

# ATHARVA INSTITUTE OF MANAGEMENT STUDIES

(APPROVED BY AICTE, DTE & AFFILIATED TO UNIVERSITY OF MUMBAI)

PLACEMENT BROCHURE 2013-2014



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Atharva Educational Trust's

## ATHARVA INSTITUTE OF MANAGEMENT STUDIES

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[www.atharvaeducation.com](http://www.atharvaeducation.com)



# ATHARVA

## RANKED AMONGST INDIA'S BEST B-SCHOOL MAGAZINE BUSINESS WORLD 2013

| INDUSTRY INTERACTION |           |  |
|----------------------|-----------|--|
| 1                    | 1         | IIM, Ahmedabad   |
| 2                    | 1         | SPJ Inst of Mgmt & Res, Mumbai                         |
| 3                    | 1         | Inst of Mgmt Tech, Ghaziabad                           |
| 4                    | 4         | IMI, New Delhi   |
| 5                    | 4         | MDI, Gurgaon   |
| 6                    | 4         | Indian Inst of Mgmt, Kozhikode                         |
| 7                    | 4         | Nat Inst of Ind Engg, Mumbai                           |
| 8                    | 8         | RCBS, Ernakulam  |
| 9                    | 8         | XLRI, Jamshedpur                                       |
| 10                   | 8         | TAPai Mgmt Inst, Manipal                               |
| 11                   | 8         | SVKM's NMIMS, Mumbai                                   |
| 12                   | 8         | Print LN Welingkar Inst, Mumbai                        |
| 13                   | 8         | NIAEM, Hyderabad                                       |
| 14                   | 8         | ITS Inst of Mgmt, Greater Noida                        |
| 15                   | 8         | JIMS, New Delhi  |
| 16                   | 8         | ICFAIB- School, Hyderabad                              |
| 17                   | 17        | KSRSch of Mgmt, T'gode                                 |
| 18                   | 17        | SIES Col of Mgmt, Navi Mumbai                          |
| 19                   | 17        | Inst For Tech & Mgmt, Chennai                          |
| <b>20</b>            | <b>20</b> | <b>Atharva Institute of Management Studies, Mumbai</b> |
| 21                   | 20        | Indian Inst of Mgmt, Indore                            |
| 22                   | 20        | XIM, Bhubaneshwar                                      |
| 23                   | 20        | IIFT, New Delhi  |
| 24                   | 20        | SIMSCh of Mgmt, IIT Mumbai                             |
| 25                   | 20        | Faculty of Mgmt Studies, Delhi.                        |



**O**ur B-School has been ranked among the best B-Schools in India on the basis of various parameters like modern infrastructure, intellectual capital, well organized placements, industry interface, innovating pedagogy, location, wi-fi facilities, library and classroom layouts

# CONTENTS

- About Atharva
- Message From The Desk
- Introduction to AIMS
- Curriculum
- Faculty
- Infrastructure
- Students' Initiatives
- Seminars
- Events & Achievements
- Highlights of the Batch 2012-13
- Career Management Center
- Batch Profiles
- Placement Guidelines
- Corporate Social Responsibility of Atharva
- Our Corporate Partners

## ATHARVA EDUCATIONAL TRUST®

In the heart of Mumbai, India's educational hub, Atharva Educational Trust has built up a sprawling enclave of globalized education offering a spectrum of professional courses. The Trust has the objective of imparting excellence in education in the fields of Engineering, Management, Hotel Management, Media & Advertising and Retail Management.

The trust has already made a mark in providing wholesome learning and 360(degree) development of students in Mumbai. Our aim is to provide specialized training with experienced staff and excellent infrastructure combined with practical exposure to the corporate world, to create excellent world-class leaders. We have adopted various techniques and adopted unique strategies that very few institutions can boast of, to fulfill our aim, "To Excel beyond Expectations". At Atharva you can expect the unexpected. We have accepted the challenge of producing the leaders of tomorrow and there is no stopping us now.

### INSTITUTES GOVERNED BY ATHARVA EDUCATIONAL TRUST

- Atharva Institution of Management Studies
- Atharva College of Engineering
- Atharva College of Hotel Management

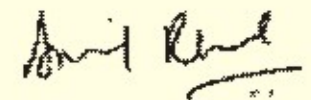


## 'STRAIGHT FROM THE FOUNDER SECRETARY'S DESK'



In Eleven Years Atharva Institute of Management Studies has evolved into Mumbai's premier management Institute. We realize that infrastructure and ambience is essential, but the soul of a world class management institute is in the strength of its Academic, Industry Interface, and Global Exposures for students, Moreover, a competitive spirit on campus among students to excel in whatever they choose to pursue and developmental activities to build in the right attitude and values amongst students. It was evident that having just a vision was not enough.

Effective governance, quality education and placements were seen as critical aspects. We, at Atharva, have introduced the concept of faculty governance: all members of the faculty play an important role in administering the diverse academic and non-academic activities of the institute. The empowerment of the Management & the Faculty has been the propelling force behind the high quality of learning experience at Atharva. The Institute has collaboration with the best of Industry from every sector. This collaboration has greatly influenced the Institute's approach to education. We strongly believe that a combination of efforts by the Management & the Faculty will produce a unique breed of management graduates from Atharva."



**Sunil Rane**

Founder Secretary  
Atharva Educational Trust



## THE DEAN



11 years in the field and these years have seen ATHARVA INSTITUTE OF MANAGEMENT STUDIES growing and blossoming like a budding flower. Our students in these years have witnessed a period of transition, continuous learning and adaptation. A globalized environment requires creativity & quick implementation and only the fittest will survive. The Management & Faculty at AIMS have endeavoured to nurture the student's talent so that they acquire a cluster of competence built around knowledge, skills and attitude to excel not only today but also tomorrow. Our course curriculum and an experienced faculty with a blend of academic/industry experience have focused on industry for acquiring practical knowledge and experience. The programs conducted at our world class campus, with some of the best facilities, teaching resources infrastructure and interface with industry have made learning a memorable experience at AIMS. All the above has been reflected in the success of our industry placements and also for students successfully competing & achieving Loral's in various competition's conducted by leading Professional Management Associations.



**N.S. Rajan**  
Dean AIMS,  
Ex. Director HRD, Air India.

## THE DIRECTOR



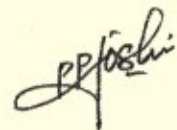
Welcome to Atharva Institute of Management Studies.

Our MMS Program comprehensively covers various core knowledge subjects such as Marketing, Finance, Human Resources, Operations and Systems. They provide the students with the strong foundations to manage any business.

The business management subjects are blended with a range of special subjects that provides an outstanding technologies and concepts which makes business successful. The emphasis is on how to utilize technology means to an end, and not an end itself.

The program is devised to produce managerial talents who understand business concepts, but at the same time appreciate the underlying technology. The program enables the managers to apply concepts learned to make the dynamic, competitive and challenging business and more efficient and effective, It also provides an opportunity to focus on high growth industry.

Atharva believes improvement and innovation. Change is inevitable; hence what is best today may be rendered meaningless tomorrow. To meet this challenge of change management, education needs to respond to the rapid pace of time. Our management course has the flexibility to incorporate these new needs while still providing the fundamentals of management education.



**Dr. Prakash Joshi**  
Director, AIMS

*"Small Minds Talk About Things, Average Minds Talk About Business. Great Minds Talk About Growth But Champions Never Talk, They Perform & The World Talks About Them...AIMS".*

## INTRODUCTION TO ATHARVA INSTITUTE OF MANAGEMENT STUDIES

AIMS is a reputed name in the field of management education, establishment in the year 2003 under the aegis of ATHARVA EDUCATIONAL TRUST. We have continuously strived to provide the right talent to the corporate world which will help in growth and success of any organization they associate with.

AIMS offer 2 year full time MMS Program accredited by AICTE affiliated to University of Mumbai and PGDM designed to cater to industry requirements. We have competent students with industry experience as well as fresher's specializations in HR/Finance/Marketing/Systems and Operations. Our state-of-the-art infrastructure, world class auditorium, industry focused professional faculty and up-to-date pedagogy aid the students in becoming successful and highly effective managers with a flair of future entrepreneurs.

We have always focused at the overall development of the personality of the students and have always made constant efforts in these areas. AIMS organize various MDPs, Business Quizzes, Workshops and seminars at industry level from time to time.

Atharva Institute of Management Studies is also closely associated with premier management organizations like All India Management Association (AIMA), Bombay Management Association, Indian Merchants Chambers, MEDC and Retailers Association of India to broaden and augment management knowledge. These associations give a cutting edge to the students as they gain immensely from the knowledge shared through corporate guest lectures and also through seminars and conventions

The huge campus in the newly created Phase III building of Atharva Institute of Management Studies has a unique World Class auditorium, Mock Stock room, sprawling classroom, library, gymnasium, basketball court terrace garden, two seminar halls and also a huge portico where students brainstorm to exchange their ideas and views on regular basis.



# CURRICULUM

## FIRST YEAR COMMON SUBJECTS

### SEMESTER I

Perspective Management  
Financial Accounting  
Managerial Economics  
Operations Management  
Organisational Behavior  
Business Mathematics  
Information Technology for Management  
Communication Skills  
Marketing Management  
High Performance Leadership Skills

### SEMESTER II

Legal Aspects of Business  
Cost & Management Accounting  
Operation Research  
Managerial Process Skills  
Research Methodology  
Analysis of Financial Management  
Market Application & Practice  
Business Environment  
Human Resource Management  
Management Information System  
Financial Management

### SEMESTER III COMPULSORY SUBJECTS

- International Business
- Strategic Management
- Summer Internship Report

### SPECIALIZATION: MARKETING

#### Major Subjects

Marketing Strategy  
Integrated Marketing Communications  
Consumer Buying Behavior  
Market Research Applications  
Sales Management & Sales Promotions  
Distribution & Supply Change Management  
Product & Brand Management  
Marketing Finance

#### Minor Subjects

International Marketing  
Retail Management  
B2B Marketing and CRM

### SPECIALIZATION: FINANCE

#### Major Subjects

Advance Financial Management  
Corporate Law  
Financial Markets and Institutions  
International Finance  
Mergers, Acquisitions & Corporate Restructuring

#### Minor Subjects

Portfolio Management And Security Analysis  
Strategic Cost Management  
Banking And Insurance

### SPECIALIZATION: HUMAN RESOURCE

#### Major Subjects

Organizational Theories & Structure Designs  
Training & Development  
Introduction to Industrial Relations & Labor Welfare  
Competency & Performance Management  
Human Resource Planning & Human Resource Audit

#### Minor Subjects

Labor Legislations  
Compensation and Benefits  
Organization Development

### SPECIALIZATION: SYSTEMS

#### Major Subjects

Software Engineering  
Technology Platform  
Enterprise Application  
Network and Communication  
Database Management System

#### Minor Subjects

IT Governance & Compliances  
E-Commerce  
IT Quality Management  
Information Security & Audit  
Software Architecture

### SPECIALIZATION: OPERATIONS

#### Major Subjects

Operations Planning & Control  
Logistics & Supply Chain Management  
Technology Management  
Manufacturing Strategy  
Business Process Reengineering & Benchmarking  
Material Management

#### Minor Subjects

Quantitative methods in operations  
Advanced supply chain management  
World-class manufacturing

### SEMESTER IV

#### Subject

Management control system  
Business ethics and corporate governance  
Entrepreneurship management  
Services management  
Environment management  
Productivity techniques/total quality management/project management  
Specialization project

## VALUE ADDITION @ ATHARVA'

### TEACHING PEDAGOGY:



Getting geared up for the highly complex and challenging business environment, calls for a method of learning that helps students comprehend the intricacies of the subject. The pedagogy lays emphasis on increasing the human skills through clear conceptual understanding of subjects, with complete exposure to industrial practices. At AIMS, students are trained to be goal oriented and focus in their pursuit of knowledge.

To make the learning process easier and more interesting, the institute adopts a wide variety of teaching/facilitating methods. A strong emphasis is laid on the use of latest technologies in learning. The range of teaching and learning methods used at AIMS includes Lectures, Case Studies and Presentation on strategic and contemporary issues, simulations and quizzes, assignments, competitions and practical projects.

The faculty acts and works in close association with the students to help them gain a better understanding of current economic and non-economic issues and studies. Students are taught to comprehend live corporate situations while taking a more realistic approach to decision making.

# 'MEET OUR MENTORS'

## CORE FACULTY



**Prof. N.S. Rajan**  
 ■ Dean  
 ■ B.A. (Hons.), M.A. (PM, IR-TISS),  
 Ex Dir. HRD, Air India  
 ■ 45 Years (Teaching :11 Yrs Industry:34 Yrs.)  
 ■ HRM, IR, OD, Labour Legislation &  
 Business Communication, Performance  
 Management and Competency Mapping.



**Dr. Subir Bhattacharyya**  
 ■ Director  
 ■ B.Sc., DSW, LLB, D.L.P. DPM  
 (London University), Ph.D  
 ■ 41 Years (Teaching:7 Yrs, Industry:34 Yrs.)  
 ■ Organisational Theory, Structure and  
 design, Organisational Behavior



**Dr. Prakash P Joshi**  
 ■ Director  
 ■ Ph.D, D.Lit, LL.B, D.B.M, DHRM, DSM,  
 PGDTE, PGDCE, M.A, MBA, MSM  
 ■ 36 Years (Teaching : 36 Years)  
 ■ Human Resource



**Dr. Rekha Shenoy**  
 ■ Deputy Director  
 ■ Ph.D, SET  
 ■ 20 Years (Teaching:15 Yrs, Research:5 Yrs.)  
 ■ Communicational Skills, Organisational  
 Behavior, Organisational Development,  
 IHRM



**Col. Sudhir Rajee**  
 ■ Asst. Prof.  
 ■ B.A., M.A, MBA  
 ■ 54 Years (Teaching: 17 Yrs,  
 Industry: 10 Yrs, Army: 27 Yrs)  
 ■ Perspective Management, HRM, IR,  
 OD, Labour Legislation, Business  
 Communication.



**Prof. Vinod Puri**  
 ■ Asst. Prof.  
 ■ B.Tech. (Hons.)  
 ■ 48 Yrs. (Teaching:18 Yrs.  
 (Part Time : 7 Yrs.), Industry : 37 Yrs.)  
 ■ Strategic Management, Marketing.



**Prof. Sujata Pandey**  
 ■ Asst. Prof.  
 ■ M.Sc, MBA, Gold Medalist  
 ■ 18 Years (Teaching:15 Yrs., Industry:3 Yrs.)  
 ■ International Finance, Business  
 Environment, Managerial Economics



**Prof. D. G. Chaudhury**  
 ■ Asst. Prof.  
 ■ FICWA, ACS, MA (Eco.)  
 ■ 34 Years (Teaching:4 Yrs, Industry:30 Yrs.)  
 ■ Finance, Corporate Law,  
 Taxation Strategic Cost Management



**Prof. K. Viswanathan**  
 ■ Asst. Prof.  
 ■ M.A, C.A.I.I.B, Diploma in Management  
 ■ 39 Years (Banking:35 yrs, Teaching:4 Yrs)  
 ■ Financial Management, Risk  
 Management, Asset Liability  
 Management, Quantitative Techniques



**Prof. D.G. Mehta**  
 ■ Asst. Prof.  
 ■ B.E, DMS, MMM, Charter Engineer  
 ■ 35 Years. (Teaching:7 Yrs., Industry:28 Yrs.)  
 ■ Logistics & Supply Chain Management,  
 Technology Management, Business  
 Process Re-eng.



**Prof. Virender Raina**  
 ■ Asst. Prof.  
 ■ B.Com, PG.D.M.M  
 ■ 28 Years (Teaching:3 Yrs., Industry:25 Yrs.)  
 ■ Marketing & Advertising,  
 Event Management, Public Relations.



**Dr. Aditi A. Mahajan**  
 ■ Asst. Prof.  
 ■ B.B.A, M.B.A, Ph.D  
 ■ 9 Years (Teaching : 9 Yrs.)  
 ■ International Finance, Security Analysis &  
 Portfolio Management, Foreign Exchange  
 Management.



**Dr. Nidhi A. Girahuja**  
 ■ Asst. Prof.  
 ■ B.Com, M.Com, M Phil (Finance),  
 Phd. (Finance)  
 ■ 12 Years (Teaching:7 Yrs., Industry:5 Yrs.)  
 ■ Finance



**Prof. Rubina D'Mello**  
 ■ Lecturer  
 ■ B.Com, MBA (Marketing)  
 ■ 11 Years (Teaching:5 Yrs, Industry:6 Yrs)  
 ■ Marketing Management, IMC,  
 Rural Marketing, B2b Marketing,  
 Sales Marketing



**Prof. Neeta Bhatt**  
 ■ Lecturer  
 ■ Ph.D.(Pursuing), MCA (Hons.)  
 ■ 11 Years (Teaching:10 Yrs., Industry:1 Yrs.)  
 ■ Networks & Communications, IT project  
 Management, SPM, Compiler Design.



**Prof. Manisha Sanghvi**  
 ■ Lecturer  
 ■ B.Com, MBA (Finance)  
 ■ 8 Years (Teaching:4.5 Yrs., Industry:3.5 Yrs.)  
 ■ Derivatives & Risk Management,  
 Financial Markets & Institutions,  
 Financial Management.



**Prof. Priyanka Oza**  
 ■ Lecturer  
 ■ B.Com, MBA (Finance)  
 ■ 4 Years. (Teaching:3 Yrs., Industry:1 Yrs.)  
 ■ Financial Accounting, Cost and  
 Management Accounting, Financial  
 Management - II



**Prof. Jyotsana Vaid**  
 ■ Lecturer  
 ■ Ph.D (Pursuing), MBA (Marketing)  
 ■ 3 Years (Teaching:2 Yr., Industry:1 Yr.)  
 ■ Consumer Buying Behavior, Retail  
 Management, Product Management,  
 Event Management.

■ Name ■ Position Held ■ Qualification ■ Experience ■ Area of Teaching

## CORE FACULTY



**Prof. Abhay Desai**  
 ■ Lecturer  
 ■ B Pharm, MBA (Marketing)  
 ■ 25 Yrs (Industry), 7 Yrs (Teaching)  
 ■ Marketing: Integrated Marketing  
 Communications & CRM



**Prof. Kavita Marathe**  
 ■ Lecturer  
 ■ BMS (Marketing), MMS (Marketing),  
 NET Qualified  
 ■ 2 Years (Teaching:1 Yr., Industry:1 Yr.)  
 ■ Marketing



**Prof. Sanjeev Joshi**  
 ■ Lecturer  
 ■ B.E (Comp. Engg), MBA (Finance),  
 NET, CISA, CSQA  
 ■ 22 Years (Industry)  
 ■ IT, Finance



**Ms. Taruna Sharma**  
 ■ Lecturer  
 ■ B.Com, M.Com, MMS (HR)  
 ■ 5 Years (2.5 Yrs:Teaching, 2.5 Yrs:Industry)  
 ■ HRM



**Aarti Vartak**  
 ■ Lecturer  
 ■ B.Sc., D.B.M., MBA (HR), UGC.NET,  
 Qualified Course in HRM from CA, USA  
 ■ 5 Years. (5 Yrs : Industry)  
 ■ HRM



**Sreeram Gopalkrishnan**  
 ■ Lecturer  
 ■ B.Sc (Hons.), MS (Com), UGC NET,  
 EPM, BP-MICA  
 ■ 23 Years (23 Years Industry Experience)  
 ■ Marketing

## VISITING FACULTY

**Prof. Viju Navare**  
 M.A., M. Phil, MBA, D.P. M, D.B.A  
 Production Tech., Production Mgmt.

**Prof. Amit Abhyankar**  
 B.E. Electronics, MBA  
 International Marketing

**Prof. Rajesh Rajendran**  
 B. Com, MBA-Fin., PGDCA, MCA,  
 M. Phil I.T

**Prof. V. Subramanian**  
 MBA  
 Service Management, Marketing Management

**Prof. Santosh Kumar**  
 MBA (Finance). B.Sc. (Physics)  
 Fin. Mgmt. & Control Sys Micro Finance

**Prof. M.S. Anantnarayana**  
 B.E. (Mech),  
 Operation Mgmt., Operation Planning &  
 Control Sys

**Prof. Vishal Malkan**  
 Technical Analyst  
 Technical Analysis

**Prof Sheriar Karim**  
 Personality Enhancement Program



**ATHARVA**  
*Excellence in Education*

■ Name ■ Position Held ■ Qualification ■ Experience ■ Area of Teaching

*'Our Infrastructure Reflects our Zest & Zeal to Succeed.....'*

## INFRASTRUCTURE & FACILITIES

Learning can become an enlightening experience only when there are resources and tools to aid the process of acquiring knowledge. We believe in quality education and are committed towards imparting education through the medium of continuous developments in the teaching learning process.

### CAMPUS

AET's Educational campus is setup on a gigantic and spacious campus of 3 acres situated in the heart of western suburbs at Malad with convenient access by bus / train. With classic architecture and interiors, beautiful green landscape and picturesque view AET's complex is the perfect setting of a professional environment with a friendly touch.



### CLASSROOMS

The Institute has modern, fully Air-Conditioned, spacious and well-equipped classrooms with ergonomic furnishing, equipped with LCD projectors, screens, speakers and microphones. The classrooms provide the students the required atmosphere for professional learning.

### LIBRARY

ASB has a modern, fully-computerized, state-of-the-art library equipped with the latest audio visual facilities along with a large collection of books, references, textbooks and periodicals. We have access to British Council Library, Indian Merchant Chambers Library and also we are connected online to all research publications of ICFAI, EBS Co, American Resource Center library and MEDC library. Students also have access to knowledge portals like:

**PROQUEST** "The largest aggregated full text database for libraries"  
**CYGNUSINDIA** "Knowledge portal for profitable growth"



### SEMINAR HALL

A state of the art Hall equipped with latest audio and visual technology provides learning at its best for both students and executives and is extensively used for seminars, panel discussions and meetings.

### MOCK STOCK ROOM

We have the state of art mock stock room wherein live trading is taught to students. We are the first institute in Mumbai to have the mock stock room which benefits our Finance students



### HI-TECH COMPUTER LABS

The Computer labs are well equipped with the latest models of IBM PC's and a large number of laptops. We have a multimedia lab and two labs dedicated for student's project work. We have 24 hrs of WiFi internet connectivity throughout the institute to facilitate the learning process.

### STATE OF THE ART AUDITORIUM

The inauguration of the World Class Auditorium of Atharva Group of Institutes was held on Friday, 4th September 2009 at Atharva Campus, Malad. Shri. Dattaji Rane, Ex-Education Minister, Govt. of Maharashtra inaugurated the Auditorium.

The Auditorium is built with a complete Hi-Technology for the benefit of students so that they can watch the program live within the campus, and very soon in the entire world through satellite, only the second of its kind, after Infosys of Bangalore in India.



### GYMKHANA FACILITIES

The Institute also has excellent sports facilities such as cricket ground, basketball court, volleyball court, swimming pool & spa in the campus.

### CAFETERIA

The cafeteria provides clean hygienic food in happy and conducive food court environment. We have a variety of cuisines being served right from south Indian to Chinese. It's the best place for the students to relax, enjoy and rejuvenate themselves.



### TERRACE GARDEN

The terrace garden on our third floor brings the students closer to nature and is an apt space for them to work in groups, discuss projects & cases with relaxation which rejuvenates them with ideas.

### SWIMMING POOL



'Our Step Towards Holistic Growth.....'

## STUDENTS INITIATIVES

The student clubs at Atharva gives a chance to the students to understand the concepts and to apply them. The institute gives every student an opportunity to explore one's creative side along with polishing one's managerial skills. The activities of these clubs immensely help the students to learn, understand and also in gaining valuable leadership skills

### STUDENTS DEVELOPMENT CLUBS

#### FIN-MINT (FINANCE CLUB)

The main aim of this Club is to impart knowledge about the various on-goings in the field of Finance, at the same time understanding the significance and opportunities that can be tapped. The varied activities include:

1. Finance articles are written by the students which are put up on the notice board.
2. Concept related cases, quizzes and discussions are held.
3. Corporate guest lectures are organized weekly / fortnightly.
4. Financial times is published by our students.



#### M-ORGANS (MARKETING CLUB)

The marketing club focuses on enhancing the marketing skills of the students, This club is managed by students and student's along membership and enthusiasm has made this marketing club successful. The focus of the club is "fun-learn" concept.

1. Sessions are organized that involve basic concepts so that there is no amalgamation of fun and concepts.
2. The club organizes field visits & projects to organizations like Hypercity & Future group so as to gain insights into the working of the industry.
3. The students also invite corporate guest lectures on marketing related concepts.



#### SYNERGY (HUMAN RESOURCE CLUB)

We strongly believe that no business can become successful without the Human Capital.

1. The Club comes out with articles and newsletters emphasizing the importance of Human Capital.
2. Club also organizes guest lectures wherein the eminent personalities from the industry address the students and they have an interactive session
3. Students also hold monthly sessions of group discussions on the current topics so as to keep the students updated about the current affairs.



#### CYBER-NET (SYSTEMS/OPERATIONS CLUB)

The club is the joint initiative of Operations & Systems Students. Through this club students are involved in creating Blogs, Round Table Conference, conduct activities like Six Sigma contest and organizes quiz contest.

### ALUMNI MEET

The association works to strengthen the relationship between Atharva Alumni and the Institute. We strongly feel that the alumni are the true asset to the Institute as we can easily share the corporate experience and understand the true industry trends thereby connecting the alumni and the current students.

Atharva holds Alumni Meet so that students can interact with each other and it also gives an opportunity for the current students to interact with the Alumni and understand the working culture and Industry requirements. The recent Alumni meet "Milaap" was on 23rd February, 2013.



### RESEARCH AND PUBLICATIONS:

#### ATHARVA JOURNAL

A Journal of Management Research is initiated with the sole objective of providing a platform and encouraging our students and faculty members to share their views and opinions on the different facets of Management in the form of research articles and papers.

Our issue covers articles by researchers and practitioners. The journal's humble endeavor is to promote an understanding of different perspectives of Management focusing on the key issues which will contribute to the advancement of scientific knowledge.



#### ATHARVA TIMES

A quarterly circular for the students of Atharva to keep them updated about the happenings and events of various institutes governed by Atharva Educational trust. It also gives useful inputs about the various fields like information technology, fashion designing, management and engineering.



# SEMINARS

## PANEL DISCUSSIONS 2012-2013

### ASHWAMEDH 2013

ON Annual Conference organized by Atharva students to provide a platform to interact with top management and industry speakers with a view of providing firsthand information about industry and economy of India on the theme "REASSURING CONFIDENCE IN INDIA- Roadmap to Recovery". This conference attracted many corporate personalities. The Eminent Speakers were :

Mr. Satish Moorjani (President- India & Asia Pasific Bristlecone)

Ms. Preeti Gupta (Executive Director- Anand Rathi)

Dr. V.Shunmugam (Chief Economist-MCX)

Mr. Hemant Joshi (Sr. Vice President- Corporate finance & Industry CLP India)

Mr. Aashish Kamath (Sr. Vice President- Reliance Industries)

Ms. Deepa Pandit- MODERATOR (Sr. Representative-ERGO Insurance Group, India Representative Office)



### HUMAN RESOURCE CLUB- SYNERGY

On 07th December 2012 ATHARVA INSTITUTE OF MANAGEMENT STUDIES organized a Panel Discussion on the topic "Align H.R. To People/Plan/Profit." The Eminent Speakers were :

Mr. Evan Menezes (CHRO at Geodesic)

Mr. Ramchandra Rao (GVK Grp- Ex. Director & Group HR Head Director- Gemini Power Hydraulics Pvt. Ltd.)

Mr. Joseph Devasia (Managing Partner- Antal International Network, Managing Partner at Vostek Ltd- U.K)

Mr. Geet Anand (GM/HR Business Partner- J.M. Baxi Group)

Mr. Rupesh Basu (HR- Business Partner- Siemens Ltd.)

Mr. Pranay Maundekar (SS & C Globeop- Associate Manager- HR)

Mr. Nishant Dangle MODERATOR (General Manager, Learning &OD-Essar Group)

### MARKETING CLUB- INNOVATUS

On 22nd of October ATHARVA INSTITUTE OF MANAGEMENT STUDIES organized a Panel Discussion on the topic 'New marketing opportunities in the ever-changing consumer landscape'. The Eminent Speakers were :

Mr. Pradeep Iyengar, General Manager, ICOM [Dubai]- Moderator for the evening along with esteemed panellists.

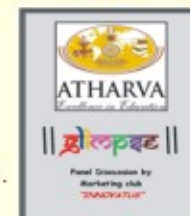
Mr. Devendra Shinde, Vice President [Strategy & New Business Initiatives] Two wheeler sector, Mahindra & Mahindra

Mr. Vikram Sood, CEO & Founder, & THEN

Mr. Ranju K. Mohan, Director & Business Head, J.K. Ansell Ltd.

Mr. Ayan Mitra, Associate Vice President- Marketing, Omnitech

Mr. Ramkumar Srivatsa, Assistant Vice President, HT Media Limited.



### FINANCE CLUB- DE-LEVERAGE

ON 13TH October 2012 ATHARVA INSTITUTE OF MANAGEMENT STUDIES organized a Panel Discussion on the topic "Is The Worst Over For Rupee?". The Eminent Speakers were:

Mr. Lalit Popli (Vice President, ICICI Prudential AMC)

Mr. Mohan Bhaktha (Sr. Vice President, Mizuho Corporate Bank)

Ms. Sumeet Mehlawat (Deputy Vice President, Axis Bank)

Mr. Mayur Joshi- Moderator (Vice President, Anand Rathi)



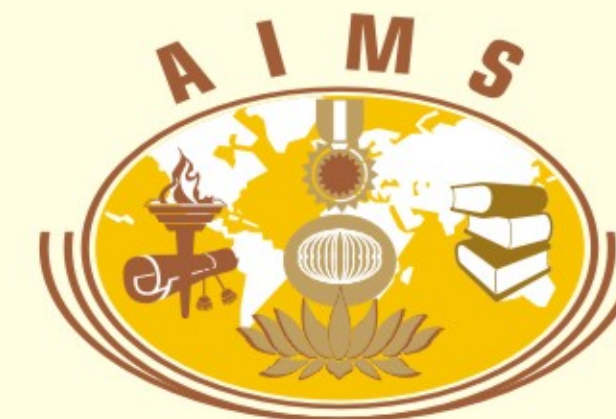
### SYSTEMS & OPERATIONS CLUB

On 12TH October 2012 ATHARVA INSTITUTE OF MANAGEMENT STUDIES organized a Panel Discussion on "Current Trend in Logistics & Supply Chain Management". The Eminent Speakers were :

Mr. M.H. Varma (Ex. Sr. G.M [Vendor Management]- Mahindra & Manhindra Ltd. Ex. Chairman of IIMM)

Mr. V. Menon (Vice President, Draiger Medicals Pvt. Ltd.)

Mr. Alankar Patil (Asst. Manager, Draiger Medicals Pvt. Ltd.)



**ATHARVA**  
*Excellence in Education*

'Hall of fame...our actions speak louder than words...'

## EVENTS 2012-2013

### 30th September & 1st October 2013

Atharva will be hosting the Regional Rounds (West Zones) the 10th National Competition for Management Students by All Indian Management Association (AIMA). The topic being "Inspired Leadership Through Turbulent Times & The Power Of Youth".

### 5th September 2013

An Educational Visit to National Stock Exchange (NSE) by the students to understand in detail about Derivatives, Capital Markets and Currency Options

### 31st August 2013

Panel Discussion arranged by the HR Club 'Synergy' at 4th Floor Seminar Hall. The theme for the discussion was 'HR Trends in 2013 Talent Acquisition, Talent Retention & Talent Development'. The renowned speakers were Mr. SURAJIT BASU: Vice President Human Resources-Watson Pharma, Mr. A. SUNDARA RAJAN: ENTREPRENEUR/DIRECTOR- Thomas Assessments India, Mr. AJNAV DEKA: Chief HR Manager- Tata Power Co. Ltd., Dr. VINAYA SHETTY: Founder and CEO- VIN Management Consultants Pvt. Ltd, Dr. VINAYA SHETTY: Founder and CEO- VIN Management Consultants Pvt. Ltd, Ms. ANUPRIYA NAYYAR: Management Consultant-Deloitte, Ms. POONAM KAKODKAR: HR Business Partner Pfizer, Inc.[Moderator], Prof N.S Rajan Dean Atharva Institute of Management studies & Atharva School of Business.



### 24th August 2013

Guest Lecture on 'Branding Brand Equity, Brand Architecture' by Mr. Ramkrishna Iyer, Working as a Marketing Consultant & Ex- V.P Marketing & sales-Carter Wallace.

### 21st August 2013

Guest lecture conducted on 'Business Ethics' by Dr. Sharayu Bhakare, Assistant Professor, Symbiosis college of Arts and commerce pune & Co-founder of Business Ethics Foundation and Prof. Dipti Tulpule, Assistant Professor, MITCON pune & Ex- Secretary of Business Ethics Foundation.

### 17th August 2013

The Induction programme for MFM/ MMM/ MHRDM/ Sem I batch 2013-2016 was inaugurated.

### 17th August 2013

The seminar organized by Marketing Club 'M-organs' at 4th Floor Seminar Hall. The topic was 'Digital Marketing'. The renowned speakers were Mr. Amol Kadam (CEO, Mumbai calling .com), Mr. Gregory Fernandez (Manager-training, social wavelength), Mr. Abhishek Singh Rajpurohit (co-founder. beeing social)



### 15th August 2013

66th Independence Day was celebrated with splendor. The dignitaries from the Malvani police station were present for the flag hosting.

### 12th August 2013

Guest lecture on 'Alternative Investments- Rare Currency Coins & Notes' by Mr. Vivek Shah, CEO of Finrise.

### 27th April 2013

The Management Development Programme on "FUNDAMENTALS OF CAPITAL MARKETS" for National Security Depository Limited. It was a one day programme, the sessions were conducted on introduction to capital markets, Major Players of Capital Market and Products in Capital Markets

and Fundamental and Technical Analysis. A mock stock game was also organized for the NSDL Officials to give them hands on experience in Capital Market.

### 8th March 2013

The Grand Finale of Indian Princess was held at Tulip Star (Juhu)



### 15th January 2013

Guest Lecture for Finance Club by Mr. Manoj Sathe (Vice President. IT) from National Securities Depository Limited presented on "Growth of Demat A/C in India".

### 22nd December 2012

Atharva hosted the 13th National Management Quiz for Corporate in association with AIMA. The event attracted a lot of corporate professionals.

### 18th October 2012

Tark-Vitark the Fourth Annual Debate Competition conducted on 18th October 2012, was a joint effort of students from Atharva Institute of Management Studies. The Topics for the debate were truly commendable as it created the true ambience of Management Debate.

## ACHIEVEMENTS 2012-2013

- Atharva Institute of Management Studies was the winner of the prestigious "Dandekar Trophy 2012-13". A competition held every year by the Bombay Management Association (BMA). The topic for presentation was "What will separate Winners from Losers Tomorrow". The team comprised of Darren Fernandes, Vaidehi Mulya, and Nishu Jha from the MMS Stream. The trophy was given by Mr. R. Ramchandran, President BMA.



- Ms. Ruth Serrao for being awarded as "The Best Student Of Management" (2012- 13), by Bombay Management Association (BMA) at Y.B. Chavan Center, Mumbai on June 14, 2013.



'Our Guiding Light.....'

## CAREER MANAGEMENT CENTER (CMC)

Career management cell plays a very important role in shaping up of a student's career. It recognizes that students enter with diverse career interest and various levels of job search and career planning skills. The services provided through the CMC are designed to meet the wide range of interest and needs.

### OBJECTIVES

Early in the first term, the CMC encourages students to hone their skill, accomplishments, work styles, interests and goals.

Throughout the two years of the students' course, the Management Cell organizes Guest lectures and seminars and mentors the students to enable them to make their best career choice.

Our management Cell strongly supports and guides the students through the entire placement process and ensures that the students achieve their desired goals.

### TRAINING AND DEVELOPMENT

Career Management Cell also emphasizes on training the students on soft skills which is extremely important in today's Business Environment.

To enhance the personality it organizes regular sessions of group discussions, case studies, business games, seminars, quiz etc.

The Cell focuses on enhancing the overall personality of the students and also gives them adequate training in public speaking so that every student performs and enjoys an edge over the rest

### CAREER COUNSELING

The Management Cell identifies the strengths of the students and counsels them with the appropriate career possibilities. It also helps the students in preparing a professional resume and also provides important tips to face the interview and other procedures in selection.

### PLACEMENT ACTIVITIES

The CMC acts as a facilitator, assisting and supporting students in their search for employment.

Steps undertaken by CMC are -

- Publishing students' curriculum vitae online for employers to browse at their work place.
- Promoting a full program of employer events both on and off campus.

CMC has a wide variety of printed and electronic information on career management issues, job search, skills and employer information, which are made available to the students.

### INDUSTRY EXPOSURE

**Industrial visit:** Every year students go for industrial visit both in Mumbai and out of Mumbai. The objective is to expose them to industrial work culture, live interaction with the corporate.

**Guest lectures:** Each year, senior corporate executive are invited to the campus to share their insights about a variety of business topics.

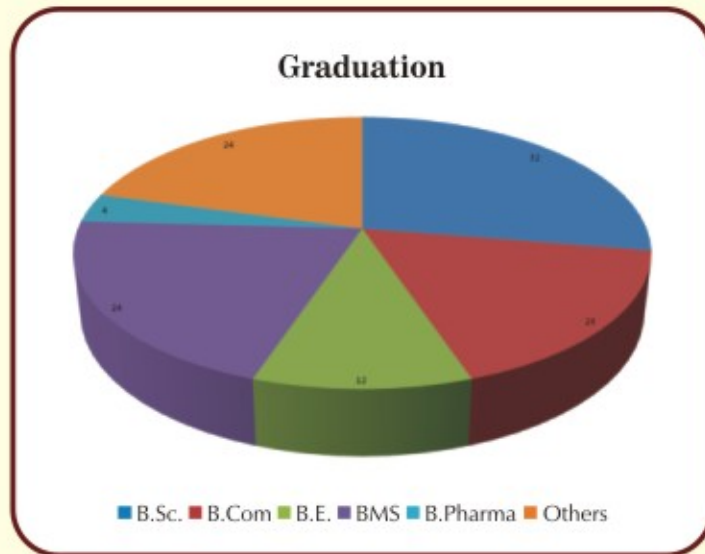
**Live projects:** In addition to theoretical knowledge, students are told to undertake live projects on relevant topics; the idea is to develop self-learning attitude and enhancing presentation skills in the students.



# MMS BATCH 2012-14





















## BATCH DETAILS 2012-14



# FINANCE

'Today's Managers, Tomorrow's Leaders.....'

|  |   |   |
|--|---|---|
|  <p><b>Yashashree Prakash Aware (24)</b><br/> <ul style="list-style-type: none"> <li>T.Y. B.Com</li> <li>Saraswat Bank</li> <li>Retail Loan Processing</li> <li>Fresher</li> </ul> </p>   |  <p><b>Suyash Chandrakant Ayare (22)</b><br/> <ul style="list-style-type: none"> <li>BMS</li> <li>Fed Bank</li> <li>Marketing Standings of Fed Bank</li> <li>Vis-à-vis other NBFC's</li> <li>Fresher</li> </ul> </p>   |  <p><b>Sanket Narendra Baheti (22)</b><br/> <ul style="list-style-type: none"> <li>BBA</li> <li>Anand Rathi</li> <li>Study of Economics Indicators of Various Economies</li> <li>Fresher</li> </ul> </p>   |
|  <p><b>Neha Arun Bajaj (22)</b><br/> <ul style="list-style-type: none"> <li>BMS</li> <li>Dena Bank</li> <li>Comparison of Dena Bank with other Public &amp; Private banks in terms of Retail Asset</li> <li>Fresher</li> </ul> </p>                             |  <p><b>Shashank Raju Chaudhari (24)</b><br/> <ul style="list-style-type: none"> <li>B.Sc / M.Sc (Chemistry)</li> <li>Reliance Securities</li> <li>Fundamental &amp; Technical Analysis (Mining Sector)</li> <li>Fresher</li> </ul> </p>  |  <p><b>Hitesh Devjibhai Chitroda (23)</b><br/> <ul style="list-style-type: none"> <li>B.Com</li> <li>Reliance Securities</li> <li>Fundamental &amp; Technical Analysis (Chemical Sector)</li> <li>2 Years at Nathani Charitable Trust as Programme Executive</li> </ul> </p>   |
|  <p><b>Pranav Rajesh Chopra (22)</b><br/> <ul style="list-style-type: none"> <li>B.Sc</li> <li>Maital Oswal</li> <li>Reduction of CSE Queries through Process Analysis</li> <li>Fresher</li> </ul> </p>   |  <p><b>Gargi Shirish Deshmukh (22)</b><br/> <ul style="list-style-type: none"> <li>B.Com</li> <li>Dena Bank</li> <li>Appraisal Techniques for corporate Finance Proposal</li> <li>Fresher</li> </ul> </p>  |  <p><b>Priya Talakshi Gosar (22)</b><br/> <ul style="list-style-type: none"> <li>BFM (Financial Markets)</li> <li>Central Bank of India</li> <li>Developing the Score Card based for evaluating level &amp; direction of Operational Risk of the Bank</li> <li>8 Mths in Intelnet (Barclays Backend)</li> </ul> </p> |
|  <p><b>Sneha Mahesh Israni (23)</b><br/> <ul style="list-style-type: none"> <li>T.Y.B.Com</li> <li>Rusan Pharma Ltd.</li> <li>International Financing</li> <li>Fresher</li> </ul> </p>  |  <p><b>Jitendra Ghewarchand Jain (23)</b><br/> <ul style="list-style-type: none"> <li>BSc (I.T.)</li> <li>JM Financial Services Ltd.</li> <li>SOP- Brokerage</li> <li>Fresher</li> </ul> </p>  |  <p><b>Pratibha Z. Jaiswal (23)</b><br/> <ul style="list-style-type: none"> <li>B.Com</li> <li>Bank of Maharashtra</li> <li>Forex Risk Coverage for the Customers of Bank of Maharashtra</li> <li>17 Mths. (NGA- North Gate Arinso) , 7 Mths as Office Assistant</li> </ul> </p>                                   |
|  <p><b>Nishu Sarojanand Jha (22)</b><br/> <ul style="list-style-type: none"> <li>BBI</li> <li>Central Bank Of India</li> <li>Asset Classification under based II Norms</li> <li>Fresher</li> </ul> </p>   |  <p><b>Disha Deepak Jugat (22)</b><br/> <ul style="list-style-type: none"> <li>BMS (Finance)</li> <li>IDBI Capital Market Services Ltd.</li> <li>Equity Fund Raising at Different Stages of Indian Companies</li> <li>11 Mths Internship from Bluestar Infotech Ltd.</li> </ul> </p> |  <p><b>Mukil Rameshan (23)</b><br/> <ul style="list-style-type: none"> <li>B.E. (I.T.)</li> <li>ONGC</li> <li>FOREX Management of ONGC</li> <li>Fresher</li> </ul> </p>  |
|  <p><b>Manali Sadashiv Nayak (23)</b><br/> <ul style="list-style-type: none"> <li>BMS</li> <li>State Bank of India</li> <li>Analysis of Home Loans Collateralized personal Loan Scheme of SBI</li> <li>1 Year in Krishna Nayak &amp; Co. (CA)</li> </ul> </p> |  <p><b>Farhana Shaikh (22)</b><br/> <ul style="list-style-type: none"> <li>BSc (Computer Science)</li> <li>India Infoline</li> <li>Market Scoping and analysis of Financial Investment &amp; Loan Products</li> <li>Fresher</li> </ul> </p>  |  <p><b>Rohit Ravindra Parsekar (23)</b><br/> <ul style="list-style-type: none"> <li>B.Com / M.Com</li> <li>Birla Sun Life Wealth Management</li> <li>Investment Opportunities in Mutual Fund</li> <li>3 Years &amp; 3 Mths in Shree Himachal Metals Pvt. Ltd.</li> </ul> </p>                                      |

● Name & Age ● Educational Qualification ● Internship ● Project Title ● Work Experience

# FINANCE

|  |   |  |
|--|---|--|
|  <ul style="list-style-type: none"> <li>● Hitendra L. Saratkar (27)</li> <li>● B.Sc (PCM)</li> <li>● Birla Sun Life Wealth Management</li> <li>● Analysis of Equity based on Fundamental and Technical</li> <li>● 2 Years in Apex Paper Mills Pvt. Ltd., 4 Years in Cosmos Ent. (HUL)</li> </ul>  |  <ul style="list-style-type: none"> <li>● Pranali Rohidas Sawant (22)</li> <li>● BSc. (I.T.)</li> <li>● Birla Sun Life Wealth Management</li> <li>● Analysis of Option Strategies &amp; it's Application for Minimizing risk.</li> <li>● 1 Year and 5 Mnths Exp in media. net as a Research Analyst</li> </ul> |  <ul style="list-style-type: none"> <li>● Devanshi Ashok Shah (22)</li> <li>● TY. BAF</li> <li>● Birla Sun Life Wealth Management</li> <li>● Analysis Of Equity based Fund</li> <li>● Fresher</li> </ul>  |
|  <ul style="list-style-type: none"> <li>● Maulik Kamlesh Shah (23)</li> <li>● B.Com</li> <li>● Birla Sun Life Wealth Management</li> <li>● Fundamental &amp; Technical Analysis of Automobile &amp; Steel Sector</li> <li>● 6 Mnths in Fortune Infotech</li> </ul>  |  <ul style="list-style-type: none"> <li>● Mihir Yogesh Shah (23)</li> <li>● BBA</li> <li>● Sharekhan Ltd.</li> <li>● Fundamental &amp; Technical Analysis of Banking &amp; I.T. Sector</li> <li>● Fresher</li> </ul>   |  <ul style="list-style-type: none"> <li>● Mukti Chandrakant Shah (23)</li> <li>● BMS</li> <li>● Anugrah Stock &amp; Broking Pvt. Ltd.</li> <li>● Maximizing Profit using Options Strategies</li> <li>● Fresher</li> </ul>   |
|  <ul style="list-style-type: none"> <li>● Naresh Surendra Sharma (23)</li> <li>● BMS</li> <li>● Birla Sun Life Wealth Management</li> <li>● Technical &amp; Fundamental Analysis of Engineering &amp; Paint Sector</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Lalita Ramchandra Shelke (23)</li> <li>● TY BMS</li> <li>● Dena Bank</li> <li>● NPA of Dena Bank V/s NPA of ICICI Bank</li> <li>● Fresher</li> </ul>   |  <ul style="list-style-type: none"> <li>● Yasha Manoj Sheth (24)</li> <li>● TY BCom</li> <li>● Birla Sun Life Wealth Management</li> <li>● Equity Research in Oil and Gas Company</li> <li>● 4 1/2 Years in Mehta Bharat &amp; Associates &amp; Mahendra Electricals</li> </ul> |
|  <ul style="list-style-type: none"> <li>● Khushboo K. Sisodia (22)</li> <li>● BMS</li> <li>● Anand Rathi Financial Services Ltd.</li> <li>● Analysis of IT Sector and Valuation of Hexaware Technologies and KPIT Cummins</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Ravi Digambar Thakare (23)</li> <li>● BSc. (I.T.)</li> <li>● Birla Sun Life Wealth Management</li> <li>● Fundamental &amp; Technical Analysis of Automobile &amp; Power Sector</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Manikchand R. Thakur (23)</li> <li>● T.Y. B.Com</li> <li>● F2 Funds</li> <li>● Financial Planning for an Individuals</li> <li>● Fresher</li> </ul>   |
|  <ul style="list-style-type: none"> <li>● Minal Balkrishna Waje (25)</li> <li>● M.Com, BBI</li> <li>● Dena bank</li> <li>● Retail Credit Processing</li> <li>● 2 Years in Next Services Pvt. Ltd</li> </ul>   |  <ul style="list-style-type: none"> <li>● Supriya Rajaram Yadav (22)</li> <li>● T.Y. B.Com</li> <li>● Birla Sun Life Wealth Management</li> <li>● Fundamental &amp; Technical Analysis of Banking and Cement Sector</li> <li>● 2 Mnths in Agate Co.</li> </ul>   |  <ul style="list-style-type: none"> <li>● Yashoda Jadhav (22)</li> <li>● Banking and Insurance</li> <li>● India Infoline Finance Ltd.</li> <li>● Market scoping &amp; Analysis of Financial Instruments</li> <li>● Fresher</li> </ul>   |
|  <ul style="list-style-type: none"> <li>● Nilesh Chauhan (24)</li> <li>● B.Com</li> <li>● Reliance Life Insurance</li> <li>● To Study Insurance Sector</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Shashank Ashok Choughule (24)</li> <li>● B.Tech (Textile)</li> <li>● IDBI Bank</li> <li>● Study of Inflation Indexed Bonds</li> <li>● Fresher</li> </ul>   |  <ul style="list-style-type: none"> <li>● Rajeshbhai H. Bhanushali (21)</li> <li>● B.Com</li> <li>● Birla Sun Life Wealth Management</li> <li>● Fundamental &amp; Technical analysis of Aluminium &amp; IT Sector</li> <li>● Fresher</li> </ul>                               |
|  <ul style="list-style-type: none"> <li>● Monal Mitesh Desai (25)</li> <li>● B.Com</li> <li>● Usha Mittal institute of Technology, SNTD, Women's University, Juhu</li> <li>● Overview of Financial Procedures in an Education Institute</li> <li>● 3 Mnths in ITZ's Cash Card as Cashier and 2 Years in Usha Mittal as Assistant Accountant, &amp; Assistant Administrator</li> </ul> |  <ul style="list-style-type: none"> <li>● Dharmesh Yogesh Bhatt (22)</li> <li>● B.Sc (I.T.)</li> <li>● J.M. Financial Services</li> <li>● KYC Manuals</li> <li>● 6 Mnths in Alpha Overseas</li> </ul>  |  |

● Name & Age ● Educational Qualification ● Internship ● Project Title ● Work Experience

# MARKETING

|  |  |   |
|--|--|---|
|  <ul style="list-style-type: none"> <li>● Ravi Jay Agarwal (23)</li> <li>● BBA</li> <li>● Network Tech Lab. India Pvt. Ltd.</li> <li>● Seleasing IT Infrastructure Equipments in B2B Environment</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Nikhil Nandual Agawane (26)</li> <li>● BMS</li> <li>● Siemens</li> <li>● CT Scanner Business In India &amp; Its Regional Footprints</li> <li>● Yes Bank (10 Mnths), Birla Sun Life (1yr 11 Mnths), Kotak Mahindra Bank( 5 Mnths)</li> </ul> |  <ul style="list-style-type: none"> <li>● Amit D. Ambavadekar (23)</li> <li>● B.E. in Electronics and Telecommunications</li> <li>● Binani Industries Ltd.</li> <li>● Study of Inventory Management of Binani Industries Ltd.</li> <li>● Fresher</li> </ul>            |
|  <ul style="list-style-type: none"> <li>● Nikhil Tushar Budhkar (22)</li> <li>● BMS (Mumbai University)</li> <li>● Hindustan Coca- Cola Ltd.</li> <li>● Public Administration Department</li> <li>● 2 Mnths in E-bay, 2 Mnths in Careerlander, 5 Mnths In Crisil</li> </ul> |  <ul style="list-style-type: none"> <li>● Aditya Sanjay Chaphekar (24)</li> <li>● BSc in Hospitality</li> <li>● SIEMENS</li> <li>● CT Scanner Business in India &amp; its Regional Footprints</li> <li>● 6 Mnths in Degustibus Hospitality Pvt. Ltd.</li> </ul>                       |  <ul style="list-style-type: none"> <li>● Chandrashekhar Chaudhari (22)</li> <li>● B.Com</li> <li>● India Infoline (IIFL)</li> <li>● Market Scoping Of Gold Loan Market and Analysis of Financial Investment Instrument</li> <li>● Fresher</li> </ul>                  |
|  <ul style="list-style-type: none"> <li>● Aniket Ashok Karwarkar (26)</li> <li>● BSC</li> <li>● Emkay Financial Services</li> <li>● Reactivating Clients</li> <li>● 14 Mnths Exp in Jet Airways Ind Ltd as Customer Service Assistant</li> </ul>                            |  <ul style="list-style-type: none"> <li>● Rahul Vijay Kasote (23)</li> <li>● B.E. (EXTC)</li> <li>● JSB Home makers Pvt Ltd.</li> <li>● Research and Planning of Construction Materials &amp; Operations</li> <li>● 1 Year in V-Tech Technologies Pvt. Ltd.</li> </ul>                |  <ul style="list-style-type: none"> <li>● Varun Pankaj Maini (23)</li> <li>● BBM-IB (International Biz)</li> <li>● ONGC BKC</li> <li>● Comparative Analysis &amp; Entry Strategy of ONGC Ints &amp; NG</li> <li>● Fresher</li> </ul>                                   |
|  <ul style="list-style-type: none"> <li>● Sunil Congress Majhi (25)</li> <li>● BSc. (I.T.)</li> <li>● Oddinary Marketing</li> <li>● To Study the parameters for selecting and Ad-Agency</li> <li>● 2 Years and 5 Mnths</li> </ul>  |  <ul style="list-style-type: none"> <li>● Rupesh Balchandra Manve (23)</li> <li>● BSC (BioTechnology)</li> <li>● AC. Nielsen</li> <li>● To study Initial quality of Hyundai Motors</li> <li>● Fresher</li> </ul>   |  <ul style="list-style-type: none"> <li>● Prajakta Mohan Medhekar (22)</li> <li>● BMS</li> <li>● ONGC</li> <li>● LPG Marketing in India and Analysis of Impact of Regulation &amp; Market Structure</li> <li>● Fresher</li> </ul>                                     |
|  <ul style="list-style-type: none"> <li>● Pravesh Kumar D. Mishra (22)</li> <li>● B.SCC (I.T.)</li> <li>● A.C.Nielsen</li> <li>● Sales Satisfaction studies on Hyundai Motors</li> <li>● Fresher</li> </ul>   |  <ul style="list-style-type: none"> <li>● Bhavesh Deepak Mistry (24)</li> <li>● B.Sc (I.T.)</li> <li>● Sparks India</li> <li>● Understanding Advertising Companies</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Bhushan Nilkanth Pagar (23)</li> <li>● B.E. (Electronics &amp; Telecomm)</li> <li>● Network Techlab (I) Pvt. Ltd., Mumbai</li> <li>● Need of Developing Channel Partners in Current Scenario</li> <li>● Fresher</li> </ul> |
|  <ul style="list-style-type: none"> <li>● Dhaval Kanhyalal Patel (21)</li> <li>● BBA</li> <li>● Market Research, Nielsen Research</li> <li>● Commercial Vehical Competative Study</li> <li>● Fresher</li> </ul>   |  <ul style="list-style-type: none"> <li>● Unmesh Sadhan Patil (24)</li> <li>● B.E. (Instruments)</li> <li>● I.M.R.B.</li> <li>● International School Survey</li> <li>● Fresher</li> </ul>   |  <ul style="list-style-type: none"> <li>● Pratik Chandu Pawar (26)</li> <li>● B.E. (Electronics)</li> <li>● XEBEC Communications</li> <li>● Role of an Ad Agency in creating, recreating &amp; sustaining a brand identity</li> <li>● Fresher</li> </ul>             |
|  <ul style="list-style-type: none"> <li>● Pankaj Nursing Pawar (23)</li> <li>● B.Sc (Agricultural Biotechnology)</li> <li>● ISAGRO Asia</li> <li>● To understand the scope &amp; Business Opportunities in Drip Fertigation Segment</li> <li>● Fresher</li> </ul>         |  <ul style="list-style-type: none"> <li>● Tejaswini B. Pawar (22)</li> <li>● BBA</li> <li>● Pantaloons Fashion &amp; Retail Ltd.</li> <li>● Marketing Aspects of Retails</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Manoj Maruti Pharande (23)</li> <li>● B.Com</li> <li>● Deevoir Consultancy</li> <li>● Business Promotions through Social Media</li> <li>● 1 Year in i2eye Interactive Pvt. Ltd as ASP.net Developer</li> </ul>             |

● Name & Age ● Educational Qualification ● Internship ● Project Title ● Work Experience

# MARKETING

|  |  |   |
|--|--|---|
|  <ul style="list-style-type: none"> <li>● Deepak Y. Sarnaik (25)</li> <li>● B.Com</li> <li>● Pan Alliance Marketing Pvt. Ltd.</li> <li>● Alliances &amp; Research</li> <li>● 6 Mnths in Venture Infotech , 18 Mnths in Just Dial Pvt. Ltd.</li> </ul>                                   |  <ul style="list-style-type: none"> <li>● Gauresh S. Sawant (23)</li> <li>● B.Sc. (Computer Science)</li> <li>● Mumbai Calling</li> <li>● Challenging the King Mumbai calling v/s Just Dial</li> <li>● Fresher</li> </ul>                           |  <ul style="list-style-type: none"> <li>● Ankita Ramesh Sharma (22)</li> <li>● BMS</li> <li>● Deevoir</li> <li>● Client Acquisition &amp; Business Development</li> <li>● Fresher</li> </ul>                             |
|  <ul style="list-style-type: none"> <li>● Harshalata Yogesh Sharma (22)</li> <li>● BMS</li> <li>● Birla Sun Life Insurance</li> <li>● Birla Sun Life Insurance &amp; It's Products</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Vishwajeet Eknath Shirsath (22)</li> <li>● B.Pharmacy</li> <li>● Ajanta Pharma</li> <li>● Market Research on Melasma disorder drug Therapy</li> <li>● Fresher</li> </ul>                                  |  <ul style="list-style-type: none"> <li>● Aditi Anand Sonvadekar (25)</li> <li>● B.Pharmacy</li> <li>● IMRB</li> <li>● Factors Affecting the marketing of two wheelers (Research)</li> <li>● Fresher</li> </ul>          |
|  <ul style="list-style-type: none"> <li>● Vikram Duryodhan Sule (22)</li> <li>● B.Sc. (I.T.)</li> <li>● Mailbandya.com</li> <li>● Relevance of digital medium for SME's &amp; competitive Analysis</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Yugal Damodar Trivedi (23)</li> <li>● BAF</li> <li>● Emkay Global Financial Services</li> <li>● Understanding Consumer buying Behaviour by Analysing of Dormant Clients</li> <li>● Fresher</li> </ul>     |  <ul style="list-style-type: none"> <li>● Omkar Vasant More (23)</li> <li>● B.Sc. (I.T.)</li> <li>● Mumbai Calling</li> <li>● Ways to promote Digital Brands in India with different looks</li> <li>● Fresher</li> </ul> |
|  <ul style="list-style-type: none"> <li>● Harshil Dilip Vora (25)</li> <li>● B.Sc. (I.T.)</li> <li>● Mind share</li> <li>● To understand Digital Advertising</li> <li>● 14 Mnths as Game Programmer</li> </ul>   |  <ul style="list-style-type: none"> <li>● Shantanu Dod (25)</li> <li>● B.Sc. (Biotechnology)</li> <li>● Hindustan Coca-Cola Beverages Pvt. Ltd</li> <li>● To Increase the sale of 200 ml coca-cola against Thumps-Up</li> <li>● Fresher</li> </ul> |  <ul style="list-style-type: none"> <li>● Jyoti Agarwal (23)</li> <li>● B.Com</li> <li>● Videocon D2h</li> <li>● IMC &amp; Digital Marketing</li> <li>● Fresher</li> </ul>  |
|  <ul style="list-style-type: none"> <li>● Haleem Jamil Ahmed Shaikh (22)</li> <li>● BCA</li> <li>● 3HD Media</li> <li>● Job seeker in Rural Areas (Survey)</li> <li>● Own business</li> </ul>   |  <ul style="list-style-type: none"> <li>● Kirtish Vijay Sawant (22)</li> <li>● BMS</li> <li>● State Bank of India</li> <li>● Comparative analysis of SBI v/s HDFC Home Loans</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Gaurav Rohidas Dukare (21)</li> <li>● BMS</li> <li>● AC Nielsen , Santacruz</li> <li>● Fresher</li> </ul>  |
|  <ul style="list-style-type: none"> <li>● Shahir Mohan Jagdale (24)</li> <li>● B-Pharma</li> <li>● Pantaloons, Borivali (W).</li> <li>● Customer Loyalty Programme of Pantaloons</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Amber Subhash Sawant (23)</li> <li>● B.Sc. (I.T.)</li> <li>● Sahara Q Shop</li> <li>● Study Sales in Distribution Network of Sahara Q Shop</li> <li>● Fresher</li> </ul>                                |  <ul style="list-style-type: none"> <li>● Manoj Palakdhari (22)</li> <li>● B.Sc (Botany)</li> <li>● A.C. Nielsen</li> <li>● To Study Initial quality of Hyundai Motors</li> <li>● Fresher</li> </ul>                   |
|  <ul style="list-style-type: none"> <li>● Gaurav Chandrakant Patil (23)</li> <li>● B.Sc (Computer Science)</li> <li>● Nielsen India Pvt. Ltd.</li> <li>● Competitive Analysis of Commercial Vehicles</li> <li>● Sutherland Global Services as Technical Support Consultant</li> </ul> |  <ul style="list-style-type: none"> <li>● Avi Vitthal Magare (22)</li> <li>● BCA</li> <li>● A.C. Nielsen Pvt. Ltd.</li> <li>● To study Initial Quality of Hyundai Motors</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Dipesh Mukesh Panchal (23)</li> <li>● BMS (Marketing)</li> <li>● Concept Communications</li> <li>● Media Planning and Buying for Various Companies</li> </ul>                |

● Name & Age ● Educational Qualification ● Internship ● Project Title ● Work Experience

# MARKETING

|   |  |   |
|---|--|---|
|  <ul style="list-style-type: none"> <li>● Tarun Parsharam Chouhan (24)</li> <li>● B.Sc (Computer Science)</li> <li>● AC. Nielsen Pvt. Ltd.</li> <li>● Initial quality study for Hyundai Car Motors</li> <li>● Internship for 2 1/2 Mnths. At Big 5 Days at Big Bazaar</li> </ul> |  <ul style="list-style-type: none"> <li>● Anup Bhimrao Dhandar (26)</li> <li>● B.E. (Computer Science)</li> <li>● Shree Satyababa Minerals &amp; Beverages</li> <li>● To Study distribution of Mineral Water &amp; Soft Drinks</li> <li>● 1 Year</li> </ul> |  <ul style="list-style-type: none"> <li>● Reena Virijal Dubey (24)</li> <li>● BA. (Eco)</li> <li>● Mahindra and Mahindra, Kandivali (W)</li> <li>● Data mapping of Govt. Customer in Government Sales</li> <li>● 2 Years as Office Assistant in Tours and Tourism</li> </ul> |
|  <ul style="list-style-type: none"> <li>● Mrunalini Jeevan Aiwale (22)</li> <li>● B.Sc. (I.T.)</li> <li>● Godfrey Philips India Ltd.</li> <li>● HR Manual</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Sanket Yashwant Bhambal (21)</li> <li>● BMS</li> <li>● Air India</li> <li>● A Study of HR Practices in Air India &amp; the Role of HR in the times of Crisis</li> <li>● Fresher</li> </ul>                        |  <ul style="list-style-type: none"> <li>● Vrushali Namdeo Bhojane (22)</li> <li>● BMS</li> <li>● Kamani Tubes Ltd.</li> <li>● Employee Engagement</li> <li>● Fresher</li> </ul>  |
|  <ul style="list-style-type: none"> <li>● Chirag Uday Desai (22)</li> <li>● BSc HS</li> <li>● Bonanza Portfolio Ltd.</li> <li>● Research in Recruitment</li> <li>● 6 Mnths Internship in HR at the "The Resort Hotel"</li> </ul>  |  <ul style="list-style-type: none"> <li>● Gargi Bharatkumar Desai (23)</li> <li>● Mukesh B. Tech (CS)</li> <li>● Amigo Co. Pvt. Ltd.</li> <li>● Research in HRM</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Reekita Manoj Desai (22)</li> <li>● BMS</li> <li>● India Infoline Ltd.</li> <li>● Market Research on Financial Products in India</li> <li>● 6 Mnths in HR Recruitment process Duraz Placement services</li> </ul>                 |
|  <ul style="list-style-type: none"> <li>● Apeksha Dilip Devkar (22)</li> <li>● B.A.</li> <li>● Air India</li> <li>● Overview of HR Dept. &amp; Performance Appraisal</li> <li>● Fresher</li> </ul>   |  <ul style="list-style-type: none"> <li>● Darren C. Fernandes (22)</li> <li>● BMS</li> <li>● HPCL</li> <li>● Rewards &amp; Recognitions in HPCL and Linkage to Performances</li> <li>● 4 Mnths in NGO Kshitij</li> </ul>                                  |  <ul style="list-style-type: none"> <li>● Roohee Kalim Gani (22)</li> <li>● BMS</li> <li>● Shrenuj &amp; Co. Ltd.</li> <li>● Employee Manual</li> <li>● Fresher</li> </ul>   |
|  <ul style="list-style-type: none"> <li>● Priya Ratan Jain (22)</li> <li>● BAF</li> <li>● Bonanza Portfolio Pvt. Ltd.</li> <li>● Functions of Recruitment</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Kavita Suryakant Javanjal (26)</li> <li>● B.Com</li> <li>● Shapoorji Pallonji Construction Material Group</li> <li>● Identification of Training needs</li> <li>● 4 Years and 3 Mnths</li> </ul>                 |  <ul style="list-style-type: none"> <li>● Trupti Suryakant Khot (22)</li> <li>● B.Sc. (Microbiology)</li> <li>● Excel Industries Ltd.</li> <li>● Employee Engagement &amp; Performance Management System</li> <li>● Fresher</li> </ul>                                     |
|  <ul style="list-style-type: none"> <li>● Meghna Sudhakaran (22)</li> <li>● BBA</li> <li>● ONGC</li> <li>● Application of Industrial disputes Act in ONGC</li> <li>● Fresher</li> </ul>  |  <ul style="list-style-type: none"> <li>● Dipti Gurunath Nadkarni (22)</li> <li>● B.Sc. (I.T.)</li> <li>● SBI</li> <li>● Employee Background Scanning</li> <li>● Fresher</li> </ul>   |  <ul style="list-style-type: none"> <li>● Chaitri Pankaj Parikh (24)</li> <li>● B.A., HR Diploma</li> <li>● ISAGRO Asia</li> <li>● Incentive &amp; Appraisal System</li> <li>● Fresher</li> </ul>  |

● Name & Age ● Educational Qualification ● Internship ● Project Title ● Work Experience

# HUMAN RESOURCE



- **Pramod Rajaram Patil (24)**
- M.Com, BMS
- Godfrey Philips India Pvt. Ltd.
- Safety Manuals
- 3 Yrs in Johnson & Johnson Ltd.



- **Pranali Sushil Pewekar (23)**
- BMS
- Airport Authority of India
- Study on Disciplinary proceedings of AAI
- Fresher



- **Nilesh Satish Prabhu (22)**
- BHM (Hotel Management)
- BPCL
- 360° Feedback (Growth Factor Inventory)
- Fresher



- **Lata Yashwant Sangame (24)**
- B.Sc. (Botany)
- Covacsis Technology Pvt. Ltd.
- Employee Engagement HR Policy Manual
- 2 Years



- **Ruth Bonaventure Serrao (23)**
- BMS
- Bluestar Infotech
- To study the factors affecting to attract High quality employee
- 2 Years



- **Snehal Shivaji Shinde (22)**
- B.Sc. (I.T.)
- IDBI
- HR Process and its Operations
- Fresher



- **Vineeta R. Shrivastava (26)**
- B.A. (Psychology), MA. (Industrial Psychology) Mumbai University
- Larsen and Tourbo
- Leadership Talent Acquisition
- 10 Mnth in Universal Hunt



- **Tanvi Vinod Kumar Singh (23)**
- B.com
- NetAmbit Ltd.
- Talent Acquisition
- Fresher



- **Arpita Hemendra Thakor (23)**
- B.Com
- SIEMENS Ltd.
- Overview of Compensation & Social Benefits at SIEMENS
- Fresher

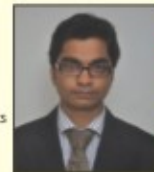
# OPERATIONS



- **Amol Ashok Bankar (24)**
- B.E. (Instruments)
- Garware Polyester Ltd.
- To Study Procurement & tender Evaluation
- Fresher



- **Amol Somnath Jadhav (24)**
- B-Pharmacy
- Hindustan Unilever (HUL)
- Basics of Logistics & Supply Chain of HUL & to reduce Detention Cost in Logistics
- Fresher



- **Kaustubh R. Kulkarni (26)**
- B.E.-Instruments
- Orient Cement
- Intro to SCM & Project Management of orient Cement
- 1 Year Analogic Automation



- **Amol Ashokrao Makulwar (26)**
- B.Tech (Chemicals)
- Bunty Foods Pvt. Ltd. (Parle's CMV)
- Production and Inventory Control
- 16 Mnth Throcare Technology Ltd.



- **Dhiraj Janardan Mhatre (23)**
- B.E.- Chemicals
- Zydus Nycomed. Pvt. Ltd.
- Forecast SCM & Production Planning
- 1 Year Sandoz Pvt. Ltd



- **Ronak Kirti Solanki (25)**
- B.E.- Electronics & Telecomm
- Airports Authority of India
- A Study on Airport Capacity Enhancement
- Fresher

# SYSTEMS



- **Shashank K. Dhaundiyal (26)**
- M.Sc. IT.
- JSB Homemakers Pvt. Ltd.
- Business Analysis & Documentation for SAP BI Implementation
- 3 Years and 10 Months



- **Dhananjay P. Sawant (23)**
- BSC .IT.
- Reliance Infrastructure
- Network analysis of Reliance Infrastructure
- Fresher



- **Kamlakar Devidas Kendre (23)**
- B.Sc.(I,T)
- Mindcraft Software Solutions
- Bu Business requirement study for workflow management
- Fresher

● Name & Age ● Educational Qualification ● Internship ● Project Title ● Work Experience

'Let's Together Turn Our Dreams Into Reality....  
come Join Hands With Us....'

## PLACEMENT PROCESS

Atharva Institute of Management Studies (AIMS) takes pride in the fact that its students have consistently exceeded expectations of recruiters. The Placements at Atharva Institute of Management Studies is coordinated by CMC under the guidance of Placement in charge. The placement activity broadly covers pre-placement talks, summer/industry internships and final placement.

## FINAL PLACEMENT

The industry has sought and utilized the intellectual capital of AIMS, by participating in the final placement process. The real proof of the quality and effectiveness of any Business School lies in the acceptance of its graduates in the industry. Thus, the placement of the graduating batch marks the culmination of the rigorous two-year MBA programme at AIMS. The Institute can indeed boast of an impressive and consistent placement record since its inception.

## SUMMER INTERNSHIP

Summer Internship constitutes an integral part of the MBA curriculum and is valued for its relevance in management education. After completing the first year course work, the students are placed in different organizations for a period of about 8 weeks on a specific assignment. This helps students to explore linkages among different functions and develop a realistic managerial perspective about organizations in their reality.

## PRE-PLACEMENT TALK (PPT)

The PPT offers the corporate world an opportunity to interact and to get to know their prospective recruits better, both for the summer and final placements. Organizations make presentations which are vital in providing the students with the information about the organizations and career prospects in which typical student concerns like job description, remuneration package, scope for growth, cross functional exposure are answered.

## PLACEMENT PROCEDURE

- The invitation, containing the relevant information and the job annexure, is sent to the companies/organizations through email/post.
- Companies/organization fills the annexure and sends it back to the Placement Cell.
- Suitable dates for Pre-Placement Talk are decided after discussions between the company and the Placement Cell.
- Interested students register with their resume for the company at CMC.
- Companies visit the campus on the given date and conduct the written aptitude test, group discussion/personal interview as a part of their selection procedure.
- The company/organization is required to furnish the final list of selected students as soon as possible after the final completion of procedure. The selected students may or may not be allowed to sit in further job interviews as per the placement policy of the Institute.

'Atharva's Heart Of Gold.....'

## CORPORATE SOCIAL RESPONSIBILITY OF ATHARVA

### INDIAN PRINCESS 2013

Atharva Group of Institutes organized its first ever inter state beauty pageant "Western India Princess"-fashion for a change" covering the western regions of India i.e. the states of Gujarat, Maharashtra & Goa. Conceptualized by our Exe. President Shri. Sunil Rane Sir. The grand success led to "Indian Princess" in 2013 which was a nationwide beauty pageant held with pomp & show on 8th March, 2013, on occasion of International Women's Day.



It aims at discovering young Indian Talent from across India & creates platform for them to display their personality, social & intellectual skills with our social cause on educating the under privileged girl child in the remote areas of Maharashtra & this year to support war widows of our Indian Army Jawans.

### ANNUAL MARATHON :

'STOP FEMALE ABUSE'

Annual Marathon is organized by Atharva every year and this time Marathon'13 went to another level by taking up a social cause "STOP FEMALE ABUSE"



### CULTURAL ACTIVITIES:

'Whatever Heights We Reach Our Success Will Be Deeply Rooted In Our Culture.....'

RHYTHM, an Inter-Collegiate event at Atharva is a Powerhouse of an talent. It gives a perfect blend of various fun events, fine art and management games. As it is a student's managed event, it gives them great exposure to utilize their potential to fullest.

As per the tradition of Atharva, Ganesh Festival is celebrated with great enthusiasm by the students. It's five day celebration where every student participates and makes it a grand success. Five day celebration where every student participates and makes it a grand success.



Ganesh Utsav festival at Atharva

## CORPORATE BUSINESS PARTNERS



3 HD Media  
3M  
Abhijit Dies & Tools  
99 Acres  
AC Nielson  
Aditya Birla Group  
Air India Limited  
Airport Authority Of India  
Airtel  
Ajanta Pharma  
All Time IT Solutions  
American Express  
Amul  
Anand Rathi Financial Services  
Angel Broking  
Antal International  
Anurash Insurance Services  
Ardent - A.R. Wonders Technologies Pvt. Ltd.  
Areopagus Spa Pvt. Ltd.  
Ariston Capital  
ASA Production & Enterprise  
Ashtech Infotech Pvt. Ltd.  
Athena Credit Counselling Pvt. Ltd.  
Auditime  
Avalon Global Research  
Axience - Research & Consulting  
Axis bank  
Bajaj Allianz General Insurance  
Bajaj Allianz Life Insurance  
Bajaj Capital Limited  
Big Bazar  
Binani Cement Limited  
Birla Sunlife Insurance  
Blue Sky HR Services  
Blue Star Infotech  
Bonanza Limited  
BPCL (Refinery Learning Center)  
BSE Institute Limited  
BTC World  
3A Capital Services Limited  
Capital Via Global Research Limited  
C-Edge Technologies  
Central Bank Of India  
Cex Webuy Entertainment Private Limited  
CL Educate Limited  
Computech Engineers  
Consci Consultancy Private Limited  
Covacsis Technologies Private Limited  
Crisil Limited  
Danon Food & Beverage  
Decimal Point  
Deevor Consulting  
Dena Bank  
Digicable Network India Limited  
Direct Logistics Private Limited  
Dish TV  
Edelweiss Capital  
Edelweiss Financial Services  
Eins Education  
Elder HealthCare  
Elinento Private Ltd.  
Emkay Global  
Emprocil Clinical Research Private Ltd.  
Essel World & Water Kingdom  
ETP International  
Eveready Industries India Ltd.  
Evolve Excel

Fed Bank  
Fenesta Building Systems ( A Div. of DSCL)  
First Naukri.com  
Fractal Analytics Ltd.  
Franchise India  
Freedom Infosoft Pvt. Ltd.  
Gandhi Automation Pvt. Ltd.  
Gencoval Strategic Services  
Glob-op Financial Services  
Go Air  
Godfrey Phillips India Limited  
Great Place to Work Institute  
Greater Bank Of India  
Greaves Cotton Limited  
G.S. Marine Services Private Limited  
HDFC Realty  
Head Hunters HR Pvt. Ltd.  
Hindustan Beverages Coca Cola Pvt. Ltd.  
HPCL  
HR Mantra  
HSBC  
HTT POOL  
Hypercity  
ICICI Prudential Life Insurance  
ICICI Securities  
ICICI Lombard  
IDBI Capital Market Services Limited  
IDBI Bank  
Idea Box Entertainment Pvt. Ltd.  
IDEX Engineering  
India Bulls Securities Limited  
India Infoline  
India Infoline Limited  
India Mart Intermesh  
Indian Oil Corporation limited  
Indus Balaji  
Indus Ind Bank  
Infinity Retail (Croma)  
ING Vysya  
Insync Analytics  
IPCA Laboratories  
IPSOS In India  
Issagro Asia Agrochemicals Pvt. Ltd.  
ISS Support Services Pvt. Ltd.  
J M Financial Services  
Janalaxmi Financial Services  
Jaro Education  
JSB Home Maker  
Jupiter Infomedia Limited  
K. Sera Sera  
Kamani Tubes Limited  
Kavy Stock Broking Limited  
Knight Frank India Pvt. Ltd.  
Kotak Mahindra Bank  
Kotak Securities  
Kong Posh Net Gateway Private Limited  
KT Host  
L & T Finance  
L & T Infotech  
L & T Limited  
Laurent & Benon  
Liberation Coaches Private Limited  
Maersk Line India Private Limited  
Matrix Cellular International Services Pvt. Ltd.  
Meed India Data Services Pvt. Ltd.  
Microroot POC Technologies  
Mint RPO

Mobicule Technologies Pvt. Ltd.  
Motilal Oswal Securities Ltd.  
Nestle India Limited  
Net Tech Services India Pvt. Ltd.  
Network Techlab India Pvt. Ltd.  
News Wire 18  
Nucsoft Limited  
ONGC Limited  
P2S Information Systems Pvt. Ltd.  
Pantaloons  
Pfizer Ltd.  
Pharma Link Laboratories Ltd.  
Phoenix Marketcity Resources Pvt. Ltd.  
Planman HR  
Portfolio Financial Services Limited  
Prasad Group Media & Entertainment  
Ramee Guestline Hotels  
Reliance Infrastructure Limited  
Reliance Securities Limited  
Rusan Pharma Limited  
Sahara Q Shop  
Shah Investors Private Limited  
Shapoorji Pallonji  
Sharkhan Limited  
Shrenuj & Co. Ltd.  
SIDBI  
Siemens Ltd.  
Sonarch International Private Limited  
Spandana Sphoorty Financial Limited  
Spear Logistics Private Limited  
Standard Chartered Capital  
Standard Chartered Securities India  
State Bank Of India  
Sky Industries (S.K. Group)  
Sushil Financial Services  
Systime (KPIT Cummins Group)  
Team Computers  
Tech Next Technologies Pvt. Ltd.  
Telecom Today Private Limited  
Test Funda.com  
Thomson Reuters  
Times Business Solutions  
Times Of India  
Tops Technologies Pvt. Ltd.  
Tops Group Securities Limited  
Travel Blue Products India Pvt. Ltd.  
Tulip Telecom Limited  
Ugam Solutions  
Unilight Insurance Brokers Private Limited  
Universal Hunt  
UTI Bank  
Value Consulting  
Venwoods Industries Pvt. Ltd.  
Volkswagen Das Auto  
Voltas Limited  
Way2way Brokers Pvt. Ltd.  
Wind World India Limited  
Xebec Communication  
XL Dynamics  
Yes Bank  
Zenith Infotech  
Zobble Solutions Pvt. Ltd.  
Zycus Infotech Private Limited  
Zydus Pharma

This is not the end of the road but the beginning of a new journey....  
A Journey towards success.....Welcome to Atharva