and Art warmly welcomed the Batch 2023-2025 cohort on 28th August 2022, initiating their journey with an orientation day where industry experts provided valuable guidance.

This quarter's edition of The Atharva Times (TAT) e-Tabloid encapsulates a snapshot of the significant activities that transpired from July to September across all AGI-affiliated institutions. We express our gratitude for the continuous support and creativity received from our esteemed trustees, distinguished directors, HODs, faculty members, non-teaching staff, and, most significantly, the entire AGI student community.

Wishing everyone safety, prosperity, and continued blessings!

CONTENTS

ATHARVA COLLEGE OF ENGINEERING

SEMINAR ON "CLOUD COMPUTING"

The Department of Computer Engineering conducted a seminar on "Cloud Computing", by speaker Ms. Pratima Yadav, Software Consultant, Goldensourse, Andheri, Mumbai, on 26/09/2023. The speaker offered direction and knowledge to the participants with insights on the latest trends, innovations, and best practices in cloud computing during the department's seminar. She increased the students' understanding of real-world cloud computing challenges and encouraged them to brainstorm and provide solutions.

SEMINAR ON "PLACEMENT PREPARATION

The Department of Computer Engineering organized a seminar on "Placement Preparation" by speaker Mr. Jigar Dave, Software Development Engineer, Hashedin by Deloitte, Bangalore on 25/07/23. He provided guidance to the students for recruitment, how to master a specific technical skill, preparation for the aptitude round of an online assessment process; resume building and various other techniques for placements. He bridges between industry and academia by his vision of knowledge. He addressed 63 students in his enlightening session.

GUEST LECTURE ON "COMPUTER COLOR MATCHING"

The Department of Computer Engineering organized a Guest lecture on "Computer Color Matching" by speaker Ms Vijaya Shanbhag, Samaj Sevika, Bharat Swabhiman Trust,Mumbai on 25/08/23.She taught about a perception of color in computers, advantages of computer color matching, computer signals video cards and use of a computer color matching system. She addressed 73 students in the session.

SEMINAR ON "LEAN START-UP AND MINIMAL VIABLE PRODUCT/BUSINESS"

Innovation Cell, Atharva College of Engineering, Mumbai, jointly with Department of Electronics and Telecommunication Engineering (EXTC), Department of Information Technology (INFT) and Department of Computer Engineering (CMPN) conducted a Session on "Lean Startup & Minimum Viable Product/Business" on 25/08/23. The Session was addressed by Dr. Bhavin Shah - H.O.D. - Department of Electronics and Telecommunication Engineering (EXTC), Atharva College of Engineering (ACE), Mumbai, ARIIA Coordinator-iCell & Innovation Ambassador of IIC (Ministry of Education's Innovation Cell) & focused on Lean startup & Minimum viable product/business. Prime focus was given for scalable business through lean startup & understanding customer needs & wants prior to launching any product in market & aspects of Minimum Viable Product/Business & exercising Build, Measure & Learn post launch of a minimum viable product.

DEPARTMENT OF ELECTRONICS AND COMPUTER SCIENCE

THE ROUND TABLE SYMPOSIUM

The Round Table Symposium was organized by the Training and Placement department and the Conference Team of Atharva College of Engineering on August 31, 2023. The invited speakers were Prof. Samish Dalal, Mr. Deep Shah, Ms. Kruti Shah and Ms. Tapasi Saha.

The Round Table Symposium serves as a platform to provide students with insight into current industry trends, challenges, enhancing their understanding of the real world, so that students gain clarity on potential career growth.

The topics included the discussion on different career paths within engineering (e.g., research, design, management, and entrepreneurship), highlighting the importance of choosing a career path that aligns with one's interests and skills, identify and discuss essential skills and competencies for engineers, including technical, soft, and leadership skills, emphasize the role of continuous learning and adaptability in an engineer's career.

SEMINAR ON PLACEMENT PREPARATION

The Department of Computer Engineering organized a seminar on "Placement Preparation" by speaker Mr. Jigar Dave, Software Development Engineer, Hashedin by Deloitte, Bangalore on 25/07/23. He provided guidance to the students for recruitment, how to master a specific technical skill, preparation for the aptitude round of an online assessment process; resume building and various other techniques for placements. He bridges between industry and academia by his vision of knowledge. He addressed 63 students in his enlightening session.

ALUMNI TALK

An Alumni Talk was organized by the Department of Computer Engineering on 21/07/23. The programme was attended by 102 students. The keynote speakers of the talk were our Alumni students Mr Prem Rawal (Project Manager at Plant-for-the-Planet (German based Global NGO) Co-founder at D&C Studios- Technology Catalyst at Zealver Life (MyCare Health Solutions), Mr. Siddaharth Suman (Senior Software Engineer, Y Media Labs.) and Mr. Prajwal Bhagwat (TCS). They enlightened the students by sharing their career journey and talked about recent trends in technology, personal development and continuous learning. They share the importance of maintaining a healthy work-life balance and emphasizing the importance of lifelong learning.

INDUSTRIAL VISIT- ARVIND MEHATA CENTRE

Department of Electronics/Electronics and Computer Science conducted an Industrial Visit at "Arvind Mehata Technology and Entrepreneurship Centre Andheri, Mumbai "on 3rd & 4th August, 2023.
Students got the opportunity to learn the process of 3D printing and scanning, and the entire process of manufacturing plastic products was demonstrated by Ganesh Plastic Pvt.Ltd.

WORKSHOP

Department of Electronics and Computer Science conducted a workshop on "Foundations and Beyond: A Workshop on Computer Science Essentials" on 23-08-2023 by Mr. Prerak Gada, TE Student ECS Department. 53 students attended the workshop. The session was focussed on career building and new computer science technologies and will benefit the students in choosing the right career.

Department of Electronics/Electronics and Computer Science conducted NPTEL Awareness workshop by Prof. Prajakta Borole on 24th July 2023-26th July 2023. 70 students attended the workshop. The session was interactive and is definitely going to benefit students in choosing mini project topics.

DEPARTMENT OF ELECTRICAL ENGINEERING

INDUSTRIAL VISIT TO TATA POWER, NESCO DSS, GOREGAON

The Department of Electrical Engineering organized a one-day Industrial Visit for Third-year Electrical Engineering students on 13th September 2023 at TATA Power, NESCO DSS, Goregaon. The visit aimed to provide the students with an opportunity to learn about the functioning of a distribution substation and the various devices used in it. It also aimed to familiarize the students with the industrial environment and to give them practical knowledge of the electrical power distribution system. The overall objective of the visit was to bridge the gap between theoretical knowledge and practical exposure and prepare the students for a successful career as electrical engineers.

INDUSTRIAL VISIT TO HVDC TERMINAL STATION, PADGHA

The Department of Electrical Engineering at Atharva College of Engineering in Mumbai organized an industrial visit for final year students on 29/09/2023. The visit took place at the HVDC Terminal Station in Padgha, and it provided the students with a valuable opportunity to gain practical knowledge and hands-on experience in the field of electrical engineering. The visit was aimed at enhancing the students' understanding of the latest technologies and equipment used in power transmission and distribution, as well as the safety concerns and measures necessary when dealing with high-voltage equipment. Overall, the industrial visit proved to be a valuable learning opportunity for the students and helped bridge the gap between theoretical knowledge and practical exposure.

ACE SUBSTATION- INDUSTRIAL VISIT

The Department of Electrical Engineering organized a one-day industrial visit on 27/9/2023 at ACE Substation within the ACE Campus in Malad. The students learned about the substation within the campus and the backup diesel electric generator system used for the firefighting pumping station. The main objectives of the industrial visit were to help students understand the functioning and practices of a distribution substation, gain knowledge about different devices used in the substation, and become familiar with the industrial environment and the practical aspects of electrical power distribution systems. The visit provided valuable learning opportunities for the students, helping them develop essential skills for their academic and professional journey ahead. They gained practical insights into the functioning of electrical power distribution systems and got a chance to interact with industry experts to enhance their knowledge and understanding.

WEBINAR-ENERGY MANAGEMENT

Webinar on Energy Management and green building under EBC was organized on 23rd August 2023. The webinar was presided over by Prof. Manan Pathak , Assistant Professor of Silver Oaks institute of Technology. Topics covered in this webinar were Forseen Impact of EBC and its compliances.

RESUME BUILDING

Department of Electrical Engineering conducted a Seminar on Resume Building with the aim of providing participants with the necessary knowledge and skills to create an effective and impactful resume. It was conducted by Anu Seengal Maam, TPO officer. During this part of the seminar, attendees were encouraged to focus on quantifiable achievements and the impact of their work in previous roles. Participants were guided on how to use action verbs and specific metrics to showcase their contributions effectively.

SEMINAR- PROJECT MANAGEMENT

Seminar on Project Management was conducted by Electrical Department on 29th August 2023. The seminar was conducted by Mrs. Renu Agarwal. The topics of the seminar were Project management, quality management, SWOT Analysis and Risk Assessment and management.

DEPARTMENT OF ELECTRONICS & TELECOMMUNICATION ENGINEERING

SEMINAR

The Department of EXTC held a successful seminar for SE and TE students on the topic of "Opportunities and Challenges in Developing and Deploying AI" on 27th September 2023. Mr. Setu Shah, Product Strategy Director at Oracle, conducted the seminar and discussed the latest trends in AI and ways to create more innovative solutions. The seminar was well-attended by students, providing them with an opportunity to learn about emerging technologies and the challenges associated with their deployment. The seminar inspired students to explore new avenues for research and development in this field.

WORKSHOP

The Department of EXTC has organized a two days' workshop on "Microcontroller coding using Smowcode" for TE students during August 23-24, 2023. The session was conducted by Mr. Adhik Mewada Founder & CEO, Smowcode. The session was very interactive with content of basic introduction to microcontroller, hands on session on smowcode software and exposure to real time applications using microcontroller.

ALUMNI TALK

The Department of EXTC has successfully organized an Alumni Talk on "Higher studies (GATE) preparation" for TE and BE students on July 17, 2023.
The sessions was conducted by Mr. Ajay Ghodke (passout year 2021-22) currently a Research scholar at IIT, Delhi (RFdesign and Technology). The Speaker shared his experience and strategies to crack GATE examination and also shared knowledge of different research domains.

EXTC ENGINEERING DEPARTMENT ACTIVITIES:

The Department of EXTC has successfully organized a Two Days Workshop on "Hands on Training in VLSI using Microwind Tool" for EXTC and ECS faculty members on 13th & 14th July 2023.

The session was conducted by Mr. Shrikant Atkarne, Senior Application Engineer, Spaartasoft Technology Solutions. Faculties had practical exposure to the layout designing using Microwind software tool and Circuit schematic designing using DSCH software and also had interactive sessions with Mr. Shrikant Atkarne who is an expert in VLSI domain.

GUEST LECTURE

The Department of EXTC has successfully organized a guest Lecture on "Financial Literacy Using Gamifications" for SE and TE students on August 8, 2023.

The session was conducted by Dr. Amanpal Singh Chawla Founder & CEO, Finsaarthi Learning Solutions Ms. Bijal Pathak Risk Management advisor, 9X wealth Financial Services. Speaker shared his knowledge about financial literacy, Investment policies and risks involved in it.

SEMINAR ON FUNDAMENTALS OF ANTENNA

The Department of EXTC has successfully organized a seminar on "Fundamentals of Antenna, its Design and Applications "for SE and TE students on 4th August 2023. The session was conducted by Mr. Jayesh Banatwala Founder, Mumbai Amateur Radio Institute. The speaker shared his knowledge in the domain of basic concepts, terminology, and principles of antennas and emerging trends in Antennas.

TRAINING SESSION ON JAVA

The Department of Information Technology organized a "Training Session" on JAVA as a part of T&P activity for BE students on the 13th of September 2023. The session was conducted by Dr. Ulhaskumar Gokhale, Prof. Anuradha Kapoor, Prof. Pallavi Mahajan, Prof. Amruta Sankhe, and Prof. Preeti Mishra. The primary objective of the training session was to provide the students with a strong foundation in Java fundamentals and advanced concepts. The session covered topics such as object-oriented programming, data types, control structures, arrays, classes, inheritance, exceptions, and threads. The training session was divided into two parts – theory and hands-on practical sessions. The theory sessions focused on the concepts of Java programming, whereas the practical sessions involved coding exercises using Java compilers and tools such as Eclipse and NetBeans.

A SEMINAR ON "FOUNDATION & FREELANCING & FUTURE SCOPE OF STARTUPS"

The Department of Information Technology at Atharva College of Engineering, in collaboration with Google Developer Students Club (GDSC) and CSI, organized a seminar on "Foundation & Freelancing & Future scope of startups" on the 14th of September 2023 at 11:00 am.

The seminar was conducted by three student speakers from Atharva College of Engineering- Mr. Prerak Gada, Mr. Gaurav Konde, and Mr. Darshan Rajpurohit. They discussed the roadmap for preparing for cyber security professionals, blockchain, and cloud computing. Additionally, they shared insights on scope and how to start freelancing and the scope of startups.The session covered various topics related to the IT industry, including the fundamental skills required for cybersecurity professionals, the latest trends and technologies in blockchain and cloud computing, and the future scope of freelancing and startups.

Mumbai, Maharashtra, India
Atharva Educational Complex, Atharva Back Rd, Malad, Charkop Naka, Asmita Jyoti Housing Society, Malad West, Mumbai, Maharashtra 400095, India
Lat 19.19776°
Long 72.827045°
14/09/23 12:41 PM GMT +05:30

ALUMNI TALK

The Department of Information Technology has successfully organized an Alumni talk on 3rd August, 2023 at 3:00 pm in Phase I, Smart Classroom 2, ACE.
Keynote speaker for the session was Mr. Tejas Karkera (M.S in Data Science aspirant). The session concluded with the discussion related to higher studies, importance of internship and ways to mould careers. The discussion paved way to the confused minds of SE students.

ORIENTATION PROGRAM

The Department of Information Technology Engineering has successfully organized an "Orientation Program on Java based Mini project" for SE students on 3rd August, 2023 in Phase I, Smart Classroom II, 5th Floor, ACE.
The session was conducted by Prof. Anuradha kapoor and Prof. Pallavi Mahajan. Session include discussion on detailed information of how to develop mini projects step by step.
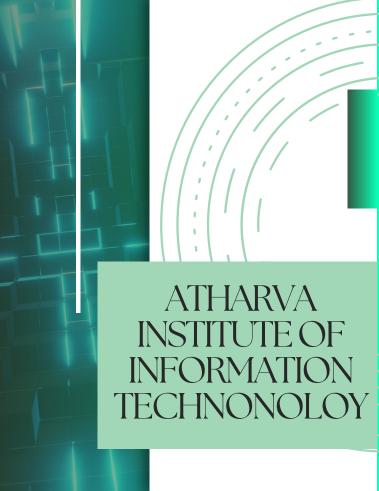
STUDENT ACHIEVEMENT:

1. A team of five Bachelor of Engineering students, consisting of Divy Solanki, Devraj Bhatade, Manthan Nikam, Jamil Shaikh, and Shrishti Soni, were selected by the Government of India to participate in the Smart India Hackathon 2023. Problem Statement Title: AI Assisted Tele-medicine KIOSK for Rural India.

2. Aryan Arvind Paraye, a Bachelor of Engineering student, participated in the Chembur Gymkhana All India FIDE Rating open rapid chess tournament 2023 held at The Chembur Gymkhana in Mumbai on September 10th, 2023, and scored 2/9 points.

3. Serusthi Sharma, a student of Third Year Engineering, has been awarded a certificate for completion of a free online course in C++ Programming.

4. Devyanshu Jha, a student of Second Year Computer Engineering, has secured a consolation prize in the Cultural Associations Inter Collegiate Solo Singing Competition held on September 15th, 2023.

5. Yash Anil Chavan, a student of Third Year Engineering, has successfully completed the Chandrayaan – 3 Mahaquiz organized by MyGov.

6. Piyush Bagul was awarded for participation in VCET Hackathon '23 organized by the Department of Information Technology.

7. Suyash Sunil Mane of Third Year got certified in python programming by Great Learning Academy.

8. Vedant Shreyas Vartak of BE got certified in Cyber Security by Cisco verified Networking Academy.

STUDENT ACHIEVEMENT:

9. Prerak gada, Prathamesh W, Shruti Jha and Neel Shinde participated in the Maze Solver challenge of TechnoXian, held at Noida Indoor Stadium Complex Noida (NCR) India from 25-27th July 2023.

10. Prerak gada, Prathamesh W, Shruti Jha and Neel Shinde participated in the Sr. Innovation contest challenge of TechnoXian, held at Noida Indoor Stadium Complex Noida (NCR) India from 25-27th July 2023.

11. Prerak gada, Prathamesh W, Shruti Jha and Neel Shinde participated in Fastest Line follower Challenge of TechnoXian, held at Noida Indoor Stadium Complex Noida (NCR) India from 25-27th July 2023.

12. Sonal Baury was awarded a Certificate of Participation for their active and valuable participation in Hackmania.

13 Ankit Dubey was awarded a Certificate of Participation for their active and valuable participation in Hackmania.

14. Chetan Dubey was awarded a Certificate of participation for active and valuable participation in Hackmania.

15. Virendra Hemant Sonkule has successfully completed a 2-day placement preparation program organized by IIP in collaboration with Abhyuday IIT Bombay.

16. Priyanshi Kanojia was awarded a Certificate of Participation for active and valuable participation in Hackmania.

17. Nilesh Phadtare was awarded a Certificate of Participation for active and valuable participation in Hackmania.

18. Prajwal Bhagwat, a BE student, received a certificate for pitching at a startup event organized by Raw engineering foundation.

19. Kartiki Avinash Kadam, a TE student, participated in an Aptitude Test organized by Coding Ninja.

20. Adnaan Shaikh, an SE student, won a trophy in a relay competition organized by Thadomal Shahani Engineering College.

ATHARVA INSTITUTE OF INFORMATION TECHNONOLOY

WORKSHOP ON VB.NET

On 7th October 2023 , the Atharva Institute of Information technology organized a workshop on "VB.NET" for the BCA students. The workshop was conducted by Ms. Aarti Oberoi.We would like to take a moment to express our heartfelt appreciation for the dotnet technology seminar by Ms. Aarti Oberoi.It was not only interesting but also fantastic. The seminar provided valuable insights and practical knowledge. We all were particularly impressed by the way the complex concepts were presented in a simplified and engaging manner. We want to extend our sincere gratitude to the entire organizing team for putting together such a remarkable seminar.

WORKSHOP ON PHOTOPEA

On 7th October 2023 , the Atharva Institute of Information technology organized a workshop on "Photopea" for the BCA students. The workshop was conducted by Ms. Shweta Kapadia. It was not only an engaging session but also highly informative. Ms. Shweta's knowledge about Photopea was truly impressive, and the way she presented the content was easy to understand. The editing skills we learned during the program were amazing and incredibly helpful. The practical tips and techniques shared by Ms. Shweta made the learning experience very enjoyable.

GANPATI DANCE COMPETITION WINNERS

INDUCTION -BCA AIIT

AIIT organized an Induction Program for all BCA First year students on 11th August 2023. The induction was well attended. All students were enlightened by the motivational and inspirational words of our Director Mrs. Lata Bhatia. In her speech Mrs.Lata Bhatia threw light on what "Atharva" Brand is and its aim to provide excellence in the education field. Moving ahead, she emphasized on the rules of the college and maintenance of discipline. A slide show about BCA (AIIT) was presented. All the faculties and front office introduced themselves. There was an interactive session between the AIIT personnel and students. High Tea was served to the students.

A REMARKABLE JOURNEY OF GROWTH IN THE LAST 15 YEARS

In recent years, AIIT has experienced a remarkable surge in admissions, marking a period of unprecedented expansion and development.

To accommodate the growing number of students, AIIT has made strategic investments in faculty recruitment and development. By bringing in experienced and passionate educators, the department ensures high-quality instruction and mentorship. Additionally, excellent facilities and infrastructure create a conducive learning environment, further enhancing the overall educational experience.
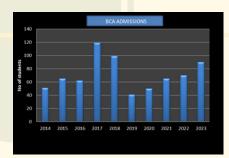
Parents are also well briefed/highlighted about the course and new tech advancements and innovation in the IT industry.
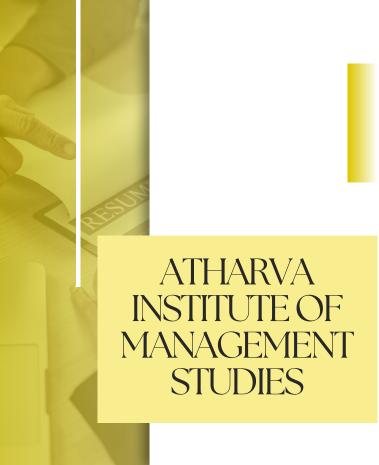
The students of AIIT have consistently been successful in achieving Gold Medals from YCMOU University from the past three consecutive years all over Maharashtra. Proud moment for AIIT.

It is evident that Atharva Institute of Information Technology is not only focused on academic excellence but also on guiding placements in leading organizations as well as further education.

AIIT ensures shining steps for student's bright future.

Mrs. Bhatia
DIRECTOR
(AIIT)

BCA ADMISSIONS

ATHARVA INSTITUTE OF MANAGEMENT STUDIES

CSR Activity

An event was conducted on 26th August 2023, with students of MMS batch 2022-24 & 2023-25, under the guidance of Prof. Ganesh Apte, Dr. Leena Jagawat & Prof. Kajal Desai, from Atharva Institute of Management Studies.For this activity, students visited Desire Society Orphanage where girls in this orphanage are HIV +ve. Students engaged the girls with bracelet making for which material was provided to them by the students itself. Students engaged with the girls by teaching them how to make colorful bracelets using beads and were very happy to learn these new skills. Further, Sanitary napkins and hair accessories were distributed to the girls.

THE CHALKBOARD COUNCIL

To provide a comprehensive overview of "The Chalkboard Council," an event held in Atharva Institute of Management Studies on 4th September 2023 to commemorate Teachers' Day. This report aims to highlight the event's purpose, activities, and outcomes in thanking all the teachers for their valuable contributions throughout the year and creating a joyful and relaxed atmosphere for both faculties and students.

ATHARVA SCHOOL OF BUSSINESS

AI IN ACTION

"Embarking on an illuminating journey through the realm of artificial intelligence. Mr Alok Ranjan spoke about Artificial Intelligence taking over the world and how the dynamics has been changed. The future AI holds and the prosepects it will bring in the future. This collection of descriptive snapshots captures the intricate interplay between human curiosity and machine intellect. From thought-provoking questions to insightful answers, each frame offers a glimpse into the evolving landscape of AI-powered discovery and innovation."

DESIGN THINKING

Design Thinking has become an extremely popular approach to problem-solving-not only among designers but across all areas of business. The budding managers of Atharva schoolof Business experienced the same in their Design Thinking Workshop which sparked innovation, fostered a user-centric mindset, and got all the students working together.The skill-enhancing workshop helped equip young minds with the tools they need to come up with innovative strategies and ideas in this ever-evolving business world. Indeed, the activities and constant participation kept the energy levels of the students on a high.

SELL IT IF YOU CAN

"Sell it if you can" event was organized by the Markomania Club of Atharva school of Business, where the club provided students with a platform to highlight creativity and marketing skills. Students showcased their ideas and implemented beautifully with fun and learnings, different ideas and perspective when came together various marketing strategies came out.

STUDENT INDUCTION PROGRAM - PGDM 2023-2025

The Student Induction Program organized by Atharva School of Business, Mumbai was conducted with a firm purpose to introduce the students to an experience that not only makes them comfortable in an all-new environment but also helps in their overall development. Distinguished speakers and eminent academicians from varied backgrounds were invited to illuminate the curious minds while also pruning their knowledge with various activities, before inculcating them with technical know-hows of management. As a part of the Induction Program, the Outbound Training was a befitting end to the induction journey and also served the purpose of breaking the ice between the upcoming business leaders of tomorrow.

Unleashing the Power of AR and VR

In September 2023, Atharva School of Business had the privilege of hosting Mr. Rahul Deshpande, an accomplished professional in the field of game development. Mr. Deshpande, who serves as the Co-Producer at Stork, a renowned Game Development Studio, and is also the Co- Founder of Ethosh, delivered an engaging and informative guest lecture to our students. Mr. Deshpande's lecture covered a broad range of topics, with a primary focus on 'Unleashing the Power of AR and VR.' The students gained a deeper understanding of how AR and VR are reshaping the current industry. The speaker also shared valuable insights into entrepreneurship and leveraging AR and VR technologies. Real-world examples of how these technologies are integrated into every aspect, Mr. Rahul Deshpande's guest lecture not only provided students with a unique perspective on the gaming industry and entrepreneurship but also shed light on the transformative power of AR and VR technologies. The lecture was a testament to our commitment to offering students opportunities to learn from industry leaders and gain practical insights that will shape their future careers.

ATHARVA SCHOOL OF FASHION & ARTS

NEW BATCH

Our New Batch 2023-2025 started on 28th August 2022 for our orientation day we had industry experts guide our new batch.

FRESHERS PARTY

RANRATRI

The event of Rangratri Dandiya Nights with Kinjal Dave was from on 15th September to 24th October 2023 wherein students took care of stalls and stall management.
Team ASFA booked Exhibitions stalls and Salons for the event. Students designed creative sustainable jewellery for our Tangerine by ASFA Stall in Rangratri as well as stall decor.

HALLOWEEN 2023

DIWALI

We ASFA celebrated Diwali on 10th November 2023 by creating beautiful window display as our visual merchandising project for tangerine
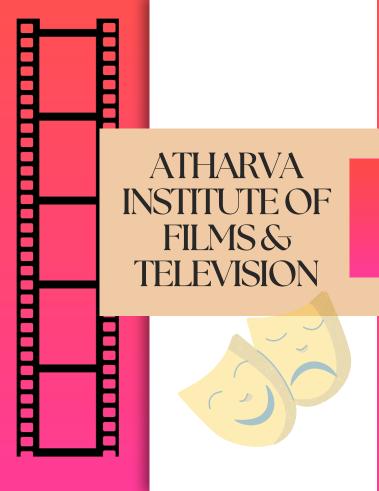
ATHARVA INSTITUTE OF FILMS & TELEVISION

NATIONAL CINEMA DAY

The Atharva Institute of Film and Television celebrated National Cinema Day with great enthusiasm and gusto. Students of all classes came together to watch the famous award-winning military action movie, Uri: The Surgical Strike directed by Mr. Aditya Dhar to celebrate the love for cinema as a medium of storytelling. A power-packed performance by students of AIFT showcasing their talent in music, drama, dance, and dialogue delivery to a full house left the audience spellbound. Mr. Ruturaj Shinde, a popular face in the Hindi and Marathi film industry graced the occasion as the chief guest joined by Mr. Chetan Mathur, a famous writer, director and our very own faculty. Both shared their experiences and spoke about the power of cinema, its social impact, reach, opportunities and challenges.

AIFT celebrates National Cinema Day

JAGRAN FILM FESTIVAL

From watching a whole lot of movies and documentary films across genres to gaining insights about filmmaking, production techniques and meeting acclaimed directors, producers, actors, students of AIFT enjoyed every bit of the never-before experience at the Jagran Film Festival visit on 12 October, 2023 at Fun Republic. The festival showcased a wide variety of genres—shorts, documentaries, world panoramas and more.

Enthusiastic film students had one-to-one interactions with many budding directors as also renowned ones. Tips on camera work, production techniques, budgeting enabled students to get an overview of the entire process. Watching a whole lot of regional films helped gain rich insight into the impact of culture, its significance and the transformative potential of cinema. On the whole, loads of learning about the reel world.

STUDENTS CORNER

MEERA SANKHALPARA
(FYBCA)

The Future of AI and Human Collaboration

Introduction:

The possibility that artificial intelligence (AI) will eventually replace human workers is becoming more and more uncertain as this technology develops at an unmatched rate. Even though AI has shown great ability for automating processes and coming to data-driven conclusions, the topic of whether it will ever be able to entirely replace humans is still complicated and multidimensional. In this essay, we explore every aspect of the interaction between AI and people, considering both the potential consequences and the possibilities for cooperation between AI and the human workforce.

1. Automation and Task Replacement:
Automating difficult and frequently performed tasks with AI has already been shown to boost productivity and efficiency. It's crucial to remember that AI tends to replace individual jobs rather than whole employment functions. Jobs requiring complex problem-solving, creativity, and emotional intelligence are less likely to be completely replaced by AI than routine and predictable duties.

2. Complex Intellectual Abilities:
While artificial intelligence (AI) has made significant advances in fields like speech and picture recognition, natural language processing, and pattern recognition, it still trails behind humans in complex cognitive capacities. Empathy, intuition, flexibility, and critical thinking are among the abilities that humans possess that are difficult for machines to imitate. In many fields, including healthcare, education, customer service, and the creative industries, these skills are still highly valued and essential.

3. New Job Creation and Skill Evolution:
AI adoption in the workplace has the ability to generate new employment opportunities and force the transformation of current roles. A demand for qualified experts who can build, deploy, and maintain AI systems is created as AI automates some tasks. To effectively interact with AI technology, the workforce of the future will probably need a combination of technical expertise poses domain understanding, and adaptability.

4. Collaboration and Coexistence:
A more positive attitude is to welcome cooperation and coexistence between AI and humans rather than seeing it as a danger. We can accomplish things that neither humans nor AI alone could by combining the strengths of each. While AI can give data-driven insights, efficiency, and pattern recognition, humans can add context, intuition, creativity, and ethical judgement. Innovative solutions, better judgement, and more productivity can result from human and AI collaboration.

Conclusion:
While there is no doubt that AI has changed several industries and centralized some operations, it is still unlikely that AI will ever completely replace humans. Since AI enhances human abilities and opens up new possibilities, the interaction between AI and the human workforce is more likely to include collaboration.

Tanmay Bhuwad Team
(TYBCA)

Body Shaming Is Fun

Body shaming is fun
Until it's your body
Whether its stranger or a close one
The comment on figure always sucks
I drink and eat from the money i have
Did i borrow from your graveyard
I know my belly fat touching my chest
But who are you to tell me that?
My slim thighs turning thick
I can't jump because you will start judging
The time you see my face full of spots and pimples
You will start giving me the solutions
I was all fine vibing alone and watching Netflix
Till it comes to attend a family functions with relatives
So judgemental!
You can simply judge me
But can you realise
How many times my mind strikes for suicide
I was meant to love myself
But People around me,
Taught me to hate myself
I always try to fix up my body
Though, it was never broken!

MISBAH SHAIKH
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